THE CASH BOX

VOLUME XVI | OCTOBER 2, 1954 | NUMBER 2

Mitch Miller was the overseer as Frankie Laine and The Four Lads went into the recording session for Columbia which produced "Rain, Rain, Rain". Teaming The Lads and Laine for the first time, Mitch came up with a hit which was released at a most opportune season since the hurricanes of a couple of weeks ago gave strong impetus to the "Rain" title. Immediately afterwards, the disk jumped high into the best seller lists and has been showing strength ever since.

ANOTHER GREAT INSTRUMENTAL

the three suns

PLAY

the touch

AND

southern star

20/47-5874

recorded in
"New Orthophonic"
High Fidelity
sound

RCA VICTOR
FIRST IN RECORDED MUSIC

RCA ®
HIS MASTER'S VOICE

FOUNDED BY BILL GERSH

The Cash Box

October 2, 1954
Volume XVI Number 2

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THE CASH BOX covers the coin operated machines industry, and all allied to this industry throughout the United States and all over the world. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment: automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others identified with, or allied to, the music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered.

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(Music Editorial)

STOP MAKING DIRTY R & B RECORDS

Rhythm and Blues records are today coming into their own. Their acceptance among pop audiences has skyrocketed in recent months. Some of our top hits have come from the R&B field and R&B records are gaining wide popularity throughout the entire nation.

This is a wonderful achievement and a commendable one.

However, there's a fly in the ointment.

Now that these records are reaching pop audiences and getting greater air play than ever before, every word in them is being carefully scrutinized, every phrase searched for subtle meanings.

Unfortunately some companies have taken the course of the quick buck and have turned out really dirty records which have become best sellers. Naturally you can market smut. No one denies that. But there's a point at which the men who make their living from this industry have the responsibility to think of this industry's future as well as its present.

Nothing can kill the popularity which R&B records enjoy today quicker than the issuance of dirty records. These records are being played in juke boxes around which teenagers gather. They are getting air time on programs which these same teenagers are listening to. And already the complaints are pouring in from their parents.

These complaints, if they last long enough, are going to result in all sorts of restrictive legislation which will be disastrous to the entire record industry. It's going to do no one any good if censorship boards are set up in each state to determine what can or cannot go into the juke boxes. And this is already being threatened.

But beyond the effects on the record industry alone, there is a sociological problem which is even more important. This country today is faced with a tremendous juvenile delinquency problem. Until now, one of the ways of fighting delinquency has always been with music and records, gathering the kids into a wholesome atmosphere, turning on the juke box and letting them have fun under the proper supervision.

What a disaster it would be if suddenly the idea were implanted in the minds of educators and parents that records, instead of ameliorating delinquency conditions, were actually contributing to them.

The problem is an immediate one—and vital to our future. This is not the time for a display of irresponsibility on the part of anyone in the record industry. R&B records can be hits without being dirty—as the majority of them have shown. And these clean records can achieve the most widespread acceptance among pop audiences—as they are doing today. But the dirty ones are in a position to kill off that market not only for themselves but for all R&B records.

Let the worst offenders—and they know who they are—ponder their responsibility for this possible future situation.

NEW FEATURE:

The Cash Box "Sure Shots" Will Be The First Place To Find Advance Information About Disks That Are Breaking Out

With this issue, The Cash Box introduces a new feature which will be of vital interest to everyone in the record and music fields. We call it The Cash Box "Sure Shots" and it will highlight new records that are happening—at the moment that they happen.

For some time there has been a need for information about records that are breaking out—before they have time to get onto the charts. Now because of The Cash Box' constantly increasing stature among the nation's retail record dealers, we have been able to organize a system whereby we will be in a position to report immediately which records are showing sales strength in various parts of the country.

This service will be the most accurate available because it will be based on the largest possible compilations covering the entire nation. And it will be based on sales figures, not prognostication.

Below we present our first "Sure Shots" feature. Look for it every week in The Cash Box. You will know what records are selling as soon as they begin to sell.

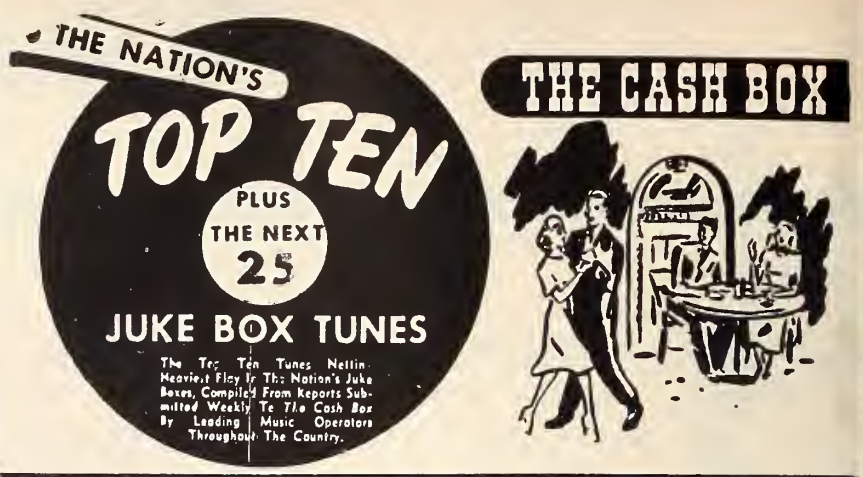
THE CASH BOX

SURE SHOTS

"WHITHER THOU GOEST" Les Paul & Mary Ford Capitol 2928;F-2928
"MUSKRAT RAMBLE" McGuire Sisters Coral 61258; 9-61258
"BECAUSE OF YOU" Sammy Davis, Jr. Decca 29200; 9-29200
"LOVE, YOU DIDN'T DO RIGHT BY ME"
"SISTERS" Rosemary Clooney Columbia 40305; 4-40305

Ramblin' To The Top!
"MUSKRAT RAMBLE"
by
THE MATYS BROS.
ESSEX # 369
ESSEX RECORDS
Manufactured and Distributed by Palda Record Company

First Release . . . A SMASH!
THE FONTANE SISTERS
singing
"IF I DIDN'T HAVE YOU"
and
"HAPPY DAYS & LONELY NIGHTS"
Dot # 15171
DOT RECORDS, INC.
Gallatin, Tennessee
Phones: 880-881


THE NATION'S
TOP TEN
PLUS
THE NEXT
25
JUKE BOX TUNES
The Top Ten Tunes Nellin Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.
THE CASH BOX

CODE

AB—Abbott	CD—Cadence	DY—Derby	JD—Jay Dee	MO—Modern	SA—Savoy
AL—Aladdin	CH—Chess	EP—Epic	JU—Jubilee	NG—Norgran	SP—Specialty
AM—Ambassador	CK—Checker	ES—Essex	KI—King	PA—Parrot	SW—Swingtime
AP—Apollo	CO—Columbia	FE—Federal	LO—London	PE—Peacock	TF—Tiffany
AT—Atlantic	CR—Coral	FI—Fiesta	MA—Mars	PR—Prestige	TI—Tico
BE—Bell	CT—Cat	4 Star—Four Star	MD—Mood	RA—Rainbow	TR—Trend
BR—Brunswick	DA—Dana	GR—Groove	ME—Mercury	RE—Regent	UN—United
BT—Bethlehem	DE—Decca	IM—Imperial	MG—MGM	RH—Recorded in Hollywood	VA—Valley
CA—Capitol	DO—Dot	MJ—Major	RM—Rama	ZO—Zodiac	VI—RCA Victor

Pos. Last Week

1 — HEY THERE
ROSEMARY CLOONEY — SAMMY DAVIS, JR.
CO-40266 (4-40266)—Rosemary Clooney
CO-40224 (4-40224)—Johnnie Ray
DE-29199 (9-29199)—Sammy Davis Jr.
EP-9049 (5-9049)—Dolores Hawkins
VI-20-5867 (47-5867)—Homer & Jethro
2

2 — SH-BOOM
CREW-CUTS — CHORDS
BE-1051 (45-1051)—Barry Frank & Four Bells
CA-2929 (F-2929)—Stan Freberg
CO-21283 (4-21283)—Leon McAuliffe
CR-61212 (9-61212)—Billy Williams Qt.
CT-104 (45-104)—Chords
ME-70404 (7040x45)—Crew-Cuts
VI-20-5799 (47-5799)—B. Williamson
1

3 — THE HIGH AND THE MIGHTY
HOLMES-BAXTER-DESMOND-YOUNG
BE-1053 (45-1053)—T. & J. Dorsey
CA-2845 (F-2845)—Les Baxter
CO-40298 (4-40298)—Harry James
CR-61205 (9-61205)—Georgie Auld
CR-61211 (9-61211)—Dimitri Tiomkin
CR-61232 (9-61232)—Johnny Desmond
DE-29203 (9-29203)—Victor Young
ME-70426 (70426x45)—Richard Hayman
TI-10-229 (45-229)—Joe Loco
VI-20-5834 (47-5834)—Leo Diamond
VI-20-5839 (47-5839)—Perez Prado
4

4 — THE LITTLE SHOEMAKER
GAYLORDS — HUGO WINTERHALTER
CA-2862 (F-2862)—Textor Singers
KI-1371 (45-1371)—Petula Clark
LO-1482 (45-1482)—Frank Weir
ME-70403 (70403x45)—Gaylords
VI-20-5769 (47-5769)—H. Winterhalter
3

5 — THEY WERE DOIN' THE MAMBO
VAUGHN MONROE
BE-1057 (45-1057)—T. Stewart & 5ong Singers
CR-61222 (9-61222)—Les Brown O.
DE-29202 (9-29202)—Tex Williams
ME-70401 (70401x45)—Bobby Wayne
ME-70440 (70440x45)—Joe Liggens
VI-20-5767 (47-5767)—Vaughn Monroe
VI-20-5867 (47-5867)—Homer & Jethro
6

6 — SKOKIAAN
MARTERIE—BULAWAYO BAND—FOUR LADS
BE-1060 (45-1060)—Eight Bells
CA-2896 (F-2896)—Ray Anthony
CO-40306 (4-40306)—Four Lads
DE-29256 (9-29256)—Louis Armstrong
LO-1491 (45-1491)—Bulawayo Sweet Rhythms Band
LO-1500 (45-1500)—Ted Heath—Johnston Bros.
ME-70432 (70432x45)—Ralph Marterie
NG-124 (45-124)—Johnny Hodges
TI-10-229 (45-229)—Joe Loco
VI-20-5839 (47-5839)—Perez Prado
VI-20-5844 (47-5844)—Bud Isaacs
8

7 — GOODNIGHT SWEETHEART, GOODNIGHT
McGUIRE SISTERS
BE-1057 (45-1057)—5ong Singers
CA-2800 (F-2800)—Ella Mae Morse
CR-61187 (9-61187)—McGuire Sisters
JU-5142 (45-5142)—Gloria Mann & Carter Rays
VI-20-5746 (47-5746)—Sunny Gale
VI-20-5775 (47-5775)—Johnnie & Jack
VJ-107 (45-107)—Spaniels
7

8 — I NEED YOU NOW
EDDIE FISHER
BE-1054 (45-1054)—Betty Johnson
VI-20-5830 (47-5830)—Eddie Fisher
10

9 — IN THE CHAPEL IN THE MOONLIGHT
KITTY KALLEN
CA-2846 (F-2846)—Nelson Riddle
CA-2859 (F-2859)—Faron Young
CA-2894 (F-2894)—Four Knights
CO-40271 (4-40271)—Mariners
CO-40283 (4-40283)—Belmonte O.
CO-40303 (4-40303)—Ken Griffin
DE-29130 (9-29130)—Kitty Kallen
DE-29168 (9-29168)—Rex Allen
JU-5154 (45-5154)—Orioles
VI-20-5803 (47-5803)—Ralph Flanagan
VI-20-5798 (47-5798)—Darrell Glenn.
5

10 — IF I GIVE MY HEART TO YOU
DENISE LOR — DORIS DAY
BE-1059 (45-1059)—Barry Frank
CA-2868 (F-2868)—Monica Lewis
CA-2930 (F-2930)—Duke Ellington
CO-40300 (4-40300)—Doris Day
CR-61236 (9-61236)—Buddy Greco
DE-29148 (9-29148)—Connee Boswell
JZ-768 (45-768)—Four Bars
MG-11776 (K-11776)—Wright Bros.
ME-70451 (70451x45)—A. Powell & D. Smith
MJ-27 (45-27)—Denise Lor
VI-20-5853 (47-5853)—Dinah Shore
—

11) LITTLE THINGS MEAN A LOT. 12) THIS OLE HOUSE. 13) HERNANDO'S HIDEAWAY. 14) I'M A FOOL TO CARE. 15) I CRIED. 16) SMILE. 17) HOLD MY HAND. 18) SWAY. 19) CARA MIA. 20) THREE COINS IN THE FOUNTAIN. 21) SHAKE, RATTLE AND ROLL. 22) I UNDERSTAND JUST HOW YOU FEEL. 23) MAMA, DON'T CRY AT MY WEDDING. 24) WHAT A DREAM. 25) DREAM. 26) RAIN, RAIN, RAIN. 27) HOPELESSLY. 28) OOP-SHOOP. 29) ITALIAN HUCKLE BUCK. 30) VENI, VIDI, VICI. 31) HAPPY WANDERER. 32) CINNAMON SINNER. 33) TOY OR TREASURE. 34) PAPA LOVES MAMBO. 35) CRAZY 'BOUT YOU, BABY.

PLATTER SPINNER PATTER

ALL ABOUT DISK JOCKEYS

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

PLUS THE NEXT FIVE

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. HEY THERE	Rosemary Clooney (Columbia)
2. SH-BOOM	Crewcuts (Mercury)
3. SKOKIAAN	Ralph Marterie (Mercury) Four Lads (Columbia) Bulawayo Band (London)
4. IF I GIVE MY HEART TO YOU	Doris Day (Columbia) Connee Boswell (Decca) Denise Lor (Majar)
5. THE HIGH AND THE MIGHTY	Les Baxter (Capitol) LeRoy Holmes (MGM)
6. IN THE CHAPEL IN THE MOONLIGHT	Kitty Kallen (Decca)
7. THE LITTLE SHOEMAKER	Gaylords (Mercury) Hugo Winterhalter (RCA Victor)
8. I NEED YOU NOW	Eddie Fisher (RCA Victor)
9. HOLD MY HAND	Don Cornell (Coral)
10. THEY WERE DOIN' THE MAMBO	Vaughn Monroe (RCA Victor)

11) SMILE. 12) THIS OLE HOUSE. 13) LITTLE THINGS MEAN A LOT. 14) I'M A FOOL TO CARE. 15) OOP-SHOOP.

Martin Block has a new title coined by ABC—"Disk Jockey to the World". The Martin Block Show will be beamed everyday to over 90,000,000 listeners overseas via the full Armed Forces Radio Service's seventy-two stations and will be heard in the Alaska Area, the Caribbean Area, the European Area, the Pacific Area (taking in Korea, Japan, Midway, Hawaii, Australia and all Pacific Islands where troops are stationed), the North Atlantic Area (Labrador, Iceland, Goose Bay) and the Middle East (Tripoli to Dhahran). This is in addition to Block's daily Martin Block Show over the ABC Radio Network within the United States and Canadian stations.

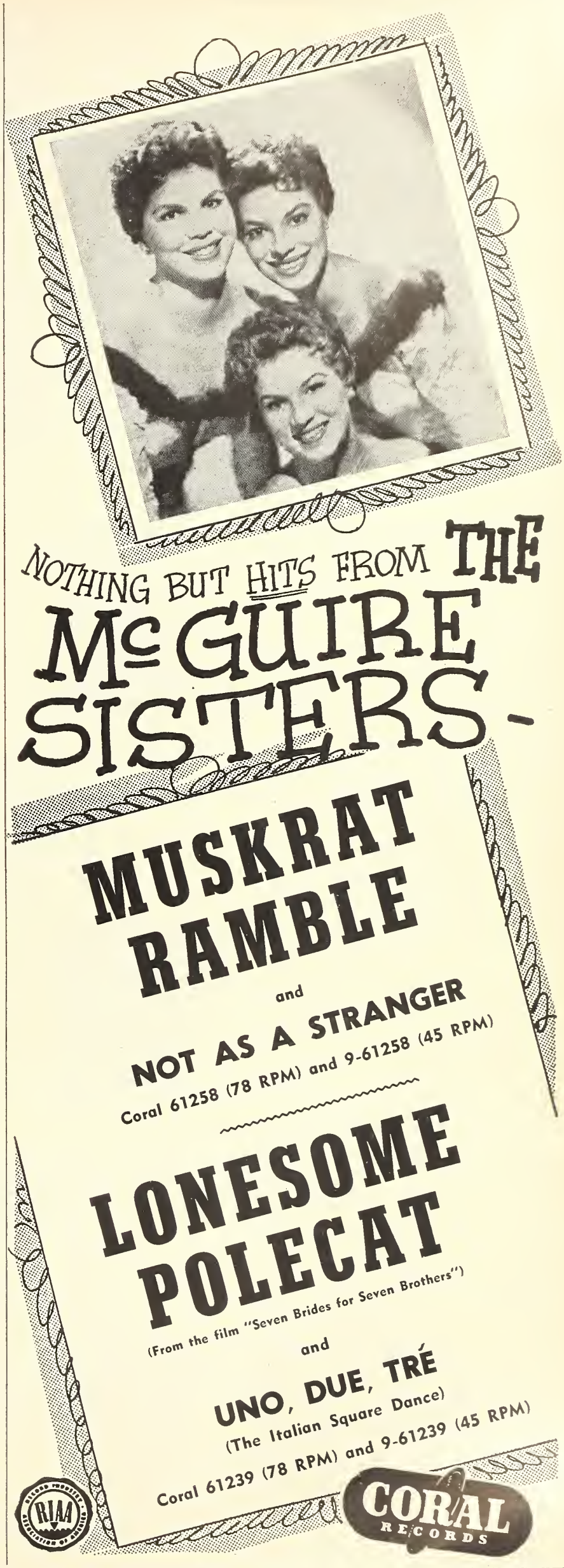
* * * * *

MARION COLBY
(WABC—N. Y.)

Pic of the week—Beautiful red-headed **Marion Colby**, currently appearing in Broadway's musical hit, "Pajama Game", hosts WABC's early-morning disk jockey and what-to-do today show, "Marion's Memo", heard every Monday through Friday a.m. 5:45 to 6. Mmmmmmmmm. . . . **Del Clark** (WMJR-AM-TV-New Orleans, La.) really keeping busy these days with his mambo, modern jazz, and pops shows. Keeping abreast of the new releases in these categories just about has him "spinning". . . . Pete Dreyer (WENT-Gloversville, N. Y.) elevated to Program Director. . . . Many disk jockeys have been vacationing in Southern California recently. Seen around Hollywood were **Bob Larsen** (WEMP-Milwaukee), **Bill Hyden** (KVOO-Tulsa), **Don Bell** (KRNT-Des Moines), **Stan Dale** (WJJD-Chicago), **Art Blake** (KFAM-St. Cloud), **Gil Henry** (KING-Seattle), **Marjorie Lord** (WMGM-N. Y.), **Larry Kay** (KCMJ-Palm Springs), **John Russell** (WJR-Detroit), **Chap Collins** (KICO-El Centro), **Frank Dartan** (KSJO-San Jose), and **Jeff Evans** (Enroute to So. Carolina). . . . Here's another answer to the old question "Is radio here to stay?" The **Dick Gilbert** Show (KTYL-Phoenix) is sold out. 12-2 p.m., Monday-Friday. More than 100 sponsors a week. . . . MGM Records is rushing out a special disk jockey record from the "Brigadoon" sound track album coupling the title tune "Brigadoon" with "Almost Like Being In Love". The special D.J. disk is being shipped two weeks before the release date of the album with shipments starting September 23 on a West to East basis.

* * * * *

Art Preston (WSPR-Springfield, Mass.) writes to state they stayed on the air all night so that they might pass along storm warnings of approaching "Edna". "Thanks to **The Cash Box** we were able to program the songs that are tops all over the country." . . . Another love note from **Robin Bonneau** who says "We have reinstated '10 Top Tune Time' at WTSV-Claremont, N. H. and the program has been well received thanks to your service".



RECORD REVIEWS

A DISK & SLEEPER — B+ EXCELLENT — B VERY GOOD — C+ GOOD — C FAIR — D MEDIOCRE

TOMMY LEONETTI
(Capitol 2931; F-2931)

B "THAT'S WHAT YOU MADE ME" (2:41) [Shapiro, Bernstein ASCAP—Reid, Altman] With Lew Douglas and a chorus assisting, Tommy Leonetti leans into a very pretty love tune that could make the grade. Polished performance.

C+ "I LOVE MY MAMA" (2:40) [Starlight Songs ASCAP — Jerome] A pretty "mother" song is offered with sincerity and feeling by Tommy. Melodious item, a bit on the heavy side.

AL MORGAN
("X"-0052; 4X-0052)

C+ "TELL ME NOW" (2:24) [Billy Jr. BMI—Linsley, Kardon, Gordon] Al ("Jealous Heart") Morgan gets a good rhythm assist from Howard Gibeling's ork as he rides through the colorful item. Good beat.

C+ "BELLS OF MEMORY" (2:52) [Odette ASCAP—Kennedy] A sentimental tune is smoothly fashioned by the songster. Pleasant job.

DINAH SHORE
(RCA Victor 20-5863; 47-5863)

B+ "I HAVE TO TELL YOU" (2:40) [Chappell ASCAP—Rome] From the forthcoming B'way musical "Fanny" comes this lovely ballad so expressively rendered by Dinah Shore. Beautiful delivery. Harry Geller's ork assists.

B "NEVER UNDERESTIMATE" (2:32) [Laurel ASCAP—McIntyre, Huddleston] A light and appealing novelty is chirped by the star. Cute ditty with a clever set of lyrics based on a popular saying. Has possibilities.

MITZI MASON
(MGM 11823; K-11823)

B "I DON'T WANT YOUR PITY" (2:40) [Laertes ASCAP—Krell] A pretty love tune with a pleasing lilt is invitingly chirped by Mitzi Mason with the Fred Norman ork in the backdrop. Good tune.

B "DON'T DROP IT" (2:31) [Laertes ASCAP—Douglas, Norman, Bishop] A pretty ballad is pleasantly fashioned by the polished song bird. Number lilts too.

TOMMY GUMINA
(Century 107; 45-107)

B "APRIL" (2:20) [HR Music ASCAP—Russell] Tommy Gumina does wonderful things with his accordian as he presents a beautiful, soft, romantic instrumental item showcased by the Henry Russell ork.

C+ "CHICA" (1:58) [Kavelin BMI—Gumina] The squeeze-box ace dances through one of his own lively creations on this end. Happy colorful deck with an Italian flavor. Jazzes up at mid point.

THE CASH BOX DISK OF THE WEEK

"COUNT YOUR BLESSINGS" (2:28) [Berlin ASCAP—Berlin]
"FANNY" 3:09) [Chappell ASCAP—Rome]

EDDIE FISHER
(RCA Victor 20-5871; 47-5871)

EDDIE FISHER

● Eddie Fisher, one of recordom's biggest stars, whose name has become daily reading matter via the newspapers, comes up with two top-drawer pieces of song material which should make this release a two-sided click for the balladeer. One side is a pretty ballad tagged "Count Your Blessings." It's a wonderful song with an excellent wedding of lyrics and melody. The tune is from Irving Berlin's coming flicker "White Christmas." Eddie's crooning and Hugo Winterhalter's accompaniment make this one a strong contender for the top spot. The coupling, "Fanny," is the romantic title tune of the predicted smash musical which is scheded to hit this city soon.

"I WANT YOU ALL TO MYSELF" (3:00)
[Skidmore ASCAP—Koch, Carroll]
"DON'T LET THE KIDDY GEDDIN" (2:10)
[Sherwin ASCAP—Skylar, Ackers, Dickinson]

KITTY KALLEN
(Decca 29268; 9-29268)

KITTY KALLEN

● The number of performers to reach the "top name" class in any given year can be counted on the fingers of one hand. This year Kitty Kallen was one of the few to make the grade via her fabulous smashes "Little Things Mean A Lot" and "In The Chapel In The Moonlight." The thrush's latest release is a sure bet to make it three top clicks in a row for her. It's a beautiful new love song tagged "I Want You All To Myself" delivered in the same warm and sincere fashion as the previous two. Lower portion is the chirp's first novelty since her new-found fame. It's a colorful ditty called "Don't Let The Kiddy Geddin." We'll bet on the top half to win the honors.

"IT'S A WOMAN'S WORLD"
[Robbins ASCAP—Mockridge, Cahn]
"THE CUCKOO BIRD IN THE PICKLE TREE" (2:10)
[Halsey ASCAP—Alberts, Murry, Leveen]

FOUR ACES
(Decca 29269; 9-29269)

FOUR ACES

● The Four Aces definitely are what their name states when it comes to making a hit of a tune from a big Hollywood or Broadway production. They sent "Stranger In Paradise" ("Kismet") to the number one spot and did the same with their waxing of "Three Coins In The Fountain." Their latest release is the title tune of the seven-name-star flicker "Woman's World." And they hand in a tremendous job, indeed. Assisted by a chorus and a big Jack Pleis orking, the boys offer one of their best jobs to date. It has all the earmarks of a number one hit. Flip, "The Cuckoo Bird" is a zany novelty. The top half is the one to watch.

ALFREDITO ORCH.
(Rainbow 264; 45-264)

B "PAPA LOVES MAMBO" [Shapiro-Bernstein ASCAP—Hoffman, Manning, Reichner] A fast rising pop hit is fashioned in orthodox mambo fashion by the popular Alfredito band. Socko arrangement that should go great in the mambo field. Exciting job.

C+ "NOCTURNANDO" [—Cairo] Pellin' Rodriguez handles the vocal chores on this mambo item. Good beat and sound. Top side has it.

ROSALIND PAIGE
(New Disc 10011; 45-10011)

B "WHEN THE SAINTS COME MARCHING IN" (2:30) [Leeds ASCAP—Redding] The sparkling voice of Rosalind Paige comes over with gusto as she sings an old favorite. Nassau Jazz Seven supplies the backdrop. Commercial stuff.

C+ "NOBODY'S SWEETHEART NOW" (2:32) [Mills ASCAP—Kahn, Erdman, Meyers, Schoebel] Another great oldie gets the lively styling of the thrush. Real punch-packed material.

FRANK W. METIS
(Bethlehem 1298; 45-1298)

C "JOHNNY WAS ABSENT FROM SCHOOL" (2:43) [Win-Gus BMI—Nathan, Metis] The Frank Metis ork showcases the voice of Sally Sweetland as she offers a pretty waltz item on the light side.

C+ "THE MOMENT YOU KISSED ME" (2:45) [Esquire ASCAP—Metis, Nathan] The Ostrus Chorus does a smooth job on the vocal segment of this beguine. Music is again supplied by the Metis ork.

THE THREE SUNS
(RCA Victor 20-5874; 47-5874)

B+ "THE TOUCH" (3:06) [Duchess BMI—Gimbel, Weiner] The Three Suns, riding high with "Moonlight And Roses," come up with another potential hit in this exciting, bluesy theme from a current Italian flick. Another unique and stellar performance by the boys. Watch it.

C+ "SOUTHERN STAR" (2:55) [Filmart-DeFelipe, Coronel, Rueda] A pretty Spanish tune with a gay melody is offered by the Suns on this end. Inviting deck.

CHRIS DANE
(Cadence 1249; 45-1249)

B+ "LOVE YOU DIDN'T DO RIGHT BY ME" (2:46) [Berlin ASCAP—Berlin] The romantic voice of newcomer Chris Dane is wonderfull showcased by Harry Arnold's lush backdrop as the crooner wends his way through a big ballad from the flick "White Christmas." A polished job that could click fast.

C+ "STELLA BY STARLIGHT" (3:01) [Famous ASCAP—Washington, Young] On this end, the songster delivers a classic standard in his warm, tender manner. Pretty reading.

JUBILEE AND IT'S FAMILY OF ARTISTS WELCOMES BILLY WARD and his Dominoes

VERNA LEEDS

BETTE McLAURIN

SIL AUSTIN

THE FOUR TUNES

THE ORIOLES

SANDY SOLO

JO ANN TOLLEY

JOE FOLEY

PATTI JEROME

Jubilee SPECIAL

INITIAL SMASH RELEASE-

"GIMME, GIMME, GIMME"

b/w

"COME TO ME BABY"

JUBILEE -5163

Jubilee RECORD CO., INC.
315 WEST 47TH STREET NEW YORK, N.Y.

Available in Canada on QUALITY Label

RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

PERCY FAITH ORCH.
(Columbia 40323; 4-40323)

B+ "THE BANDIT" (2:21) [Leeds ASCAP—Turner, Carr] An exciting instrumental of a tune with big possibilities is given a "Delicado" treatment by Percy Faith and the ork. Thrilling arrangement that could click.

C+ "RAINFALL" (2:35) [Regent BMI—Heywood] Bernie Leighton handles the harpsichord on this fast moving instrumentation of an exciting number. Faith ork supports with lush backing.

LOUIS ARMSTRONG
(Decca 29280; 9-29280)

B "MUSKRAT RAMBLE" (2:41) [Geo. Simon ASCAP—Ory, Gilbert] Louis Armstrong's sandpaper voice and golden trumpet add new life to an oldie that's on the revival trail. Real colorful job. Should draw big coin.

C+ "SOMEDAY YOU'LL BE SORRY" (3:04) [International ASCAP—Armstrong] The Commanders back Louis on this deck as he toots and pipes one of his own creations. Up tempo ballad.

HOMER & JETHRO
(RCA Victor 20-5867; 47-5867)

B "THEY WERE DOIN' THE MAMBO" (2:22) [E. H. Morris ASCAP—Raye] Comedy stars Homer & Jethro offer a clever cornball take-off on one of the countrys top pops. Lyrics are hilarious. Loads of laughs.

B "HEY THERE" (2:40) [Frank ASCAP—Adler, Ross] The nation's #1 song gets the satire treatment from the duo. Deck is loaded with laughs. Should do great in both country and pop.

FOUR GUYS OF THE MODERNAIRES
(Coral 61252; 9-61252)

C+ "MINE" (1:57) [New World ASCAP — Gershwin, Gershwin] The male portion of the Modernaires sends up a polished rhythm treatment of a wonderful Gershwin oldie. Catchy delivery.

C+ "HALF-HEARTED KISSES" (1:54) [Lantern ASCAP—Copeland, Green] George Cates supplies the backing for the boy's delivery of an up-beat item. Good commercial sound that could go over big.

FREDDY MARTIN ORCH.
(RCA Victor 20-5865; 47-5865)

C+ "IT'S A SHAME" (2:52) [Joy ASCAP—Drake, Springer] Johnny Cochran and the Martin Men handles the vocal chores as Freddy Martin's ork dishes up an ok ballad. Pretty melody.

C+ "THE BEST THINGS HAPPEN WHILE YOU'RE DANCING" (2:25) [Berlin ASCAP—Berlin] A light, lilting Irving Berlin tune is smoothly rendered by the Martin crew with Johnny Cochran again in the spotlight.

THE CASH BOX SLEEPER OF THE WEEK

"MUSKRAT RAMBLE" (2:10)
[George Simon ASCAP—Ory, Gilbert]
"NOT AS A STRANGER" (2:12)
[Northern ASCAP—Elow, Roberts, Taff]
THE McGUIRE SISTERS
(Coral 61258; 9-61258)

McGUIRE SISTERS

● The McGuire Sisters who were finally given the credit they so well deserve when they hit with "Goodnight Sweetheart, Goodnight," confirm their star status with their latest release "Muskrat Ramble." The talented trio dishes up this great oldie in a manner that'll send to a higher spot than "Goodnight, Sweetheart." It's a great treatment with a powerful vocal and a terrific cornball instrumentation. The number jumps from beginning to end. Watch it jump up the hit ladder. The lower portion is one of the many ballads titled "Not As A Stranger." It's a pretty tune delivered to a shuffle tempo. The chirps have a big side in "Muskrat Ramble."

"SH-BOOM" (3:28)
[St. Louis BMI—Kayes, Feaster, McRae, Edwards]
"WIDE-SCREEN MAMA BLUES" (3:13)
[Maytime BMI—Freberg]
STAN FREBERG
(Capitol 2929; F-2929)

STAN FREBERG

● It takes a great deal of imagination and talent to make a success of comedy material on records. One of the few talents with this imagination is Stan Freberg. Dealers all remember the tremendous job the star did with his comedy "Dragnet." His latest release is a hilarious take-off on the rhythm and blues click "Sh-Boom" which hit the number one spot in pop. It's one of the funniest disks we've ever heard. Featured with Stan are the Toads and Billy May's orchestra. It's the kind of novelty that'll hit fast and make a heap of loot for all concerned. "Wide-Screen Mama Blues" is another blues type novelty. It's just a filler. The top side has got the goods. Keep an eye on it.

"CHAMPAGNE (With My Compliments)" (3:06)
[Windsor ASCAP—Kaye, Harrington, Fayne]
"LONELY AGAIN" (3:00)
[Peer International BMI—Arvan]
TOMMY MARA
(MGM 11825; K-11825)

TOMMY MARA

● Tommy Mara, who has shown a great deal of promise with top grade vocal jobs on his previous releases, gets hold of a wonderful piece of ballad material that should make him a star. It's a blue-mood oldie dubbed "Champagne (With My Compliments)." And the way Tommy sings it, it could be a big hit all over again. The songster gets a polished assist from Bern Wallace's lush string backing. The bottom half is another piece of sentimental tune stuff under the heading of "Lonely Again." The performer keeps you listening throughout. Two glowing performances.

MICKI MARLO
(Capitol 2932; F-2932)

B "EVERY ROAD MUST HAVE A TURNING" (2:22) [Valando ASCAP—Benjamin, Weiss, Wolf] An exciting Blues type backing is offered by Dave Cavanaugh as a perfect showcase for Micki Marlo's expressive delivery of a good tune. Zestful job that could click. Fits into blues trend perfectly.

C+ "SHOW ME" (2:18) [Trinity BMI—Hicks] A good shuffle-rhythm item is given a strong delivery by the thrush. Chorus assists on this cutie.

JOHNNY DESMOND
(Coral 61255; 9-61255)

C+ "BROOKLYN BRIDGE" (2:42) [Leon Rene ASCAP—Rene] A country flavored ballad with a sentimental quality is warmly fashioned by crooner Johnny Desmond.

C+ "HERE I GO WALKIN' DOWN THE ROAD" [Folkways BMI—Campbell, Avera, Higgs] A lively bouncer is fashioned by the songster on this end. A toe tapper.

DICK NOEL
(Fraternity 00001; 45-00001)

B "THE DREAM GIRL OF PI KAPPA ALPHA" [—Carlson, King] The warm voice of Dick Noel is inviting as he employs the multiple track technique to offer a pretty love song. Dorrance Stalvey's ork assists.

C+ "GIRL OF MY DREAMS" [—Clapp] The Raymores offer vocal assistance as the crooner dishes up some Crosby type vocalling. Great oldie fashioned in an appealing manner.

VERNA LEEDS
(Jubilee 5159; 45-5159)

C+ "MY REVERIE" (2:26) [Robbins ASCAP—Clinton] A great pop oldie is set to a Latin tempo and smoothly fashioned by the inviting voice of Verna Leeds. Exciting job.

B "COME BACK" (2:42) [Ferrer BMI — Burrello, Murray] The Savoy Orchestra again assists the chirp as she tenderly presents a romantic ballad with a heartbroken lyric. Pretty tune.

JOYCE TAYLOR
(Mercury 70461; 70461 x 45)

B "YOUR MIND, YOUR LIPS, YOUR HEART" [Brandom ASCAP—] A commercial ballad, the commercial voice of Joyce Taylor and a pretty choral and ork backdrop make this a potent side that could make the grade.

C+ "NO HAPPINESS FOR ME" [Bregman, Vocco & Conn ASCAP—] Another pretty love song is warmly delivered by the song bird. Soft romantic material.

A Sensational New Recording!

HAJJI BABA

Words by NED WASHINGTON
Music by DIMITRI TIOMKIN

Recorded by:

NAT "King" COLE

Capitol #2949

as sung by **NAT "KING" COLE**
In The Walter Wanger Production
The Adventures of HAJJI BABA

WARNER BROS. MUSIC DIVISION

REMICK MUSIC CORP. 488 MADISON AVE., NEW YORK 22, N. Y.

1 Great Artist
plus
2 Great Songs
plus
2 Great Sides
plus
0 Gimmicks
equal

JERRY MARTIN'S
Original Smash Two-Sided Hit
"Where Can You Be"*
and
"I'd Never Forgive Myself"**
Now on
CORAL RECORDS
#61274; 9-61274
* Published by Manor Music Co. Inc. (Sole Selling Agent: Leeds Music Corp.)
** Published by Citation Music Inc.
Personal Mgt: Pinky Herman
Associate: Ben Maitlin

Watch for the First release
by
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An Exciting New Vocal Quartet
AUDIVOX
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ENGLAND'S BIGGEST HIT
Fast Becoming
AMERICA'S BIGGEST HIT
"CARA MIA"
DAVID WHITFIELD
accompanied by
MANTOVANI
his orchestra and chorus
LONDON

"THE LITTLE SHOEMAKER"
★ ★ ★ ★ ★
"SMILE"
BOURNE, INC.
136 W. 52nd Street, New York 19

Frankie Laine's welcome was riotous, to say the least. What's more, the airport authorities, although happy to see Frankie back in this country, were not so happy at the complete disorganization caused by all the mobs who went to meet him. Agent **Leslie Grade** has made necessary arrangements to hide the star from everyone until his opening in Glasgow on Monday.

Another arrival making a bow on TV's "In Town Tonight" show was handsome six-footer **Howard Keel** delighting his viewers with songs from "Oklahoma" (in which he starred in London) and "Annie Get Your Gun."

Still more U.S. musical stars coming over to Britain. This time it's the one and only **Cole Porter** who will arrive any day now to supervise rehearsals and witness the opening of "Can Can" at the Coliseum Theatre on October 14th. Should be quite a night! . . . Thank you **Mannie Greenfield** for your kind letter. It's always a pleasure to say nice things about nice guys, (and it's number four this week . . . see?) **Mantovani**, once more delighted us on TV, last week. It's probably the last time for a while, for Monti is on his way to Canada and the U.S. on September 25th. Speaking of Canada brings me to **Robert Farnon.** Bob has signed an agreement to provide a series of one-hour shows with a forty-five piece orchestra for the BBC starting October 4th. Show will feature the Farnon arrangements and guest artists. . . . Popular band leader **Billy Cotton** also signed a long term contract with the BBC to provide forty shows in the next two years at peak listening times. Yes folks, BBC is signing stars up right left and center. Could it be afraid of sponsored TV?

I hear **Bobby Mellin** is due over this week to confab with his English publishing firm. Welcome back Bobby. . . . **Ted Heath** and his whole outfit plane to France on October 20th for six days giving shows for U.S. Forces. What a treat for the boys!

French Follies Bergeres star **Jacqueline Marcy**, opens at the swanky Pigalle nitery in London on September 27th for four weeks. . . . **Rudy Vallee** in Paris to make "Gentlemen Marry Brunettes" with Jane Russell. By the way, did you know Rudy never leaves tips in restaurants or cafes? He gives gifts (Ball pens, tie clips, perfume etc. . . .) Wonder how many ball pens make up fifteen percent of the bill in a French nitery???

Noel Coward is tipped to top the Royal Command Performance Vaudeville show. Just heard **Kay Starr's** latest waxing "Toy or Treasure" and flip "Fortune in Dreams." It's a winner all the way Kay.

This week's best selling pop singles
(Courtesy "New Musical Express")

1) "Three Coins In The Fountain"—FRANK SINATRA
2) "Cara Mia"—WHITFIELD & MANTOVANI
3) "Little Things Mean A Lot"—KITTY KALLEN
4) "Hold My Hand"—DON CORNELL
5) "Smile"—NAT "KING" COLE
6) "My Friend"—FRANKIE LAINE
7) "Idle Gossip"—PERRY COMO
8) "Secret Love"—DORIS DAY
9) "Black Hill Of Dakota"—DORIS DAY
10) "Wanted"—AL MARTINO

THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

Music men's hangouts were deserted last Wednesday and Thursday as almost the entire trade made the trek up to Grossingers for **Eddie Fisher's** golf tournament. . . . Coral Records has taken over **Jerry Martin's** recording of "Where Can You Be" from Savoy. . . . **Milton Berle** did "The Nic-Name Song" on his opening TV show last Tuesday. The tune was written and recorded for Coral by **Jimmie Komack** and has broken wide open in Boston. . . . **Paul Green** and **Cliff Cochrane** (he does that great publicity job for Danny's Hideaway) have formed the public relations firm of Green-Cochrane Associates. . . . After closing a successful engagement at **Ben Maksik's**, **Tony Alamo** leaves on a tour to promote his first Majar record, "Love You Didn't Do Right By Me" and "Just Like A Fairy Tale." . . . MGM excited about **Billy Field.** . . . **Bud Redding**, who composed one of our really great songs, "The End Of A Love Affair," has just opened at the new Elbow Room of the Baccara Restaurant where he plays the piano nightly. . . . **Eddie Wilcox** has resigned from Derby where he was conductor-arranger. He will free lance. Eddie was responsible for the arrangements of such smashes as **Sunny Gale's** "Wheel Of Fortune" and **Bette McClaurin's** "I May Hate Myself In The Morning." . . . **The Encores**, a group managed by **Barbara Belle**, has been signed by MGM. . . . **Bob Cordell**, of Guyden Records, off on a 3 week plane tour to shout the merits of the firm's "Rock-A-Beatin' Boogie" by the **Esquire Boys.** . . . **Lorry Raine** will appear in a forthcoming Universal musical short. . . . **Archie Bleyer's** father passed away last Sunday. He was 85 years old. . . . **Betty Madigan** guest stars on **Red Skelton's** last show from New York before he returns to the West Coast.

BETTY MADIGAN

CHICAGO:

Truly McGee who has coached many of our present recording stars, believes that all established singers will readily agree that they must possess far more than just good singing voices. Most important is stage presence. . . . Received a card from **Tommy Leonetti**, telling us he is currently appearing at Blinstrub's in the bean town. . . . **Rasputin** popped into our offices this week with news of two of his favorite gal singers. **Dinah Kaye**, finally back on her feet again, opens at the Town & Country Club, Brooklyn, for two weeks beginning 10/2. Dinah follows **Billy Daniels** as the star of the show, which definitely shows that fate is a strange thing, since it is Billy who persuaded Dinah to come to the United States originally and who has been the greatest boost to Dinah's career. . . . Ras also informed us that **Betty Reilly**, currently at our Chez Paree, sails 10/8 for London, where she will play the Colony Club. . . . Mercury's most capable promotion gal, **Bonnie Kroll**, working as hard as ever trying to 'hit' with **Patti Page's** "Mama Doll Song," as she did with so many other disks, including "Sh-Boom" by the Crew-Cuts and their latest, "Oop-Shoop." . . . Mercury's **Gary Mann** is out with a new one, titled "A Thousand And One Nights" b/w "Here's What I'm Here For," which is receiving much praise. Though only 19 years old, Gary has begun to make a name for himself in the record biz. . . . **Lew Douglas** mighty excited these days. And rightfully so. Beside the fact that he is about to launch a tour with his brand new band, Lew has cut his first sides for Dot Records which, we hear, have **Randy Wood** mighty excited. "Especially 'I Wanna Be There'," Lew says, "which looks like another 'Pretend'." Tune was written by Lew, **Glory Fox** and **Frank LeVere.** Lew has also been responsible for such tunes as "Why Don't You Believe Me," "Have You Heard" and oh-so-many others.

PATTI PAGE

LOS ANGELES:

In a forgone era children went around singing "Mary Had A Little Lamb." Now it's Rheingold Beer and **Peggy King's** Hunts Tomato Sauce jingles. . . . A record crowd of celebraties from the entertainment world are expected to be present for the ground breaking ceremonies of Capitol's new 13 story circular office building Sept. 27th. The Hollywood Chamber of Commerce and city officials are participating in the event recognizing it's importance as Hollywood moves forward to become one of the foremost music centers of the world. . . . The beautiful waxing of "Wither Thou Goest" has now been covered by all the majors. However, they'll have a hard time matching the superb reading by **Laurie Loman** on Century. The song, written by **Guy Singer**, is from the bible story of Ruth. . . . **Joanne Gilbert** returned to the Hollywood Mocambo for the third time Sept. 21. She introduced a complete new act written & staged especially for her by father, famed songwriter **Ray Gilbert.** . . . **Les Brown** and the Band of Renown are in for a most unusual night of their career when they play a combined concert with the Burbank Symphony Orchestra under the direction of **Leo Dianani.** Title of the concert is "Modern Jazz Versus Symphony." Event will take place 10/2 at the Burbank Starlight Theatre with **Debbie Reynolds** as narrator. . . . After a successful engagement at the Statler Hotel **Tony Bennett** left for San Francisco for a limited stand at the Fairmount Hotel. Now appearing nitely in the Statler Terrace Room is opera star **Helen Traubel; Beebe, Allen and Ashton** dance team and on the bandstand is **Skinny Ennis'** Orchestra, who have been held over. . . . **Helen Grayco's** new label "X" release of "Oop Shoop" b/w "Teach Me Tonight" is causing lots of comment from deejays. They say "Teach Me—" will be the big side. Tune is also out by **The DeCastro Sisters** on Abbott. . . . **James "Deacon" Ware,** the fellow who always likes to keep 'em smilin', should get plenty of laughs with his comical version of "Coo Ow!" on the Stage label. . . . **Hal White's** orchestra is set to backstop Capistrano Beachcomber's Club vocalist **Clessa Williams** when she does her next recording session for the Allied label early in October. . . . **Gus Bivona,** noted Clarinet player, is winning well deserved recognition for his Ekko etchings of "Queride" and "Organ Grinder." . . . **Notice:—In order to give our readers increased coverage on the West Coast we have moved our Los Angeles offices to new & larger quarters at 6272 Sunset Blvd., Hollywood 28, Calif., Phone Hollywood 5-1702.**

TONY BENNETT

the FOUR ACES

NEWEST SMASH!

from the 20th Century-Fox CinemaScope Production
"WOMAN'S WORLD"

"IT'S A WOMAN'S WORLD"

DECCA 29269—9-29269

backed with
THE CUCKOO BIRD
IN THE PICKLE TREE

DECCA 1934 TWENTY RECORD YEARS OF LIVING ENTERTAINMENT 1954

RIAA RECORD INDUSTRY ASSOCIATION OF AMERICA

DECCA RECORDS

In Bermuda

BERMUDA—Bill Randle, WERE, Cleveland disk jockey and his wife, the former Anna Lee who was a secretary for WJBK in Detroit, recently guested at the Castle Harbour Hotel, Tucker's Town, Bermuda. Nope, Bill didn't turn up with a West Indian "Skokiaan" or a Bermudian edition of the Crewcuts. Mrs. R. kept him out of earshot of all music except for dancing purposes.

Brusk Joins Cadence; Diskery To Enter LP Field

NEW YORK—Thomas Brusk, formerly executive vice president of the Plymouth Record Co., resigned as of September 7 to become associated with Archie Bleyer of Cadence Records.

Brusk was one of the pioneers in the merchandising of long play records in department and chain stores throughout the United States, Canada and Mexico. He will now devote his efforts towards establishing a division of Cadence pointed at merchandising long play Hi-Fi records to department stores in the same territories. The records, to be offered on a low price basis, will feature jazz, classical and pop material as performed by top American artists in the various fields.

These new LP's will also be sold throughout the country by Cadence Distributors.

Archie Bleyer will produce and direct the sessions.

Does Your Heart Beat For Me?

THE VOICES THREE

M-G-M

MILLS MUSIC

A HIT!

"JOEY"

BETTY MADIGAN ..... MGM 11716
JERI SOUTHERN ..... Decca 29184
MARGARET WHITING .. Capitol 2853
ARTHUR NORMAN CHOIR . Bell 5050

LOWELL MUSIC CORP.
1619 Broadway New York, N. Y

MAMBOMANIA

MGM Records heeds the growing demands from their distribs for mambos and will release an album called "Mambo and Cha-Chas," on October 8. Orchestra will be under the baton of Rene Touzet. . . . First Latin version of the new pop hit, "Papa Loves Mambo" by **Alfredito** on Rainbow. Rainbow is also releasing "It's Only A Shanty in Old Shanty Town" by **Pepi Adorno** and his orchestra. . . . Seeco Records, Bob Rosen informs us, has placed a new LP, "Mambo Moods," by **Benny Bennett** on the market, and the first Latin version domestically of "Hernando's Hideaway" featuring popular Mexican vocalist, **David Lama.** Rosen announced the appointment of **Mannie Goldberg,** Mangold Distributors, as Seeco distrib for the Baltimore territory. . . . The Billy Shaw Agency, currently booking the coast to coast Mambo USA tour, scheded to kick off at New York's Carnegie Hall on October 22, has opened its own Latin-American department, headed by former bandleader **Catalino.** The agency has signed **Hector Pellot, Johnny Conquest, Elmo Garcia, Pellito Galindez, George Lopez, Armando, Perla Marini, Frank Ayala** and **Joe Blanco.** . . . Fiesta Records has acquired the original Brazilian version of "The Bandit" featuring the Melodia Orchestra, exactly as it is heard in the film "Cangaceiro." Fiesta expects its version to do well in view of the current popularity of this selection. . . . **Les Elgart,** Columbia danceband leader, jumps on the mambo bandwagon with a special rush release "One O'Clock Mambo." Les, in his recent appearances, has been noting an ever growing demand from his audiences for the infectious Latin beat. . . . **Ruth Brown,** Atlantic Records chirp, and currently sporting the nation's number one r & b item, "Oh What A Dream," has a lulu in her newest release, "Mambo Baby." . . . Federal Records mambo entry is "Nursery Mambo" and "Limehouse Blues Mambo" by **Linda Lopez** and her Mambo orchestra. . . . RCA issues **The Tony Martinez Quintet** doing "Bernie's Tune" and "Cucusa" . . . and Dot Records releases **Al Lombardy's** "In A Little Spanish Town." Mambo's back in town with a smash Fall start for the Palladium. Last week owner **Maxwell Hyman** had to close the doors to an overflow crowd that turned out for his Wednesday night show. **Tito Puente,** Tico Recording star, after a summer hiatus, is back at the old stand. . . . Incidentally, Puente guested on the Dick Sugar (WEVD-New York) last Friday and Dick reports letters and phone calls poured into the station and are still coming in. Dick will have **Machito,** Seeco Records, this Friday, September 24 and **Monchito,** Fiesta Records on Friday, October 1.

The EKKO DOUBLE

Two complete numbers on 1 78 rpm side
Longest 1:32 Shortest 1:15

by JACK MARSHALL
EK.105-106

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THE CASH BOX

Top Selling Records Reported by the Foremost RETAIL OUTLETS From Coast to Coast

Tri-Boro Record Exch.
Jamaica, L. I., N. Y.

1. Cara Mia (David Whitfield)
2. Sh-Boom (Crewcuts)
3. Hold My Hand (Don Cornell)
4. Skokiaan (Ralph Marterie)
5. If I Give My Heart To You (Doris Day)
6. Papa Loves Mambo (P. Como)
7. Hey There (R. Clooney)
8. Chapel In The Moonlight (Kitty Kallen)
9. Shake, Rattle And Roll (Bill Haley)
10. Smile (Cole/Gale)

Brinnell Bros.
Detroit, Mich.

1. Skokiaan (Ralph Marterie)
2. Oop-Shoop (Helen Grayco)
3. I Cried (Patti Page)
4. Veni, Vidi, Vici (Gaylords)
5. St. Louis Blues Mambo (Richard Maltby)
6. Hold My Hand (Don Cornell)
7. Smile (Nat "King" Cole)
8. Toy Or Treasure (Kay Starr)
9. Rain, Rain, Rain (F. Laine)
10. Shake, Rattle And Roll (Bill Haley)

The Record Shop
Hartford, Conn.

1. Sh-Boom (Crewcuts)
2. Hey There (R. Clooney)
3. If I Give My Heart To You (Denise Lor)
4. High And The Mighty (Young)
5. Cara Mia (David Whitfield)
6. Goodnight Sweetheart (McGuires)
7. Little Shoemaker (Hugo Winterhalter)
8. I Need You Now (E. Fisher)
9. Smile (Nat "King" Cole)
10. Hold My Hand (Don Cornell)

Music Sales—Tiedtkes
Toledo, Ohio

1. Skokiaan (Ralph Marterie)
2. This Ole House (R. Clooney)
3. Mood Indigo (N. Petty Trio)
4. Hold My Hand (Don Cornell)
5. Shake, Rattle And Roll (Bill Haley)
6. I Need You Now (E. Fisher)
7. If I Give My Heart To You (Connee Boswell)
8. Sh-Boom (Crewcuts)
8. I Cried (Patti Page)
10. Rain, Rain, Rain (F. Laine)

Royles T. V.
Salt Lake City, Utah

1. Skokiaan (Bulawayo Band)
2. Sh-Boom (Crewcuts)
3. If I Give My Heart To You (Doris Day)
4. I Cried (Patti Page)
5. Hold My Hand (Don Cornell)
6. Hey There (R. Clooney)
7. High And The Mighty (Victor Young)
8. Little Shoemaker (Gaylords)
9. Chapel In The Moonlight (Kitty Kallen)
10. Goodnight Sweetheart (McGuires)

Marty's Music Store
Lebanon, Pa.

1. Hey There (R. Clooney)
2. Skokiaan (Ralph Marterie)
3. Sh-Boom (Crewcuts)
4. I Need You Now (E. Fisher)
5. Muskrat Ramble (Matys Bros.)
6. If I Give My Heart To You (Denise Lor)
7. Smile (Nat "King" Cole)
8. High And The Mighty (LeRoy Holmes)
9. Little Shoemaker (Gaylords)
10. Shake, Rattle And Roll (Bill Haley)

Music Center
Honolulu, T. H.

1. Honey Love (Vicki Young)
2. Sh-Boom (Crewcuts)
3. Skokiaan (Bulawayo Band)
4. Little Things Mean A Lot (Kitty Kallen)
5. I'm A Fool To Care (Paul & Ford)
6. I Understand Just How You Feel (June Valli)
7. Goodnight Sweetheart (McGuires)
8. No One But You (Thompson)
9. Sway (Dean Martin)
10. Three Coins In The Fountain (Four Aces)

Hudson Ross
Chicago, Ill.

1. This Ole House (R. Clooney)
2. Skokiaan (Ralph Marterie)
3. Cara Mia (David Whitfield)
4. If I Give My Heart To You (Denise Lor)
5. Oop-Shoop (Crewcuts)
6. Shake, Rattle And Roll (Bill Haley)
7. Tell Me, Tell Me (June Valli)
8. Sh-Boom (Crewcuts)
9. What A Dream (Patti Page)
10. St. Louis Blues Mambo (Richard Maltby)

Bills "T" Record Shop
Tulsa, Okla.

1. Honey Love (Drifters)
2. Hey There (R. Clooney)
3. Sh-Boom (McAuliffe)
4. Skokiaan (Four Lads)
5. They Were Doin' The Mambo (Vaughn Monroe)
6. Goodnight Sweetheart (McGuire Sisters)
7. This Ole House (R. Clooney)
8. I Need You Now (E. Fisher)
9. If I Give My Heart To You (Doris Day)
10. What A Dream (Patti Page)

Cox Record Shop
Atlanta, Ga.

1. Hold My Hand (Don Cornell)
2. Sh-Boom (Crewcuts)
3. Chapel In The Moonlight (Kitty Kallen)
4. High And The Mighty (Young)
5. Goodnight Sweetheart (McGuires)
6. Hey There (R. Clooney)
7. I Need You Now (E. Fisher)
8. Hey There (Sammy Davis, Jr.)
9. Little Shoemaker (Gaylords)
10. If I Give My Heart To You (Connee Boswell)

The Music Box
Spokane, Wash.

1. Hey There (R. Clooney)
2. Sh-Boom (Crewcuts)
3. I Need You Now (E. Fisher)
4. Little Shoemaker (Gaylords)
5. The Bandit (Johnston Bros.)
6. If I Give My Heart To You (Doris Day)
7. Honey Love (Vicki Young)
8. Mood Indigo (N. Petty Trio)
9. Shake, Rattle And Roll (Bill Haley)
10. Skokiaan (Ralph Marterie)

Super Enterprise
Washington, D. C.

1. Hey There (R. Clooney)
2. Skokiaan (Ralph Marterie)
3. Sh-Boom (Crewcuts)
4. Hold My Hand (Don Cornell)
5. I Need You Now (E. Fisher)
6. If I Give My Heart To You (Connee Boswell)
7. Little Things Mean A Lot (Kitty Kallen)
8. Chapel In The Moonlight (Kitty Kallen)
9. Cara Mia (David Whitfield)
10. Papa Loves Mambo (P. Como)

Modrona Record Shop
Portland, Ore.

1. Hey There (R. Clooney)
2. Sh-Boom (Crewcuts)
3. Skokiaan (Bulawayo Band)
4. Hold My Hand (Don Cornell)
5. I Need You Now (E. Fisher)
6. Little Shoemaker (Gaylords)
7. This Ole House (R. Clooney)
8. Chapel In The Moonlight (Kitty Kallen)
9. If I Give My Heart To You (Denise Lor)
10. High And The Mighty (Kitty Kallen)

Moses Melody Lane
Little Rock, Ark.

1. Hey There (R. Clooney)
2. High And The Mighty (Victor Young)
3. Goodnight Sweetheart (McGuires)
4. Sh-Boom (Crewcuts)
5. Crazy 'Bout You, Baby (Crewcuts)
6. I Understand Just How You Feel (June Valli)
7. I Need You Now (E. Fisher)
8. Shake, Rattle And Roll (Bill Haley)
9. Skokiaan (Ralph Marterie)
10. Little Shoemaker (Hugo Winterhalter)

Wallichs Music City
Hollywood, Calif.

1. Hold My Hand (Don Cornell)
2. Hey There (R. Clooney)
3. Skokiaan (Four Lads)
4. I Need You Now (E. Fisher)
5. River Of No Return (T. Ernie)
6. Sway (Dean Martin)
7. Honey Love (Drifters)
8. Sh-Boom (Chords)
9. Smile (Nat "King" Cole)
10. Hey There (Sammy Davis, Jr.)

Record Land
Phoenix, Ariz.

1. High And The Mighty (Victor Young)
2. Shake, Rattle And Roll (Bill Haley)
3. More And More (W. Pierce)
4. Hey There (Sammy Davis, Jr.)
5. Sh-Boom (Crewcuts)
6. Hey There (R. Clooney)
7. Little Shoemaker (Gaylords)
8. High And The Mighty (Les Baxter)
9. I Cried/What A Dream (Page)
10. Skokiaan (Ralph Marterie)

Ginsberg Music Co.
Roswell, N. M.

1. Hey There (R. Clooney)
2. High And The Mighty (Baxter)
3. Sh-Boom (Crewcuts)
4. Skokiaan (Ralph Marterie)
5. This Ole House (R. Clooney)
6. Little Shoemaker (Gaylords)
7. Chapel In The Moonlight (Kitty Kallen)
8. They Were Doin' The Mambo (Vaughn Monroe)
9. If I Give My Heart To You (Doris Day)
10. What A Dream (Patti Page)

Ben Brown Music
Lynn, Mass.

1. Chapel In The Moonlight (Kitty Kallen)
2. Skokiaan (Four Lads)
3. I Need You Now (E. Fisher)
4. Mama, Don't Cry At My Wedding (Joni James)
5. If I Give My Heart To You (Doris Day)
6. Not As A Stranger (Bennett)
7. I'm A Fool To Care (Paul-Ford)
8. Tell Me, Tell Me (June Valli)
9. Your Heart—My Heart (Laine)
10. Papa Loves Mambo (P. Como)

Graymat Music Shop
Morristown, N. J.

1. Sh-Boom (Crewcuts)
2. Hey There (R. Clooney)
3. High And The Mighty (Victor Young)
4. Skokiaan (Bulawayo Band)
5. Little Shoemaker (Gaylords)
6. I Need You Now (E. Fisher)
7. They Were Doin' The Mambo (Vaughn Monroe)
8. Little Things Mean A Lot (Kitty Kallen)
9. Shake, Rattle And Roll (Bill Haley)
10. Cara Mia (David Whitfield)

Radio Doctors
Milwaukee, Wisc.

1. Fortune In Dreams (Kay Starr)
2. If I Give My Heart To You (Connee Boswell)
3. Skokiaan (Ralph Marterie)
4. I Need You Now (E. Fisher)
5. Cara Mia (David Whitfield)
6. What A Dream (Patti Page)
7. Hey There (R. Clooney)
8. Hold My Hand (Don Cornell)
9. Mama, Don't Cry At My Wedding (Joni James)
10. St. Louis Blues Mambo (Richard Maltby)

Comer's Record Nook
San Antonio, Tex.

1. If I Give My Heart To You (Denise Lor)
2. Shake, Rattle And Roll (Bill Haley)
3. Hey There (Cleeney/Davis, Jr.)
4. Skokiaan (Four Lads/Marterie)
5. Sh-Boom (Crewcuts)
6. Yearning (Georgie Shaw)
7. Hold My Hand (Don Cornell)
8. I Need You Now (E. Fisher)
9. That's What I Like (Tom, Dick & Jimmy)
10. Papa Loves Mambo (P. Como)

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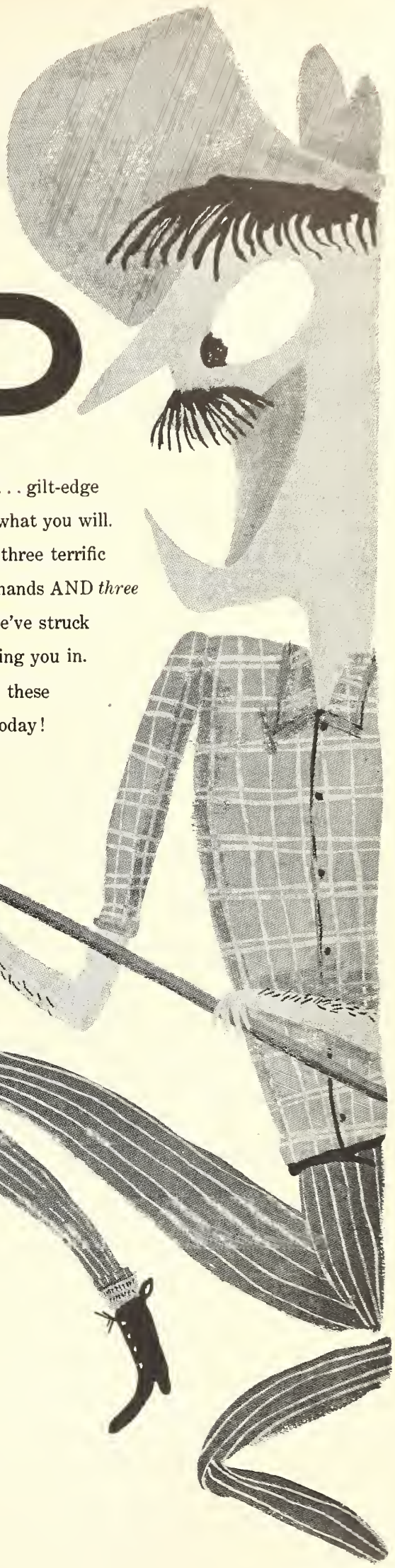

ON TOP...

ST. LOUIS BLUES MAMBO
Beloved, Be True 78 rpm X-0042 45 rpm 4X-0042
RICHARD MALTBY ORCHESTRA

MOOD INDIGO
Petty's Little Polka 78 rpm X-0040 45 rpm 4X-0040
NORMAN PETTY TRIO

DON'T DROP IT
Truck Driving Man 78 rpm X-0010 45 rpm 4X-0010
TERRY FELL

ON THE WAY UP...

TEACH ME TONIGHT
Oop-Shoop 78 rpm X-0051 45 rpm 4X-0051
HELEN GRAYCO

IN A LITTLE SPANISH TOWN
It Was Nice Knowing You 78 rpm X-0055 45 rpm 4X-0055
RUSS CARLYLE AND HIS ORCHESTRA

DEVIL LIPS
That's What a Heart Is For 78 rpm X-0043 45 rpm 4X-0043
PEARL EDDY

"X"

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RECORDS MARK THE HITS!

Cumpari

PITTSBURGH, PA.—Ace Pittsburgh disk jockey, Jay Michaels (right) of WCAE, gets the friendly embrace of Julius La Rosa at the Celebrity Golf Tournament which took place in the city recently. Julie is currently making noise with his public appearances and his waxing of "In My Own Quiet Way".

Elgart Forms Jazz Combo Within Band

NEW YORK—Les Elgart has organized a special instrumental jazz unit within his band and is currently featuring the group on concert and dance dates as well as on his latest Columbia record session.

The combo, formed to exploit some of the band's well-known jazz sidemen, has been tagged The Jazzniks. Personnel includes Eddie Bert, trombone; John Murtaugh, tenor; John Wilson, trumpet; Russ Savakus, bass; Joe Puma, guitar and Teddy Sommer, drums.

Elgart will debut the Jazzniks at the new Jersey City Gardens where the band is booked from October 5-10. On Columbus Day (Oct. 12) the Elgart crew subs for Guy Lombardo at the Hotel Roosevelt Grill prior to hitting the road on a series of one-nighters.

This week, Columbia is rushing out a special release of Elgart's new waxing, "The One O'Clock Jump Mambo" and "I Don't Want To Set The World On Fire" which the maestro regards as his strongest coupling to date.

Ah! Those Hits

NEW YORK—As still another example of what a hit record can do, The Crew-Cuts, riding on the crest of their million copy selling record, "Sh-Boom" have guest starred recently on both the Perry Como and Eddie Fisher TV shows as well as breaking three straight records in three one-nighters last week at the Riverside in Spring Lake, Ill., the Riviera in Lake Geneva. Wisconsin and in the Les-Buzz Ballroom in Green Bay, Wisconsin. The quartet, which makes its New York nitery debut next month in the Boulevard nightspot in Queens, has also just been booked back on the Eddie Fisher Show because of its success on the initial telecast.

Waring Preps For His Longest Tour

NEW YORK—Fred Waring and the Pennsylvanians are preparing for their longest personal appearance tour which will this season take them 25,000 miles in a seven-months trip to nearly 200 communities.

The touring season is divided into two parts, the fall section beginning October 12 in Allentown, Penna. and including performances in Pennsylvania, New York, New Jersey, Ohio, Indiana, Illinois, Wisconsin, Missouri, Kansas, Nebraska, South Dakota, Iowa, and Michigan. They'll return to New York in time for their Christmas television show on CBS-TV.

The winter season starts in the South on January 5, continuing through Texas and other Southwestern states to the Pacific Coast and the Pacific Northwest. They'll return to New York about May 15.

During the extended tour, which is being handled by Paramount Attractions, Inc., Chicago, Waring will originate three of his General Electric-CBS-TV programs while on the road, with one originating in New York.

Some twenty college dates are included in the tour itinerary.

Box & Cox Take Over

NEW YORK—The music publishing firm of Box & Cox, Inc., will now operate the United States interest of Peter Maurice Music Co., Ltd. which was relinquished by Lou Levy of Leeds Music some weeks ago.

A Trans-Atlantic telephone call by Jimmy Phillips of the Maurice sewed up the deal with Box and Cox.

"The Story Of Tina" is the first song for the newly headed company and was recorded by Charlie Applewhite and Merv Griffin.

Kenny To Do Single

NEW YORK—For the first time in his career, Bill Kenny of the Ink Spots will do a "single" act.

Kenny, a Decca star for the past fifteen years, will guest star on television and make numerous night club appearances coast-to-coast.

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THE CASH BOX Album Reviews

POPULAR

ROSEMARY CLOONEY—"While We're Young"— Columbia CL-6297 (10" LP List: $3.00

WHILE WE'RE YOUNG; TOO YOUNG; HELLO, YOUNG LOVERS; YOUNG AT HEART; YOUNGE THAN SPRINGTIME; BLAME IT ON MY YOUTH; YOUNG MAN, YOUNG MAN; YOU MAKE M FEEL SO YOUNG.

The versatile Rosemary Clooney who has made hits of beautiful ballads such as the current number one song "Hey, There" and such novelties as "Come On-A-My House" and "Botch-A-Me", employs her wistful sweetness and warm sincere quality to render an octet of tunes which place their accent on youth The tunes are definitely of standard quality although most of them were written in recent years. Rosemary never sounded better than she does on these two sides. The diskery should have a healthy seller in this package. Simple to-the-point sleeve with a big photo of Rosey, is certainly an eye-catcher.

RICHARD HAYMAN and his Orchestra
Richard Hayman conducts motion picture themes—Mercury MG-25189 (10" LP) List: $3.00

Richard Hayman conducts his own compositions—Mercury MG-25190 (10" LP) List: $3.00

1) RUBY; LIMELIGHT; EYES OF BLUE FROM "SHANE"; HI-LI, HI-LO; SOMETHING MONEY CAN'T BUY; ANNA; JOEY'S THEME; SADIE THOMPSON.
2) MARIANNE; DANSERO; HUCKLEBERRY FINN; SKIPPING ALONG; VALSE D'AMOUR; SERENADE TO A LOST LOVE; CARRIAGE TRADE; NO STRINGS ATTACHED.

Since his tremendous success with his recording of "Ruby", Richard Hayman has been hailed as one of the top conductors, arrangers and composers of pop music. The motion picture themes album well domonstrates the artist's ability in the first two categories. The selection of material is excellent. They are some of the most beautiful themes from recent hit films. The second album shows Hayman's skill in all three fields, especially the latter. They're beautiful compositions by the maestro in the novelty and sweet music class. You can almost guess the title from listening to the music. An excellent addition to any pop lover's collection.

MEN OF SONG—"Songs Of Humor"—"X"EXA-15 (7" EP)—List: $1.40
"Songs Of Devotion"—"X"-EXA-14 (7" EP)—List: $1.40

THAT'S A HECKEVA WAY; THE FARMER'S DAFFY DAUGHTER; THE HANDOUT SONG; THE REALIZATION.
THE BIBLE TOLD ME SO; JUST WHISPER; GET TOGETHER WITH THE LORD; GIVE ME THIS DAY.

Although the market is loaded with humorous songs, there always seems to be room for more good ones. That's just what the Men Of Song offer on the top EP. The four light and inviting numbers are pleasing and happy. The group has a most delightful sound that lends color to these novelties. The polished performers show their versatility as they fashion four new songs of devotion on the second EP. Boys have an excellent vocal quality and good material.

THE OBERNKIRCHEN CHILDREN'S CHOIR—Edith Moller, Conductor—Angel ANG 64008 (10" LP) List: $4.00

THE HAPPY WANDERER; THE NORTH SEA WAVES; DANDELION; THE SOLDIER'S SERENADE; THE LINDEN TREE; THE WHIRLWIND; THERE WERE TWO ROYAL CHILDREN; OUR LITTLE MANDOLIN.

Five years ago, Edith Moller and her brother Friedrich Wilhelm formed a chorus consisting of some of the vocally gifted children in the small town of Obernkirchen, Germany. Last Summer, this group of 35 youngsters won first prize for children's choirs at the International Music Festival in Llangollen, Wales. The reason for this can be easily noticed when one listen to these eight selections. The group has toured throughout Europe and on its last visit to England, made a hit of "The Happy Wanderer", a tune which eventually became one of the top tunes in the U.S. this year. A beautiful birds-eye-view of the chorus' skills.

CLASSICAL

TOSCANINI CONDUCTS WAGNER—Arturo Toscanini and the NBC Symphony Orchestra (2-12" LP's) List: $11.34

TRISTAN AND ISOLDE: PRELUDE AND LIEBESTOD; DIE GOTTERDAMMERUNG: PROLOGUE; SIEGFRIED'S RHINE JOURNEY; DIE GOTTERDAMMERUNG: ACT III; SIEGFRIED'S FUNERAL MUSIC; DIE MEISTERSINGER; ACT I; PRELUDE; SIEGFRIED IDYLL; LOHENGRIN; ACT I; PRELUDE; LOHENGRIN: ACT III; PRELUDE; PARSIFAL: PRELUDE AND GOOD FRIDAY SPELL.

This will be one of RCA Victor's Fall specials. The diskery has issued a deluxe package made up of a hard board box, bound on one end, with a smart, striking cover. A gold medalion with an embossed head of Wagner is centered on a pure white background. The linear notes are in leaflet form with extensive and informative data. The two records provide an absorbing Toscanini treatment of the Wagner masterpieces—tender, blazing, dramatic, jubilant as the composer intended, and at all times thrilling. The album will be a wonderful experience for Wagner lovers and an exultant discovery for those who hear these works for the first time.

THE CASH BOX

Album Reviews

SCHUBERT SYMPHONY No. 9 in C—Arturo Toscanini—RCA Victor LM-1835 (1-12" LP) List: $6.63
With the NBC Symphony Orchestra
The triumphant Symphony in C, which it developed was Schubert's final composition, just prior to his death, is offered by the maestro, Toscanini, with the NBC Orchestra. Toscanini had previously recorded the 9th Symphony for RCA Victor, but this is a new recording made prior to his retirement. The masterpiece is expressively and dramatically interpreted by Toscanini whose demands of perfection and attention to the smallest details are evident on this recording. The single LP is not packaged in the regular sleeve, but rather in a hard covered book which binds a complete short story of the life of Schubert by Andre Maurois, the famous French novelist.

"SALOME" 'Dance of the Seven Veils'—Richard Strauss—RCA Victor LM-1806 —(1-12" LP) List: $5.67
"Also Sprach Zarathustra"—Fritz Reiner conducting the Chicago Symphony Orchestra.
This album is "Richard Strauss in High Fidelity". The music, which is brilliant in score, sensuous, exotic, mysterious, languorous, is a delight to the hi-fi enthusiast. It lends itself to the technical skill of the engineer who highlights the instrumentation, bringing forth sounds so often lost, the percussive explosions, without for one moment destroying the music itself. The "Dance of the Seven Veils" is complete, tho it is so beautifully performed it seems too short. The "Also Sprach Zarathustra" is an excellent companion piece. The jacket is the book type which opens to reveal the notes on the inside and is adorned with a lush full colored reproduction of the Renoir "Salome". This record should appeal to a large market.

BRAHMS "Concerto In D Major for Violin and Orchestra Op. 77"—Nathan Milstein—Capitol P 8271 (1-12" LP) List: $5.72
William Steinberg conducting The Pittsburgh Symphony Orchestra
Classical buyers are long aware of the artistry of Nathan Milstein and when it is applied to the Brahms' "Concerto in D Major" for Violin and Orchestra the result is a Grade-A album that will provide many hours of pleasure. Although at the time of its appearance it was facetiously dubbed "a concerto against the violin" because of the difficulties it presented to the performing artist, Milstein's treatment is flawless. The album has several good versions to compete with, but this album stands on its own merits.

MOVIE

"THE EGYPTIAN"—Alfred Newman conducting The Hollywood Symphony Orchestra and Chorus—Decca DL-9014 (12" LP) List: $5.85
If you've ever seen a motion picture without music, you know how flat it is. Music adds brilliance to a movie and makes more vivid the action taking place. Here, Alfred Newman conducts the Hollywood Symphony Orchestra and chorus through the music which he and Bernard Herrmann—two of filmdom's most prominent composers—penned for Darryl Zanuck's "The Egyptian". The music is a work of art and should appeal greatly to enthusiasts of background music. Themes are both exciting and beautiful. Picture is a smash throughout the country. Album should go big too.

JAZZ

CHRIS CONNOR sings "Lullabys of Birdland"—Bethlehem BCP 1001 (10" LP) —List: $3.85

I HEAR MUSIC; WHAT IS THERE TO SAY; COME BACK TO SORRENTO; WHY SHOULDN'T I; LULLABY OF BIRDLAND; TRY A LITTLE TENDERNESS; ALL ABOUT RONNIE; SPRING IS HERE.

If you'd like to hear one of the tops in jazz singing, tben you've just gotta listen to this Chris Connor album. A star vocalist with the Stan Kenton orch in the past, the thrush dishes up her first LP on which she sings with the accompaniment of a trio for the first time. Aided by Ellis Larkins, Everett Barksdale and Beverly Peer, Chris is wonderfully showcased on her presentation of a number of top standards. Her rich voice is in great form on these decks. We're wild about her "Come Back To Sorrento" and the title tune. Jazz followers will love this one.

The Colorful Music of ROGER KING MOZIAN—Clef MGC-166 (1-10" LP) List: $3.85

MIDNIGHT IN SPANISH HARLEM; LOVE FOR SALE; PANORAMA; TEMPTATION; YESTERDAYS; FORLORN; ROCK 'EM; JUST MOZIAN ALONG.

Perhaps one of the best bands on the American horizon, but still to be accorded the recognition it deserves, is the smart sounding Roger King Mozian group. Mozian records a collection of sweet jazz that paints moods in lush colors, intrigues the ear and invites the feet to partake. Definitely a commercial album.

BILLY TAYLOR PLAYS FOR D.J.'s—Prestige LP 184 (1-10" LP) List: $4.00

TUNE FOR TEX; MOONLIGHT IN VERMONT; I'LL BE AROUND; BIDDY'S BEAT; EDDIE'S THEME; MOOD FOR MENDES; GOODBYE; LULLABY OF BIRDLAND.

Billy Taylor, long one of this reviewers favorite pianists, comes up with a novel idea for an album. Taylor found, in writing original themes and making arangements for themes, that he had enough material for an album and perhaps several. Taylor's delicate fingering of the originals and standards is up to his usual excellent par and should delight his followers. Prestige has switched to the photography art cover and it is a vast improvement over their previous sleeves. Should help the dealer a great deal in attracting attention to the album.

HOT POPS!

"SKOKIAAN"
AND
"Crazy 'Bout Lollipop"
RALPH MARTERIE
MERCURY 70432 • 70432X45

"OOP-SHOOP"
AND
"Do Me Good Baby"
THE CREW-CUTS
MERCURY 70443 • 70443X45

"VENI-VIDI-VICI"
AND
"A Kiss To Call My Own"
THE GAYLORDS
MERCURY 70427 • 70427X45

"THE MAGIC CIRCLE"
AND
"The Muskrat Ramble"
RUSTY DRAPER
MERCURY 70446 • 70446X45

"IN A LITTLE SPANISH TOWN"
AND
"Bumpty Bump"
DAVID CARROLL
MERCURY 70444 • 70444X45

Country and Western

Bill Carlisles, Jumping With Joy Over His Latest Hit!

The Carlisles
"HONEY LOVE"
AND
"Female Hercules"
MERCURY 70435 • 70435X45

The Stanley Bros.
"Blue Moon of Kentucky"
AND
"I Just Got Wise"
MERCURY 70453 • 70453X45

The Stanley Bros.
"POISON LIES"
AND
"Dickson County Breakdown"
(INSTRUMENTAL)
MERCURY 70437 • 70437X45

Chuck Reed
"My Journey"
AND
"Ba-a-by"
MERCURY 70433 • 70433X45

Mercury RECORDS

"Smile"

PHILADELPHIA, PA.—Above is one of the pictures that won a movie camera in RCA Victor's recent Sunny Gale "Smile" contest. Left to right are Joe Grady, Sunny and Eddie Hurst. Grady & Hurst conduct their dj show on WPEN in Philadelphia.

10¢ Play, Larger Juke Boxes Stimulate EP Purchases By Ops

NEW YORK—A recent survey of juke box operators in Westchester who have been on 10c play revealed that EPs are being used extensively in their machines. Some estimates run as high as 40% of the total.

With the gradual change over to 10c play that is going on throughout the nation, proper programming becomes an even more important task—and certainly a more complicated one. It has been found, for instance, that just the right balance has to be established between current hits and standards. And that's where the EPs come in.

Whereas customers will readily pay 10c for a current hit that they want to hear, they might hesitate about paying that for an older song. Under these circumstances, EPs offer the bargain of 2 records for the price of one.

EPs have also been giving operators an opportunity to stock their machines with a much greater variety of disks, those which have been discontinued as singles and older tunes which people still want to hear but which are available now only in album form.

It has been the enlargement of the capacity of modern day juke boxes which has also contributed to the use of EPs. If the machines still had the small capacity of several years ago, it would be economically unsound to use EPs because all the slots would have to be taken up by top money-making disks. But today, with the large number of records that machines can hold, an operator can afford to offer the utmost variety in programming. And it is through EPs that this is being done today in 10c locations.

So we are witnessing a new development in the use of records in juke boxes. EPs have become an important factor because 10c play and the increased capacity of juke boxes makes their use desirable—and in many cases, necessary.

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Enterprise Music Reactivated

NEW YORK—Before leaving for the West Coast last week, Barbara Belle announced that Enterprise Music, the firm she owns with Louis Prima, had been reactivated. It will operate from California. And it is now split 50-50 between Miss Belle and Prima whereas formerly Prima owned 75% and Barbara Belle 25%.

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending September 25 without any changes on the part of THE CASH BOX.

Murray Kaukman
WMCA—New York, N. Y.

1. Tell Me, Tell Me (June Valli)
2. Hey There (R. Clooney)
3. Sh-Boom (Crewcuts)
4. If I Give My Heart To You (Denise Lor)
5. The Drinking Song (M. Lanza)
6. Hopelessly (Ames Brothers)
7. They Were Doin' The Mambo (Vaughn Monroe)
8. Dim The Lights (Tophatters)
9. You Came A Long Way From St. Louis (Bunny Paul)
10. Until Six (Ralph Marterie)

Allan Berg
KRKD—Los Angeles, Calif.

1. Hey There (Davis, Jr./Clooney)
2. High And The Mighty (Les Baxter)
3. Skokiaan (Four Lads)
4. If I Give My Heart To You (Connee Boswell)
5. Fortune In Dreams (Kay Starr)
6. Smile (Sunny Gale)
7. They Were Doin' The Mambo (Vaughn Monroe)
8. I'm A Fool To Care (Paul & Ford)
9. Rain, Rain, Rain (Frankie Laine & Four Lads)
10. The Greatest Feeling In The World (Lawrence Welk)

Frank Ward
WKBW—Buffalo, N. Y.

1. Papa Loves Mambo (P. Como)
2. Hey There (Clooney/Davis, Jr.)
3. High And The Mighty (LeRoy Holmes)
4. Smile (Sunny Gale)
5. Hold My Hand (Don Cornell)
6. Mood Indigo (Johnston Bros.)
7. Always You (Betty Madigan)
8. Madonna, Madonnt (Bennett)
9. Moonlight And Roses (Three Suns)

Sam Bradley
KUDL—Kansas City, Mo.

1. Hey There (R. Clooney)
2. Skokiaan (Ralph Marterie)
3. If I Give My Heart To You (Lor/Shore)
4. Sh-Boom (Crewcuts)
5. I Need You Now (E. Fisher)
6. I Cried (Patti Page)
7. What A Dream (Patti Page)
8. Tell Me, Tell Me (June Valli)
9. Smile (Sunny Gale)
10. Fortune In Dreams (Kay Starr)

Jay Michael
WCAE—Pittsburgh, Pa.

1. Skokiaan (Four Lads)
2. Rain, Rain, Rain (Laine & Four Lads)
3. Teach Me Tonight (DeCastro Sisters)
4. Hopelessly (Ames Brothers)
5. Why Should I Love You (Harptones)
6. Madonna, Madonna Bennett)
7. Oop-Shoop (Crewcuts)
8. Sh-Boom (Crewcuts)
9. Veni, Vidi, Vici (Gaylords)
10. Papa Loves Mambo (J. Ray)

Robin Bonneau
WTSV—Claremont, N. H.

1. Hey There (R. Clooney)
2. They Were Doin' The Mambo (Vaughn Monroe)
3. Sh-Boom (Crewcuts)
4. High And The Mighty (Holmes/Desmond)
5. Little Shoemaker (Gaylords)
6. Chapel In The Moonlight (Kitty Kallen)
7. Skokiaan (Marterie/Four Lads)
8. If I Give My Heart To You (Doris Day)
9. I Cried (Patti Page)
10. Madonna, Madonna (Bennett)

Ray Perkins
KIMN—Denver, Colo.

1. Hey There (R. Clooney)
2. High And The Mighty (LeRoy Holmes)
3. Sh-Boom (Crewcuts)
4. Little Shoemaker (Gaylords)
5. This Ole House (R. Clooney)
6. Skokiaan (Ralph Marterie)
7. Chapel In The Moonlight (Kitty Kallen)
8. They Were Doin' The Mambo (Vaughn Monroe)
9. Hernando's Hideaway (Bleyer)
10. If I Give My Heart To You (Connee Boswell)

Bob E. Lloyd
WAVZ—New Hoven, Conn.

1. All Of Me (Frank Sinatra)
2. Skokiaan (Ralph Marterie)
3. Rain, Rain, Rain (Laine & Four Lads)
4. Oop-Shoop (Crewcuts)
5. I'm Looking For Somebody (Alan Dean)
6. Do Nothin' Blues (H. Hopper)
7. Midnight Sun (June Christy)
8. Always You (Betty Madigan)
9. Nic-Name Song (J. Komack)
10. High And The Mighty (Les Baxter)

Frank Darien
KSJO—San Jose, Calif.

1. Hey There (R. Clooney)
2. Sh-Boom (Crewcuts)
3. High And The Mighty (Les Baxter)
4. Skokiaan (Four Lads)
5. Little Shoemaker (Gaylords)
6. Chapel In The Moonlight (Kitty Kallen)
7. Goodnight Sweetheart (McGuire Sisters)
8. This Ole House (R. Clooney)
9. Little Things Mean A Lot (Kitty Kallen)
10. If I Give My Heart To You (Connee Boswell)

David H. Maynard
WHIL—Medford, Mass.

1. Skokiaan (Four Lads/Marterie)
2. If I Give My Heart To You (Lor/Day)
3. I Spoke Too Soon (Crewcuts)
4. Your Heart, My Heart (Laine)
5. Smile (Gale/Masingill)
6. Hopelessly (Ames B others)
7. Oop-Shoop (Crewcuts)
8. Toy Or Treasure (Kay Starr)
9. Hold My Hand (Don Cornell)
10. Love, You Didn't Do Right By Me (Tony Alamo)

Sandy Singer
KCRG—Grand Rapids, Iowa

1. High And The Mighty (Les Baxter)
2. Hold My Hand (Don Cornell)
3. Sh-Boom (Crewcuts)
4. Skokiaan (Ralph Marterie)
5. Little Shoemaker (Gaylords)
6. Right Or Wrong (Nick Noble)
7. Hey There (R. Clooney)
8. Tell Me, Tell Me (June Valli)
9. This Ole House (R. Clooney)
10. I Cried (Patti Page)

Don Bell
KRNT—Des Moines, Iowa

1. Hey There (R. Clooney)
2. Sh-Boom (Crewcuts)
3. I Need You Now (E. Fisher)
4. Little Shoemaker (Gaylords)
5. Hold My Hand (Don Cornell)
6. Skokiaan (Ralph Marterie)
7. Little Things Mean A Lot (Kitty Kallen)
8. This Ole House (R. Clooney)
9. High And The Mighty (Les Baxter)
10. Crazy 'Bout You, Baby (Crewcuts)

Lou Barile
WKAL—Rome, N. Y.

1. If I Give My Heart To You (Doris Day)
2. Smile (Sunny Gale)
3. Tell Me, Tell Me (June Valli)
4. To Every Girl—To Every Boy (Johnnie Ray)
5. Mama, Don't Cry At My Wedding (Joni James)
6. I Spoke Too Soon (Crewcuts)
7. Chapel In The Moonlight (Kitty Kallen)
8. I Need You Now (E. Fisher)
9. Sh-Boom (Crewcuts)
10. Papa Loves Mambo (P. Como)

Del Clark
WJMR—New Orleans, La.

1. High And The Mighty (Les Baxter)
2. Skokiaan (Four Lads)
3. Sh-Boom (Crewcuts)
4. If I Give My Heart To You (Doris Day)
5. I Need You Now (E. Fisher)
6. Chapel In The Moonlight (Kitty Kallen)
7. Tell Me, Tell Me (June Valli)
8. Hold My Hand (Don Cornell)
9. Fortune In Dreams (Kay Starr)
10. Mama, Don't Cry At My Wedding (Joni James)

Bill Burns
WQAM—Miami, Fla.

1. Sh-Boom (Crewcuts)
2. Skokiaan (Bulawayo/Marterie)
3. Hey There (R. Clooney)
4. What A Dream (Patti Page)
5. Little Shoemaker (Gaylords)
6. If I Give My Heart To You (Lor/Boswell)
7. Oop-Shoop (Crewcuts)
8. Goodnight Sweetheart (McGuire Sisters)
9. High And The Mighty (Young/Holmes)
10. Give Me The Right (G. Shaw)

Bob Watson
WQXI—Atlanta, Ga.

1. Hey There (R. Clooney)
2. Sh-Boom (Crewcuts)
3. Cinnamon Sinner (T. Bennett)
4. If I Give My Heart To You (Connee Boswell)
5. Little Things Mean A Lot (Kitty Kallen)
6. Hold My Hand (Don Cornell)
7. Dream (Four Aces)
8. I'm A Fool To Care (Paul & Ford)
9. High And The Mighty (Les Baxter)
10. Chapel In The Moonlight (Kitty Kallen)

Bill Dawson
WARE—Greenville, S. C.

1. High And The Mighty (Les Baxter)
2. If I Give My Heart To You (Connee Boswell)
3. Cinnamon Sinner (T. Bennett)
4. Sh-Boom (Crewcuts)
5. Hey There (R. Clooney)
6. Dream (Four Aces)
7. If I Didn't Care (Hilltoppers)
8. Hold My Hand (Don Cornell)
9. I Need You Now (E. Fisher)
10. Skokiaan (Ralph Marterie)

Sherm Feller
WVDA—Boston, Mass.

1. Hopelessly (Ames Brothers)
2. Everything (Esquires)
3. Tell Me, Tell Me (June Valli)
4. High And The Mighty (Hayman/Holmes)
5. Hey There (Clooney/Davis, Jr.)
6. Nic-Name Song (J. Komack)
7. Smile (Cole/Chacksfield)
8. Hold My Hand (Don Cornell)
9. Dim The Lights (Tophatters)
10. St. Louis Blues Mambo (Richard Maltby)

Dave Teig
WILK—Wilkes-Barre, Pa.

1. Skokiaan (Bulawayo Band)
2. If I Give My Heart To You (Denise Lor)
3. Honey Love (Bunny Paul)
4. This Is The Thanks I Get (Marian Caruso)
5. Your Heart, My Heart (Laine)
6. Sh-Boom (Crewcuts)
7. Hold My Hand (Don Cornell)
8. Smile (Nat "King" Cole)
9. Why Should I Love You (Harptones)
10. Hey There (R.Clooney)

Walt Gaines
WCSS—Amsterdam, N. Y.

1. Hey There (R. Clooney)
2. High And The Mighty (LeRoy Holmes)
3. Italian Huckle Buck (Monte)
4. I Want You All To Myself (Kitty Kallen)
5. Smile (Nat "King" Cole)
6. They Were Doin' The Mambo (Vaughn Monroe)
7. If I Give My Heart To You (Doris Day)
8. Little Shoemaker (Gaylords)
9. Cara Mia (David Whitfield)
10. Hernando's Hideaway (Bleyer)

Stan "The Record Man" Dale
WJJD—Chicago, Ill.

1. Skokiaan (Marterie/Four Lads)
2. Sh-Boom (Crewcuts)
3. I Need You Now (E. Fisher)
4. Rain, Rain, Rain (Laine/Four Lads)
5. That Was My Heart You Heard (Betty Madigan)
6. A Kiss To Call My Own (Gaylords)
7. It Shall Come To Pass (4 Aces)
8. In A Little Spanish Town (Russ Carlyle)
9. Oop-Shoop (Crewcuts/Grayco/Brown)
10. St. Louis Blues Mambo (Richard Maltby)

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending September 25 without any changes on the part of THE CASH BOX.

Johnny Fairchild
WORZ—Orlando, Fla.

1. Sh-Boom (Crewcuts)
2. High And The Mighty (LeRoy Holmes)
3. If I Give My Heart To You (Denise Lor)
4. I Need You Now (E. Fisher)
5. Joey (Betty Madigan)
6. Hey There (R. Clooney)
7. Cara Mia (David Whitfield)
8. Chapel In The Moonlight (Four Knights)
9. Sway (Eileen Barton)
10. Skokiaan (Johnston Brothers)

Al Ross
WBAL—Baltimore, Md.

1. Sh-Boom (Crewcuts)
2. Hey There (R. Clooney)
3. I'm A Fool To Care (Paul & Ford)
4. Chapel In The Moonlight (Kitty Kallen)
5. High And The Mighty (Les Baxter)
6. Heaven Was Never Like This (Eddie Fisher)
7. I Need You Now (E. Fisher)
8. Cara Mia (David Whitfield)
9. This Ole House (R. Clooney)
10. Little Shoemaker (Hugo Winterhalter)

Hugh Cherry
WMAK—Nashville, Tenn.

1. High And The Mighty (Baxter/Holmes)
2. Skokiaan (Ralph Marterie)
3. What A Dream (Patti Page)
4. Hold My Hand (Don Cornell)
5. Cara Mia (David Whitfield)
6. If I Didn't Care (Hilltoppers)
7. Tell Me, Tell Me (June Valli)
8. Mama, Don't Cry At My Wedding (Joni James)
9. Fortune In Dreams (Kay Starr)
10. My Journey (Chuck Reed)

Ed Meath
WHEC—Rochester, N. Y.

1. Hey There (R. Clooney)
2. High And The Mighty (LeRoy Holmes)
3. Sh-Boom (Crewcuts)
4. Chapel In The Moonlight (Kitty Kallen)
5. Skokiaan (Bulawayo Band)
6. I Need You Now (E. Fisher)
7. Mood Indigo (N. Petty Trio)
8. If I Give My Heart To You (Doris Day)
9. Hold My Hand (Don Cornell)
10. Dream (Four Aces)

Mike Woloson
WNOR—Norfolk, Va.

1. If I Give My Heart To You (Connee Boswell)
2. High And The Mighty (LeRoy Holmes)
3. Dream (Four Aces)
4. Smile (Sunny Gale)
5. They Were Doin' The Mambo (Vaughn Monroe)
6. Hold My Hand (Don Corntll)
7. Sh-Boom (Crewcuts)
8. I Cried (Patti Page)
9. I'll Tell The World (L. Raine)
10. Always You (Betty Madigan)

Chris Clark
WBSM—New Bedford Mass.

1. Hey There (R. Clooney)
2. Sh-Boom (Crewcuts)
3. Chapel In The Moonlight (Kitty Kallen)
4. Little Shoemaker (Gaylords)
5. They Were Doin' The Mambo (Vaughn Monroe)
6. Cinnamon Sinner (T. Bennett)
7. St. Louis Blues Mambo (Richard Maltby)
8. Smile (Nat "King" Cole)
9. High And The Mighty (LeRoy Holmes)
10. Go (Jerry Vale)

Andy Bell
KSKY—Dallas, Tex.

1. Hey There (R. Clooney)
2. High And The Mighty (Les Baxter)
3. Sh-Boom (Crewcuts)
4. Little Things Mean A Lot (Kitty Kallen)
5. If I Give My Heart To You (Connee Boswell)
6. They Were Doin' The Mambo (Vaughn Monroe)
7. Little Shoemaker (Gaylords)
8. I Need You Now (E. Fisher)
9. Lonesome Polecat (McGuires)
10. Ebb Tide (Roy Hamilton)

Jim Ameche
KLAC—Hollywood, Calif.

1. If I Give My Heart To You (Doris Day)
2. They Were Doin' The Mambo (Vaughn Monroe)
3. Skokiaan (Four Lads)
4. Hold My Hand (Don Cornell)
5. Hey, There (R. Clooney)
6. Veni, Vidi, Vici (Gaylords)
7. Chapel In The Moonlight (Kitty Kallen)
8. Tell Me, Tell Me (June Valli)
9. Toy Or Treasure (Kay Starr)
10. Smile (Nat "King" Cole)

Ira Cook
KMPC—KABC—Hollywood, Calif.

1. Hey There (R. Clooney)
2. Sh-Boom (Crewcuts)
3. Hold My Hand (Don Cornell)
4. Little Shoemaker (Gaylords)
5. High And The Mighty (Les Baxter)
6. Chapel In The Moonlight (Kitty Kallen)
7. Skokiaan (Four Lads)
8. If I Give My Heart To You (Doris Day)
9. They Were Doin' The Mambo (Vaughn Monroe)
10. I Need You Now (E. Fisher)

Ralph Phillips
WFBR—Baltimore, Md.

1. Hey There (R. Clooney)
2. Skokiaan (Ralph Marterie)
3. Cara Mia (David Whitfield)
4. Sh-Boom (Crewcuts)
5. This Ole House (R. Clooney)
6. High And The Mighty (Les Baxter)
7. I Need You Now (E. Fisher)
8. If I Give My Heart To You (Doris Day)
9. Cinnamon Sinner (T. Bennett)
10. Magic Tango (Winterhalter)

Rudy Nelson
WBEL—Rockford, Ill.

1. Sh-Boom (Crewcuts)
2. Skokiaan (Louis Armstrong)
3. Hey There (R. Clooney)
4. Goodnight Sweetheart (McGuire Sisters)
5. They Were Doin' The Mambo (Vaughn Monroe)
6. Dream (Four Aces)
7. Veni, Vidi, Vici (Gaylords)
8. High And The Mighty (Victor Young)
9. Hopelessly (Ames Brothers)
10. Fortune In Dreams (Kay Starr)

Ray Schreiner
WRNL—Richmond, Va.

1. I'm A Fool To Care (Paul & Ford)
2. Hold My Hand (Don Cornell)
3. Shake, Rattle And Roll (Bill Haley & Comets)
4. Dream (Four Aces)
5. Skokiaan (Bulawayo Band)
6. If I Give My Heart To You (Connee Boswell)
7. High And The Mighty (Johnny Desmond)
8. Lonesome Polecat (McGuires)
9. I Spoke Too Soon (Crewcuts)
10. I Cried (Patti Page)

Art Roberts
WIL—St. Louis, Mo.

1. Sh-Boom (Crewcuts)
2. Hey There (R. Clooney)
3. Chapel In The Moonlight (Kitty Kallen)
4. Little Shoemaker (Gaylords)
5. High And The Mighty (LeRoy Holmes)
6. Goodnight Sweetheart (McGuire Sisters)
7. They Were Doin' The Mambo (Vaughn Monroe)
8. Skokiaan (Ralph Marterie)
9. Hernando's Hideaway (Bleyer)
10. Cinnamon Sinner (T. Bennett)

Chuck Norman
WIL—St. Louis, Mo.

1. Sh-Boom (Crewcuts)
2. Hey There (R. Clooney)
3. Skokiaan (Ralph Marterie)
4. I Need You Now (E. Fisher)
5. Chapel In The Moonlight (Kitty Kallen)
6. What A Dream (Patti Page)
7. They Were Doin' The Mambo (Vaughn Monroe)
8. Hold My Hand (Don Cornell)
9. High And The Mighty (Johnny Desmond)
10. If I Give My Heart To You (Doris Day)

Norm Prescott
WORL—Boston, Mass.

1. Toy Or Treasure (Kay Starr)
2. Papa Loves Mambo (P. Como)
3. Nic-Name Song (J. Komack)
4. Skokiaan (Ralph Marterie)
5. Mama, Don't Cry At My Wedding (Joni James)
6. The Bandit (Johnston Bros.)
7. I Got My Eyes On You (Gary Crosby)
8. In My Own Quiet Way (Julius La Rosa)
9. Muskrat Ramble (R. Draper)
10. Sh-Boom (Crewcuts)

Eileen Mack
WCFL—Chicago, Ill.

1. Skokiaan (Marterie/Anthony)
2. If I Give My Heart To You (Denise Lor)
3. Half As Lovely (Frank Sinatra)
4. High And The Mighty (Johnny Desmond)
5. Cara Mia (David Whitfield)
6. In A Little Spanish Town (Carlyle/Carroll)
7. Rain, Rain, Rain (Frankie Laine & Four Lads)
8. Hold My Hand (Don Cornell)
9. Hey There (Davis, Jr./Clooney)
10. There Goes The One I Love (Marion Caruso)

John Hendring
WINZ—Miami, Fla.

1. Fortune In Dreams (Kay Starr)
2. Sh-Boom (Crewcuts)
3. Hey There (R. Clooney)
4. Skokiaan (Ray Anthony)
5. This Ole House (R. Clooney)
6. Smile (Nat "King" Cole)
7. Chapel In The Moonlight (Kitty Kallen)
8. Sway (Dean Martin)
9. Cinnamon Sinner (T. Bennett)
10. I'm A Fool To Care (Paul & Ford)

Arty Kay
WVLK—Lexington, Ky.

1. Hey There (R. Clooney)
2. High And The Mighty (Les Baxter)
3. Sh-Boom (Crewcuts)
4. Chapel In The Moonlight (Kitty Kallen)
5. They Were Doin' The Mambo (Vaughn Monroe)
6. Tell Me, Tell Me (June Valli)
7. Little Shoemaker (Gaylords)
8. This Ole House (R. Clooney)
9. Skokiaan (Ralph Marterie)
10. I Need You Now (E. Fisher)

Robin Seymour
WKMH—Dearborn, Mich.

1. Skokiaan (Ralph Marterie)
2. Shake, Rattle And Roll (Bill Haley)
3. Mood Indigo (N. Petty Trio)
4. If I Give My Heart To You (Day/Lor)
5. Rain, Rain, Rain (Laine & Four Lads)
6. Oop-Shoop (Crewcuts/Grayco)
7. Why Should I Love You (Four Lads)
8. Smile (Nat "King" Cole)
9. Cara Mia (David Whitfield)
10. No One But You (C.Thompson)

Dick Gilbert
KTYL—Phoenix, Ariz

1. Hey There (R. Clooney)
2. Sh-Boom (Crewcuts)
3. Nic-Name Song (J. Komack)
4. If I Give My Heart To You (Connee Boswell)
5. Little Shoemaker (Gaylords)
6. High And The Mighty (Les Baxter)
7. I'm A Fool To Care (Paul & Ford)
8. They Were Doin' The Mambo (Vaughn Monroe)
9. Hold My Hand (Don Cornell)

Norman Hall
WBNL—WBTO—Boonville, Ind.

1. What A Dream (Ruth Brown)
2. Skokiaan (Ralph Marterie)
3. Hey There (R. Clooney)
4. Smile (Sunny Gale)
5. I Cried (Patti Page)
6. The Greatest Feeling In The World (Four Tunes)
7. If I Didn't Care (Hilltoppers)
8. In A Garden Of Roses (Joni James)
9. If I Give My Heart To You (Connee Boswell)
10. Sh-Boom (Crewcuts)

2nd Annual Eddie Fisher Tourney At Grossingers A Huge Success

NEW YORK—Eddie Fisher hosted over 200 music business boys, including contact men, record company executives, artists, managers and trade paper representatives last Wednesday and Thursday, September 22 and 23. Most arrived Wednesday afternoon. The golf tournament started Thursday morning and the banquet took place that evening. A festive but relaxed feeling prevailed throughout the two day shindig.

The highlight of the entire affair was the banquet Thursday evening. Music boys filled half the upper dining room at Grossingers, where seated on the dais were Paul Grossinger, Manie Sacks, Mr. and Mrs. Irving Berlin, Jennie Grossinger, Bob Kesner, Eddie Fisher, Sonny Werblin, William Gargan, Milton Blackstone, Joe Carlton and Hugo Winterhalter.

After the prizes in the golf tournament were distributed, in a ceremony in which Mickey Addy did the emceeing and Cork O'Keefe the distributing, each of those on the dais was asked to speak. Each speaker was lavish with words of tribute to Eddie. Irving Berlin floored the audience with his remarks about having been fortunate to have Eddie record his latest tune, "Count Your Blessings". When later Berlin asked Joe Carlton what could be done to promote the record, he was told to visit djs. So Berlin is now planning a tour of radio stations.

Jennie Grossinger, who was given a bracelet as a gift by the music boys, choked up in her touching remarks about the great guy Eddie is and then invited the boys up to be her annual guests.

Again for the smooth manner in which the affair was run, a bow to the committee comprised of Mickey Addy, Marvin Cane, Julie Chester, Jack Spina and Murray Luth as well as to Jennie Grossinger and her staff.

NIGHT CLUB REVIEW

Wallington & Heywood At the Concert

NEW YORK—With jazz on the upbeat throughout the country the Park Chambers Hotel on West 58th St. stepped in the swing of things by unveiling a new and smart, intimate jazz spot tagged the "Composer". It was a triple opening, highlighting the pianistic wizardries of Eddie Heywood and George Wallington along with his newly formed piano and string quintet.

With Eddie Heywood seated at the Steinway the customers were, once again able to delight to the intricate keyboard interpolations that put the artist into the jazz spotlite a few years back. Billed as "Where the Beguine Ends", Eddie brings back his broken-chord stylings of the standards that the public, had later on, stifled in favor of more routine arrangements. Tastes and moods ultimately change and so Eddie "Begin the Beguine" Heywood's artistic treatments step out once again.

Dividing opening night laurels, was George Wallington and his Modern Strings. George, long time jazz favorite, and his crew dish up a wonderful assortment of slow and fast four-beaters. It's a mixture of pretty, relaxing melodies at a just right conversational-dining level. The combo, playing a sort of "classics in jazz", collection consists of a cello, viola, bass, violin and piano. Each member of the string section has a rich, classical background. Joseph Cali, violin, a graduate of Julliard was concert master and asst. conductor at the Roxy Theatre for ten years. Dave Uchitel, viola, with the Met for the past six annums. William Eder, cello, former solo cellist with Victor Herbert ork and the Longine Symphonette. Clyde Lombardi, bass, studied with Anselme Fortier and played with the National Symphony. With Wallington's deft variations paving the way it looks like the piano-string merger should prove quite successful.

Capsule critique: A deliteful-niteful provided by the Wallington-Heywood pairing.

Carlton & McKenzie Off To Europe

NEW YORK—It was learned this week that Joe Carlton and Ed McKenzie will take off for Europe next week. Carlton was originally scheduled to go with Larry Kanega, sales manager of Victor, but at the last minute Kanega couldn't make it. McKenzie, who was in town for the Eddie Fisher tournament, then made arrangements to take Kanega's place and visit the continent at the same time Carlton goes.

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The Cash Box Moves Los Angeles Office

To keep up with our expanding organization we have moved our Los Angeles office to new and larger quarters at 6272 Sunset Blvd., Hollywood 28, California. This will give our readers increased coverage in the music and coin machine fields on the West Coast.

Our new location, in the heart of Hollywood near Sunset and Vine, puts us in the center of all the activity in the music field where we can expand our coverage bringing you the latest up-to-the-minute news and comments.

Our West Coast representative Carl Taft will be in charge of the new office and can be reached by calling HOllywood 5-1702. He can also be reached in the evenings by dialing REpublic 8951.

Opening

NEW YORK—WINS disk jockey, Bob Garrity of the Birdland Show (all-nite local favorite) chats with bandleader Chico O'Farrill and vocalist Chris Connors at the O'Farrill band opening at Birdland this past week. Chico's Latin-American and American Jazz outfit made its debut at Birdland for two weeks. Chico's ork and arrangements are heard on Clef Records.

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MJ—Majar
MO—Modern
NG—Norgran
PA—Parrot
PE—Peacock
PR—Prestige
RA—Rainbow
RE—Regent
RM—Rama
SA—Savoy
SIT—Sittin' In
SP—Specialty
SW—Swingtime
TF—Tiffany
TI—Tico
TR—Trend
UN—United
VA—Valley
VI—RCA Victor
VJ—Vee Jay
"X"—Label "X"

Oct. 2 Sept. 25

1—Hey There
99.3 106.5

★CO-40266 (4-40266)—ROSEMARY CLOONEY
This Ole House

CO-40224 (4-40224)—JOHNNIE RAY
Hernando's Hideaway

★DE-29199 (9-29199)—SAMMY DAVIS, JR.
And This Is My Beloved

EP-9049 (4-9049)—DOLORES HAWKINS
Hernando's Hideaway

VI-20-5867 (47-5867)—HOMER & JETHRO
They Were Doin' The Mambo

2—Sh-Boom
90.5 104.0

BE-1051 (45-1051)—BARRY FRANK & FOUR BELLS
Crazy 'Bout You Baby

CA-2929 (F-2929)—STAN FREBERG
Wide Screen Mama

CO-21283 (4-21283)—LEON McAULIFFE
Smooth Sailing

CR-61212 (9-61212)—BILLY WILLIAMS QT.
Whenever, Wherever

★CT-104 (4S-104)—THE CHORDS
Little Maiden

★ME-70404 (70404x45)—CREW-CUTS
I Spoke Too Soon

VI-20-5799 (47-5799)—BOBBY WILLIAMSON
Love March

3—Skokiaan
87.8 94.2

BE-1060 (45-1060)—EIGHT BELLS
Dream

CA-2896 (F-2896)—RAY ANTHONY
Say Hey

★CO-40306 (4-40306)—FOUR LADS
Why Should I Love You

DE-29256 (9-29256)—LOUIS ARMSTRONG
Skokiaan (Pt. 2)

★LO-1491 (45-1491)—BULAWAYO SWEET RHYTHM BAND
In The Mood

LO-1500 (45-1500)—TED HEATH—JOHNSTON BROS.
Skokiaan

★ME-70432 (70432 x 45)—RALPH MARTERIE
Lollipop

NG-124 (45-124)—JOHNNY HODGES
Sweet As Bear Meat

TI-10-229 (45-229)—JOE LOCO
The High And The Mighty

VI-20-5839 (47-5839)—PEREZ PRADO
The High And The Mighty

VI-20-5844 (47-5844)—BUD ISAACS
Yesterday's Waltz

4—If I Give My Heart To You
59.9 37.2

BE-1059 (45-1059)—BARRY FRANK
Smile

CA-2868 (F-2868)—MONICA LEWIS
When You're Near

CA-2930 (F-2930)—DUKE ELLINGTON
Smile

★CO-40300 (4-40300)—DORIS DAY
Anyone Can Fall In Love

CR-61236 (9-61236)—BUDDY GRECO

★DE-29148 (9-29148)—CONNEE BOSWELL
Tennessee

JZ-768 (45-768)—FOUR BOYS
Stop It—Quit It

ME-70451 (70451x45)—A. POWELL & D. SMITH

MG-11776 (K-11776)—WRIGHT BROS.
Lonesome

★MJ-27 (45-27)—DENISE LOR
Hello Darling

★VI-20-5853 (47-5853)—DINAH SHORE
Tempting

Oct. 2 Sept. 25

5—I Need You Now
51.2 33.4

BE-1054 (45-1054)—BETTY JOHNSON
This Is The Thanks I Get

★VI-20-5830 (47-5830)—EDDIE FISHER
Heaven Was Never Like This

6—The High And The Mighty
50.8 82.0

BE-1053 (45-1053)—TOMMY & JIMMY DORSEY
The Man That Got Away

★CA-2845 (F-2845)—LES BAXTER O.
More Love Than Yaur Love

CO-40298 (4-40298)—HARRY JAMES
Still You'd Break My Heart

CR-61205 (9-61205)—GEORGIE AULD O.
Sneaky Pete

CR-61211 (9-61211)—DIMITRI TIOMKIN O.
Dial 'M' For Murder

★CR-61232 (9-61232)—JOHNNY DESMOND
Got No Time

★DE-29203 (9-29203)—VICTOR YOUNG O.
Moonlight And Roses

ME-70426 (70426x45)—RICHARD HAYMAN

★MG-11761 (K-11761)—LeROY HOLMES O.
Lisa

TI-10-229 (45-229)—JOE LOCO
Skokiaan

VI-20-5834 (47-5834)—LEO DIAMOND
Lisbon

VI-20-5839 (47-5839)—PEREZ PRADO
Skokiaan

7—Little Shoemaker
47.2 75.6

CA-2862 (F-2862)—TEXTOR SINGERS
Sobbin' Women

KI-1371 (45-1371)—PETULA CLARK
Helpless

LO-1482 (45-1482)—FRANK WEIR
The Never Never Land

★ME-70403 (70403x45)—GAYLORDS
Mecque, Mecque

★VI-20-5769 (47-5769)—HUGO WINTERHALTER
The Magic Tango

8—This Ole House
37.3 31.2

CA-2915 (F-2915)—JORDANAIRES
Be Prepared

★CO-40266 (4-40266)—ROSEMARY CLOONEY
Hey There

DE-29255 (9-29255)—ROSETTA THARPE
Go Ahead

KI-1376 (45-1376)—HERB & KAY
Angels In The Sky

VI-20-5739 (47-5739)—STUART HAMBLEN
When My Lord Picks Up The Phone

9—They Were Doin' The Mambo
32.9 29.1

BE-1057 (45-1057)—T. STEWART & SONG SINGERS
Goodnight Sweetheart, Goodnight

CR-61222 (9-61222)—LES BROWN O.
The Man That Got Away

DE-29202 (9-29202)—TEX WILLIAMS
That's The Good Lord Sayin'

ME-70401 (70401x45)—BOBBY WAYNE
A String Of Broken Hearts

ME-70440 (70440x45)—JOE LIGGINS
Yeah, Yeah, Yeah

★VI-20-5767 (47-5767)—VAUGHN MONROE
Mister Sandman

Oct. 2 Sept. 25

VI-20-5867 (47-5867)—HOMER & JETHRO
Hey, There

10—Hold My Hand
30.9 20.7

★CR-61206 (9-61206)—DON CORNELL
I'm Blessed

BE-1048 (45-1048)—DICK POWELL
Susan Slept Here

11—In The Chapel In The Moonlight
27.8 30.4

CA-2846 (F-2846)—NELSON RIDDLE
Shadow Waltz

CA-2859 (F-2859)—FARON YOUNG
A Place For Girls Like You

CA-2894 (F-2894)—FOUR KNIGHTS
Easy Street

CO-40271 (4-40271)—MARINERS
Oh, Mo'nah

CO-40283 (4-40283)—BELMONTE O.
Don't Worry 'Bout Me

CO-40303 (4-40303)—KEN GRIFFIN
Our Favorite Waltz

★DE-29130 (9-29130)—KITTY KALLEN
Take Everything But You

DE-29168 (9-29168)—REX ALLEN
Chapel Of Memories

JU-5154 (4S-5154)—ORIOLES
Thank The Lord

VI-20-5803 (47-5803)—RALPH FLANAGAN
Out Of The Bushes

VI-20-5798 (47-5798)—DARRELL GLENN
Once And Only Once

12—Shake, Rattle And Roll
24.6 24.9

AT-1026 (45-1026)—JOE TURNER
You Know I Love You

★DE-29204 (9-29204)—BILL HALEY
A. B. C. Boogie

13—Oop-Shoop
24.3 20.2

CO-40319 (4-40319)—HAMILTON SISTERS
Do You Wanna Ride?

★ME-70443 (70443x45)—CREWCUTS
Do Me Good, Baby

X-0051 (4X-0051)—HELEN GRAYCO
Teach Me Tonight

14—Papa Loves Mambo
24.2 9.3

CO-40324 (4-40324)—JOHNNIE RAY
The Only Girl I'll Ever Love

RA-264 (45-264)—ALFREDITO O.
Nocturnado

★VI-20-5857 (47-5857)—PERRY COMO
The Things I Didn't Do

15—Little Things Mean A Lot
23.4 30.0

BE-1046 (45-1046)—HELEN FORREST
If You Love Me

CR-61180 (9-61180)—DICK JACOBS O.
Hitch-Hike Ta The Stars

★DE-29037 (9-29037)—KITTY KALLEN
I Don't Think You Love Me Anymore

GR-0022 (4G-0022)—BERTICE READING
I Wash My Hands

KI-1368 (45-1368)—DOMINOES
I Really Dan't Want Ta Know

16—Cara Mia
23.0 18.1

CA-2927 (F-2927)—GORDON MACRAE
Count Your Blessings

DE-29227 (9-29227)—JACK PLEIS
Lonesome Polecat

Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

• The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

★ Indicates best selling record.

Comprising **100** Selections

Oct. 2 Sept. 25

★LO-1486 (45-1486)—DAVID WHITFIELD & MANTOVANI
How, When Or Where

17—Goodnight, Sweetheart, Goodnight
20.6 21.1

BE-1057 (45-1057)—SONG SINGERS
They Were Doin' The Mambo

CA-2800 (F-2800)—ELLA MAE MORSE
Happy Habit

★CR-61187 (9-61187)—McGUIRE SISTERS
Heavenly Feeling

JU-5142 (45-5142)—GLORIA MANN & CARTER RAYS
Love-Me-Boy

★VI-20-5746 (47-5746)—SUNNY GALE
Call Off The Wedding

VI-20-5775 (47-5775)—JOHNNIE & JACK
Honey, I Need You

VJ-107 (45-107)—THE SPANIELS
You Don't Move

18—Smile
18.2 14.3

BE-1059 (45-1059)—B. FRANK & L. CLINTON O.
If I Give My Heart To You

★CA-2897 (F-2897)—NAT "KING" COLE
It's Crazy

CA-2930 (F-2930)—DUKE ELLINGTON
If I Give My Heart To You

DE-29266 (9-29266)—VICTOR YOUNG
Theme From "Rear Window"

EP-9075 (5-9075)—O. B. MASINGILL
Wither Thou Goest

LO-1494 (45-1494)—DAVID WHITFIELD
Dance, Gypsy, Dance

LO-1488 (45-1488)—LITA ROZA
Love Is A Beautiful Stranger

LO-1487 (45-1487)—FRANK CHACKSFIELD
Piper In The Heather

ME-70431 (70431x45)—BILLY DANIELS
Mom-E-Ele

VI-20-5828 (47-5828)—MELACHRINO O.
Theme From 'The Six Proud Walkers'

★VI-20-5836 (47-5836)—SUNNY GALE
An Old Familiar Song

19—Mama, Don't Cry At My Wedding
15.8 13.5

★MG-11802 (K-11802)—JONI JAMES
Pa Pa Pa

20—I'm A Fool To Care
15.4 10.6

BE-1056 (45-1056)—CHARLIE DE FORREST
If I Didn't Care

★CA-2839 (F-2839)—LES PAUL & MARY FORD
Auctioneer

21—Honey Love
15.0 3.8

★AT-1029 (45-1029)—DRIFTERS
Warm Your Heart

CA-2865 (F-2865)—VICKI YOUNG
Riot In Cell Block #9

★ES-364 (45-364)—BUNNY PAUL
I'll Never Tell

22—Toy Or Treasure
13.9 2.5

★CA-2887 (F-2887)—KAY STARR
Fortune In Dreams

EP-9073 (5-9073)—LEE ROY BAND
Believe Me

23—What A Dream
10.4 9.7

★AT-1026 (45-1026)—RUTH BROWN
Please Don't Freeze

BE-1058 (45-1058)—SY OLIVER O.
Hopelessly

Oct. 2 Sept. 25

★ME-70416 (70416x45)—PATTI PAGE
I Cried

24—Fortune In Dreams
10.3 3.0

★CA-2887 (F-2887)—KAY STARR
Toy Or Treasure

VI-20-5862 (47-5862)—POPPA GORDY
Muskrat Ramble

25—Veni, Vidi, Vici
9.9 10.1

★ME-70427 (70427x45)—GAYLORDS
A Kiss To Call My Own

26—Dream
8.7 13.1

BE-1060 (45-1060)—EIGHT BELLS
Skokiaan

CR-61156 (9-61156)—LES BROWN O.
A Million Dreams Ago

★DE-29217 (9-29217)—FOUR ACES
It Shall Come To Pass

ME-70439 (70439 x 45)—DINAH WASHINGTON
I Don't Hurt Anymore

27—I Cried
8.4 15.1

CA-2861 (F-2861)—TOMMY LEONETTI
Now

GR-61203 (9-61203)—BILLY DUKE
Love Ya, Love Ya, Love Ya

DE-29194 (9-29194)—SAVANNAH CHURCHILL
My Memories Of You

★ME-70416 (70416x45)—PATTI PAGE
What A Dream

28—Madonna, Madonna
8.3 10.5

★CO-40311 (4-40311)—TONY BENNETT
Not As A Stranger

29—Muskrat Ramble
7.9 3.9

★CR-61258 (9-61258)—McGUIRE SISTERS
Not As A Stranger

DE-29280 (9-29280)—LOUIS ARMSTRONG
Someday You'll Be Sorry

★ES-369 (45-369)—MATYS BROTHERS
You're The Moment Of A Lifetime

ME-70446 (70446x45)—RUSTY DRAPER
Magic Circle

VI-20-5862 (47-5862)—POPPA GORDY
Fortune In Dreams

30—Cinnamon Sinner
7.1 6.7

★CO-40272 (4-40272)—TONY BENNETT
Take Me Back Again

31—Hernando's Hideaway
6.8 18.6

BE-1047 (45-1047)—"SAM"
Don't Worry 'Bout Me

CA-2840 (F-2840)—BILLY MAY
Anything Can Happen Mambo

DE-29173 (9-29173)—GUY LOMBARDO O.
Vas Villst Du Haben?

DE-29186 (9-29186)—ETHEL SMITH
Three Coins In The Fountain

★CD-1241 (45-1241)—ARCHIE BLEYER
S'il Vous Plait

CO-40224 (4-40224)—JOHNNIE RAY
Hey There

EP-9049 (4-9049)—DOLORES HAWKINS
Hey There

ME-70387 (70387x45)—RICHARD HAYMAN O.
The Cuddle

VI-20-5759 (47-5759)—TITO RODRIGUEZ O.
A Little Bit Of Mambo

Oct. 2 Sept. 25

32—Moonlight And Roses
6.7 10.2

CR-61246 (9-61246)—ALAN DALE

DE-29203 (9-29203)—VICTOR YOUNG
The High And The Mighty

MG-11431 (K-11431)—FRANK PETTY TRIO
Ticklish Moments

★VI-20-5768 (47-5768)—THREE SUNS
Crazy Legs

33—Heaven Was Never Like This
6.4 4.6

★VI-20-5830 (47-5830)—EDDIE FISHER
I Need You Now

34—Hopelessly
6.3 9.4

BE-1058 (45-1058)—SONG SINGERS & SY OLIVER
What A Dream

★VI-20-5840 (47-5840)—AMES BROTHERS
One More Time

35—Crazy 'Bout You, Baby
6.0 8.9

BE-1051 (45-1051)—FOUR BELLS
Sh-Boom

★ME-70341 (70341x45)—CREW-CUTS
Angelu Mia

36—Try Again
5.9 —

★CA-2911 (F-2911)—DEAN MARTIN
One More Time

LO-1489 (45-1489)—VERA LYNN
Now And Forever

37—Uno
5.5 1.2

★VI-20-5841 (47-5841)—TONY MARTIN
Let's Try Again

38—Sway
5.1 2.9

★CA-2818 (F-2818)—DEAN MARTIN
Money Burns A Hole In My Pocket

CR-61185 (9-61185)—EILEEN BARTON
When Mama Calls

DY-846 (45-846)—BOB CARROLL
As Long As I Have You

VI-20-5772 (47-5772)—NORO MORALES
Swinging With Noro

39—Rain, Rain, Rain
4.8 4.3

★CO-40295 (4-40295)—FRANKIE LAINE & FOUR LADS
Your Heart—My Heart

40—In A Little Spanish Town
4.7 —

41—Love, You Didn't Do Right By Me
4.4 —

42—Angels In The Sky
4.3 —

43—Whither Thou Goest
4.0 —

44—Yearning
3.9 3.3

45—It Worries Me
3.6 —

46—Tell Me, Tell Me
3.5 9.0

47—Happy Wanderer
3.2 9.8

48—Au Revoir
3.1 4.2

49—Mood Indigo
2.7 2.6

50—Three Coins In The Fountain
2.3 5.0

THE CASH BOX CANADIAN CAPERS

Chez Paree, which in the face of the AGVA-AF of M hassle, has been forced to alter its normal policy of booking in name recording stars, has now embarked on a policy of name musical attractions. A few weeks back, **Lionel Hampton**'s package initiated the policy and has been followed by **Tony Pastor, Phil Spitalny** and the current attraction **Johnny Hodges** and his Ellington All-Stars, with the **Kirby Stone** quartet as an added attraction. . . . Sheraton Mount-Royal also hit by the dispute has dispensed with all acts and has reduced the orchestra to a trio featuring the former orchestra leader **Max Chamitov** at the piano with **Norma Hutton** handling the vocal chores. . . . Jazz at the Philharmonic featuring **Ella Fitzgerald** and Montrealer **Oscar Peterson** drew good crowds to the Forum on the 21st. . . . **Mantovani** due to arrive in Canada September 27th will be presented to the trade and press at a cocktail party given by London Records at the Ritz Carlton Hotel on the 29th. **Mantovani** is teeing off a Canadian tour with his first appearance at the Montreal Forum September 30th. He will use an orchestra of 60 musicians. At the completion of this tour he will travel to the States where London Records' New York office will have him doing DJ interviews etc. . . . **Gene Autry** due into the Montreal Forum for two shows on Sunday, September 26th. . . . **Guylaine Guy** recently returned from New York where she worked in the musical comedy "Can Can" currently headlining the show at the Bellevue Casino. This location has not been affected by the AGVA-AFM controversy to date due to long term contract with the **Bix Belair** orchestra. If the dispute continues past December they will then begin to feel the pinch. . . . **Eddie Mehler** and his Rustic Ramblers closed at the Monterey September 20th after 16 week engagement. **Ralph Hill** a featured Rodeo Recording Artist is the current attraction and should be in this location for an extended engagement.

Top 10 Best Selling Pop Albums

1. THE STUDENT PRINCE — Mario Lanza (RCA Victor LM 1837; ERB 1837)
2. MUSIC, MARTINIS AND MEMORIES — Jackie Gleason (Capitol W 509; EAP 1, 2, 3, 4-309)
3. THE PAJAMA GAME — Original Cast (Columbia ML 4840; A 1098)
4. SEVEN BRIDES FOR SEVEN BROTHERS — Original Cast (MGM E 244; X 244)
5. SWING EASY — Frank Sinatra (Capitol H 528; EAP 1, 2-528)
6. SELECTIONS FROM THE GLENN MILLER STORY — Glenn Miller (RCA Victor LPT 3057; EPBT 3057)
7. MUSIC FOR LOVERS ONLY — Jackie Gleason (Capitol H 352; EBF 352)
8. PARDON MY BLOOPER # 2 — Kermit Schafer (Jubilee LP 3; EP 5012)
9. PARDON MY BLOOPER # 1 — Kermit Schafer (Jubilee LP 2; EP 5011)
10. THE GLENN MILLER STORY — Sound Track (Decca DL 5519; ED 2124-5)

it's easy to find the hits... they're on "X"

NEW RELEASES:

IN A LITTLE SPANISH TOWN
IT WAS NICE KNOWING YOU
Russ Carlyle Orch.
"78" X-0055 "45" 4X-0055

I'M NOT ASHAMED TO CRY
WALK DOWN THE AISLE
Vince Carson
"78" X-0056 "45" 4X-0056

LET ME REMEMBER
AM I WASTING MY TIME ON YOU
Juliette
"78" X-0057 "45" 4X-0057

ALEXANDER'S RAGTIME BAND
BY THE SEA BY THE SEA
Ben Light
"78" X-0058 "45" 4X-0058

THE "REAR WINDOW" THEME
THE HEATHER ON THE HILL
Eddie Manson
"78" X-0059 "45" 4X-0059

CHICAGO SPECIAL!

DEVIL LIPS
THAT'S WHAT A HEART IS FOR
Pearl Eddy
"78" X-0043 "45" 4X-0043

"X"
A Product of Radio Corporation of America
RECORDS MARK THE HITS!

Signing

NEW YORK—The Five Keys vocal group are all smiles as they go over musical arrangements with Capitol Records A&R man Dave Cavanaugh at a recent session in New York. The Keys signed by Cavanaugh to a longterm contract are the first Rhythm and Blues group to be signed by the major label. Their initial sides will be released at the end of September.

Music Campaign Set For "Desiree"

NEW YORK — More than two months in advance of the national release of 20th Century-Fox's "Desiree" in CinemaScope, a powerful music campaign centering around "The Song From Desiree," subtitled "We'll Meet Again," is shaping up in which leading record companies are participating.

Published by Miller Music the new ballad is by Alfred Newman with lyrics by Ken Darby.

Recordings of "The Song From Desiree" are expected to snowball vast public attention in the coming months via disk jockey and juke box plugging and programming on TV and radio music and variety shows, as well as in personal appearances by vocalists waxing the ballad.

Both 20th Century-Fox and Miller Music are alerting offices in key cities across the nation of the advance campaign, suggesting local and regional events in department, sheet music and record stores linked to theatre playdates of the CinemaScope production topcasting Marlon Brando, Jean Simmons, Merle Oberon, Michael Rennie and Cameron Mitchell.

Activities being set include special window and in-store displays, theatre lobby displays, co-op ads and contests with recordings of the song and passes to "Desiree" as prizes.

Cadence Pacts Swedish Singer, Chris Dane

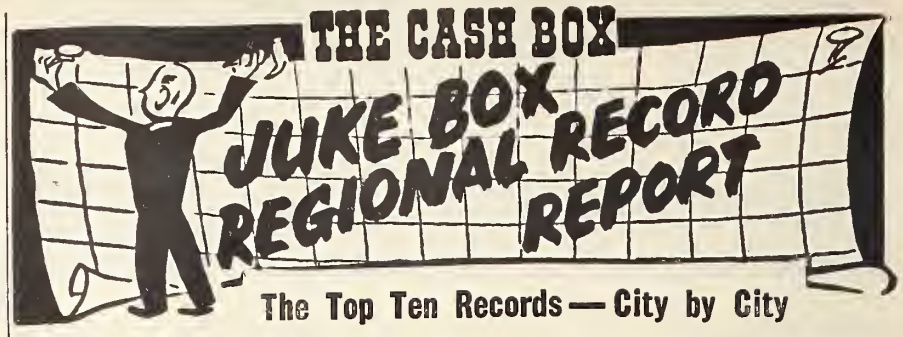
NEW YORK—Cadence Records, which recently signed songster Chris Dane, has just released his first record coupling "Love, You Didn't Do Right By Me," the big ballad from the Irving Berlin flicker "White Christmas," and the standard "Stella By Starlight."

Dane, although a resident of Sweden, was born in Copenhagen, Denmark, and studied English in school. He prefers singing in English and his style and phrasing are completely in the American idiom.

A winner of the Godfrey "Talent Scouts" Show and a contest sponsored by band leader Freddy Martin, Dane has performed with the most prominent Scandanavian bands in recent years.

His first release for the American diskery was recorded in Sweden.

new BIG HITS!
Over 1,000 Sales Daily in the Los Angeles Area!!!
BUICK 59
b/w
THE LETTER
by
The Medallions
347
Coming Up Fast
EARTH ANGEL
by
The Penguins # 348
DOOTONE RECORDS
5572 SOUTH CENTRAL AVE. LOS ANGELES 37, CALIF.



The Top Ten Records — City by City

New York, N. Y.
1. Hey There (Clooney/Davis, Jr.)
2. Sh-Boom (Crewcuts)
3. Skokiaan (Marterie/Lads/Bulawayo)
4. Little Shoemaker (Gaylords)
5. High And The Mighty (Holmes/Young)
6. If I Give My Heart To You (Lor/Day)
7. Chapel In The Moonlight (Kitty Kallen)
8. Hold My Hand (Don Cornell)
9. Cara Mia (David Whitfield)
10. This Ole House (R. Clooney)

Chicago, Ill.
1. If I Give My Heart Ho You (Denise Lor)
2. Skokiaan (Marterie/Bulawayo)
3. Hey There (R. Clooney)
4. I Need You Now (E. Fisher)
5. Sh-Boom (Crewcuts)
6. St. Louis Blues Mambo (Richard Maltby)
7. Oop-Shoop (Crewcuts)
8. They Were Doin' The Mambo (Vaughn Monroe)
9. In A Little Spanish Town (Russ Carlyle)
10. Shake, Rattle And Roll (Bill Haley)

Los Angeles, Calif.
1. Hey There (Davis, Jr./Clooney)
2. High And The Mighty (Victor Young)
3. Skokiaan (Four Lads/Marterie)
4. Sh-Boom (Crewcuts)
5. Hold My Hand (Don Cornell)
6. Little Shoemaker (Gaylords)
7. Little Things Mean A Lot (Kitty Kallen)
8. I Need You Now (E. Fisher)
9. Chapel In The Moonlight (Kitty Kallen)
10. If I Give My Heart To You (Doris Day)

Philadelphia, Pa.
1. If I Give My Heart To You (Denise Lor)
2. Hey There (Clooney/Davis, Jr.)
3. High And The Mighty (LeRoy Holmes)
4. Chapel In The Moonlight (Kitty Kallen)
5. Sh-Boom (Crewcuts/Chords)
6. I Cried (Patti Page)
7. Muskrat Ramble (Matys Bros.)
8. Fortune In Dreams (Kay Starr)
9. Skokiaan (Ralph Marterie)
10. Hold My Hand (Don Cornell)

Nashville, Tenn.
1. Hey There (R. Clooney)
2. Skokiaan (Ralph Marterie)
3. This Ole House (R. Clooney)
4. Chapel In The Moonlight (Kitty Kallen)
5. Sh-Boom (Crewcuts)
6. Hold My Hand (Don Cornell)
7. I Need You Now (E. Fisher)
8. High And The Mighty (Baxter/Holmes/Young)
9. What A Dream (Patti Page)
10. If I Give My Heart To You (Doris Day)

Seattle Wash.
1. Hey There (R. Clooney)
2. Skokiaan (Marterie/Four Lads)
3. This Ole House (R. Clooney)
4. Little Shoemaker (Gaylords)
5. Sh-Boom (Crewcuts)
6. High And The Mighty (Victor Young)
7. Hold My Hand (Don Cornell)
8. Oop-Shoop (Crewcuts)
9. If I Give My Heart To You (Doris Day)
10. Teach Me Tonight (De Castro Sisters)

St. Louis, Mo.
1. Skokiaan (Ralph Marterie)
2. Hey There (R. Clooney)
3. I Need You Now (E. Fisher)
4. Sh-Boom (Crewcuts/Chords)
5. If I Give My Heart To You (Lor/Day)
6. What A Dream (Patti Page)
7. Hold My Hand (Don Cornell)
8. They Were Doin' The Mambo (Vaughn Monroe)
9. Cara Mia (David Whitfield)
10. Oop-Shoop (Crewcuts)

Milwaukee, Wisc.
1. Hey There (R. Clooney)
2. Skokiaan (Marterie/Four Lads)
3. Fortune In Dreams (Kay Starr)
4. I Need You Now (E. Fisher)
5. If I Give My Heart To You (Boswell/Day/Lor)
6. Sh-Boom (Crewcuts)
7. Cara Mia (David Whitfield)
8. What A Dream (Patti Page)
9. Hold My Hand (Don Cornell)
10. Oop-Shoop (Crewcuts)

Denver, Colo.
1. Hey There (R. Clooney)
2. Sh-Boom (Crewcuts)
3. High And The Mighty (Baxter/Holmes)
4. Skokiaan (Marterie/Bulawayo)
5. Chapel In The Moonlight (Kitty Kallen)
6. This Ole House (R. Clooney)
7. I Need You Now (E. Fisher)
8. Little Shoemaker (Gaylords)
9. Little Things Mean A Lot (Kitty Kallen)
10. Hold My Hand (Don Cornell)

Boston, Mass.
1. Chapel In The Moonlight (Kitty Kallen)
2. Skokiaan (Four Lads/Marterie)
3. High And The Mighty (LeRoy Holmes)
4. If I Give My Heart To You (Day/Lor)
5. Hey There (R. Clooney)
6. Mama, Don't Cry At My Wedding (Joni James)
7. Fortune In Dreams (Kay Starr)
8. I Need You Now (E. Fisher)
9. Papa Loves Mambo (P. Como)
10. Muskrat Ramble (McGuires/Rusty Draper)

Baltimore, Md.
1. Hey There (R. Clooney)
2. Sh-Boom (Crewcuts)
3. Skokiaan (Marterie/Lads/Bulawayo)
4. I Need You Now (E. Fisher)
5. This Ole House (R. Clooney)
6. Shake, Rattle And Roll (Bill Haley)
7. High And The Mighty (Holmes/Young/Baxter)
8. If I Give My Heart To You (Doris Day)
9. Chapel In The Moonlight (Kitty Kallen)
10. I'm A Fool To Care (Paul & Ford)

New Orleans, La.
1. Hey There (R. Clooney)
2. Sh-Boom (Crewcuts/Chords)
3. If I Give My Heart To You (Doris Day)
4. I Need You Now (E. Fisher)
5. I'm A Fool To Care (Paul & Ford)
6. They Were Doin' The Mambo (Vaughn Monroe)
7. Chapel In The Moonlight (Kitty Kallen)
8. What A Dream (Patti Page)
9. Little Shoemaker (Winterhalter/Gaylords)
10. High And The Mighty (Les Baxter)

Shoals, Ind.
1. Sh-Boom (Crewcuts)
2. Hey There (R. Clooney)
3. This Ole House (R. Clooney)
4. Chapel In The Moonlight (Kitty Kallen)
5. Goodnight Sweetheart (Sunny Gale)
6. Little Shoemaker (Hugo Winterhalter)
7. Skokiaan (Ralph Marterie)
8. I Need You Now (E. Fisher)
9. High And The Mighty (Les Baxter)
10. I'm A Fool To Care (Paul & Ford)

San Antonio, Tex.
1. Hey There (R. Clooney)
2. Skokiaan (Four Lads/Marterie/Anthony)
3. Sh-Boom (Crewcuts/Chords)
4. Little Shoemaker (Gaylords)
5. If I Give My Heart To You (Lor/Day)
6. This Ole House (R. Clooney)
7. Chapel In The Moonlight (Kitty Kallen)
8. Shake, Rattle And Roll (Bill Haley)
9. Hold My Hand (Don Cornell)
10. High And The Mighty (Baxter/Holmes/Desmond)

Wichita, Kans.
1. Sh-Boom (Crewcuts)
2. Hey There (R. Clooney)
3. Goodnight Sweetheart (McGuires)
4. Little Shoemaker (Gaylords)
5. This Ole House (R. Clooney)
6. Dream (Four Aces)
7. I'm A Fool To Care (Paul & Ford)
8. Little Things Mean A Lot (Kitty Kallen)
9. What A Dream (Patti Page)
10. Chapel In The Moonlight (Kitty Kallen)

Detroit, Mich.
1. Skokiaan (Marterie/Four Lads)
2. Hey There (R. Clooney)
3. If I Give My Heart To You (Lor/Day)
4. I Need You Now (E. Fisher)
5. Cara Mia (David Whitfield)
6. Shake, Rattle And Roll (Bill Haley)
7. Mood Indigo (N. Petty Trio)
8. This Ole House (R. Clooney)
9. St. Louis Blues Mambo (Richard Maltby)
10. Oop-Shoop (Crewcuts/Grayco)

Cleveland, Ohio
1. Skokiaan (Four Lads/Marterie)
2. Hey There (R. Clooney)
3. Shake, Rattle And Roll (Bill Haley)
4. Smile (Nat "King" Cole)
5. Toy Or Treasure (Kay Starr)
6. Little Shoemaker (Gaylords)
7. Lonesome Polecat (McGuire Sisters)
8. If I Give My Heart To You (Doris Day)
9. This Ole House (R. Clooney)
10. Sh-Boom (Crewcuts)

Pittsburgh, Pa.
1. Hey There (R. Clooney)
2. Skokiaan (Four Lads/Marterie)
3. High And The Mighty (Young/Holmes/Baxter)
4. Sh-Boom (Crewcuts)
5. I Need You Now (E. Fisher)
6. I'm A Fool To Care (Paul & Ford)
7. If I Give My Heart To You (Wright Bros./Boswell)
8. Oop-Shoop (Shirley Gunter)
9. Little Shoemaker (Gaylords)
10. Mood Indigo (N. Petty Trio)

Savannah, Ga.
1. Hey There (R. Clooney)
2. Sh-Boom (Crewcuts)
3. This Ole House (R. Clooney)
4. They Were Doin' The Mambo (Vaughn Monroe)
5. Skokiaan (Four Lads/Marterie)
6. Goodnight Sweetheart (McGuires)
7. Little Things Mean A Lot (Kitty Kallen)
8. I Cried (Patti Page)
9. High And The Mighty (Holmes/Young)
10. Little Shoemaker (Gaylords)

Miami, Fla.
1. Hey There (R. Clooney)
2. Sh-Boom (Crewcuts)
3. Little Shoemaker (Gaylords)
4. Goodnight Sweetheart (McGuires)
5. Skokiaan (Ralph Marterie)
6. High And The Mighty (Victor Young)
7. I'm A Fool To Care (Paul & Ford)
8. Hold My Hand (Don Cornell)
9. Chapel In The Moonlight (Kitty Kallen)
10. I Need You Now (E. Fisher)

San Francisco, Calif.
1. Hey There (R. Clooney)
2. Little Shoemaker (Gaylords)
3. High And The Mighty (Holmes/Baxter)
4. Hold My Hand (Don Cornell)
5. Skokiaan (Marterie/Lads)
6. Sh-Boom (Crewcuts/Chords)
7. Hernando's Hideaway (Bleyer)
8. I'm A Fool To Care (Paul & Ford)
9. Sway (Dean Martin)
10. They Were Doin' The Mambo (Vaughn Monroe)

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

This issue carries an editorial on page 3 and a feature story in the coin machine section aimed at both the manufacturer and the juke box operator hitting hard at the spreading scourge—**DIRTY RECORDS.** We know it is nothing new and goes back a long way. But the industry has grown up. It is making a big pitch at the pop market and is being accepted by the pop market. Instead of studying the situation with an eye to further acceptance by the pop buyer, each week finds more and more dirty records being issued, and filthier lyrics than heretofore. In addition we find record companies, who previously had claimed repugnance at the thought of dirty records, disclaimed any intention of ever releasing such filth, and shedding tears at the hurt and degradation it causes the Negro people, now vieing for the "filth" market. It is frightening and clear thought should show every manufacturer that the dollars gained now may prove very costly in the future should the bubble burst and we find censorship (such as that recently proposed for comic books and solved by the industry's hurriedly appointed czar at a huge salary) and universal condemnation by schools, churches and crusading newspapers who will plant the thought that R & B records are dirty records. **THINK.** . . . Atlantic Records releases two blockbusters this week. Possessor of the current number one hit in the nation, "Oh What A Dream", **Ruth Brown** comes out with a new platter, "Mambo Baby" and "Somebody Touched Me". We heard "Mambo Baby" on the phone, and despite the obvious inadequacies of the Alexander Graham Bell invention, it sounded like a sure hit. Second half of the Atlantic "Special" release has the **Drifters** doing "Bip Bam" and "Somebody You'll Want Me To Want You". . . . **Bess Berman,** Apollo Records, discloses that she and Columbia are getting close to the signing stage re **Mahalia Jackson's** switch. Bess reports Columbia and Apollo have reached a mutual agreement but the deal has not yet been signed. Apollo released a new one by the Opals, whose "Come To Me Darling" on Luna was a solid hit. The Opals new issue, "Oh But She Did" and "My Heart's Desire" is on the Apollo label. Mrs. Berman also reports the signing of a new group which she guarantees will startle the country. "The group," she says, "from the name to the style is entirely different than anything we've yet heard." . . . **"Jack The Cat",** New Orleans jockey, proud daddy of an 8 lb. boy. . . . **Lou Krefitz,** personal manager of the **Chords** and the **Clovers,** passes through New Orleans seeing old friends and making new ones. . . . **Al Silver,** Herald Records, reports business very encouraging. Tickled with his new spiritual releases. Says in some cases he's already had his third reorder in just a couple of weeks. Also reports the new **Al Savage** "Don't Tell Me" is already showing signs of taking off in several locals. Herald just signed a new twosome, **Charlie & Ray,** who copped five straight firsts at the Apollo Theatre, Harlem. . . . **Irv Marcus,** Duke and Peacock Records, reports a telephone conversation with **Rueben Cherry,** "Home of the Blues", Memphis, Tenn. Irv says Cherry told him business has been better than at any time in the past several months and he looks forward to a great Fall season. . . . **Bill Buchanan,** personable young publisher, Monument, making quite a splash with his entry into r & b. Bill is riding high right now with **Faye Adam's** "Hurts Me To My Heart", **Al Savage's** "Don't Tell Me", and the newly issued **Ruth Brown's** "Mambo Baby". Bill's a hard worker and has been working very closely with **Charlie Singleton** and **Rose Marie McCoy.** . . . Pic Records reports its **Limelighters'** "My Baby and A Lemon N Lime" is doing very nicely in Detroit. The group has just been signed to a long term G.A.C. contract. . . . **Bill Doggett,** King organ star, who has been steadily building a wonderful record buying following, has a new release, "Honey" and "The Nearness of You".

RUTH BROWN

BILL DOGGETT

CHICAGO:

What price popularity? **Daddy-O Daylie** about to begin a brand new disc jockey show on Chicago's WGN from Midnite to 1 A.M. This in addition to his present dj show on WAIT which begins at 7 A.M., five days per week. Daddy-O's now busily trying to figure out how to fit sufficient sleep into this rugged routine. . . . For sometime now, Chicago has been bypassed by the large bands, as far as playing for R&B dances was concerned. Now, however, with the popularity of the Trianon Ballroom growing ever greater, dancing is becoming more and more "the thing" once again, with large bands, as well as combos, skedded to appear. . . . **George Leaner** made the following interesting observation this past week. Seems, according to Mr. L., that jazz fans have become hi-fi conscious. Diskeries which put out jazz recordings are leaning more and more toward LP's and EP's, with fewer and fewer single releases being made. Most of these disks of hi-fi quality. . . . **Johnny Ace's** latest, "Never Let Me Go", creating quite a stir. Many believe this may be Johnny's biggest disk thus far. . . . Another new release showing lots of promise . . . "Dear One", by **The Scarlets.** . . . Hear tell that plans are underway for **The Spaniels** and **Eddy Boyd** to tour together. . . . In the meantime, The Spaniels opened in Holyoke, Mass. and received very favorable reviews. . . . **Leo Kolheim** mighty pleased with the Vee-Jay diskery, as The Spaniels' "Let's Make Up" b/w "Play It Cool" receives CB "Sleeper of the Week". While last week **The Eldorados'** "Baby I Need You Now" b/w "My Loving Baby" was a CB "Best Bet". And both disks doing real fine, according to Leo. . . . **Ella Fitzgerald** and **The Oscar Peterson Trio** set to headline **Norman Granz'** Jazz at the Philharmonic which moves into the Civic Opera House 10/3. . . . **Wardell Gray,** who records for Prestige, continues at the Bee Hive. . . . While **Memphis Slim** holds forth at Ralph's Club. . . . Visitors to our town this week included **John Vincent** of the Ace diskery and **Sam Phillips** of the Sun label.

JOHNNY ACE

LOS ANGELES:

Gene Norman's Festival of Modern American Jazz at the Shrine Auditorium Sept. 17 drew a record crowd. Performers included **Stan Kenton** and his orchestra, **Art Tatum** trio, **Candido, Johnny Smith, Mary Ann McCall, Charley Ventura** and **Shorty Rogers** with **Shelly Mann** on drums. . . . Many of the nation's top R & B attractions are now either on the Coast or heading this way. **Todd Rhodes** and **The Midnighters** are now playing several dates throughout the West and Northwest. They will be back in LA again for two week-ends at **Billy Berg's** Five Four Ballroom Oct. 8 thru 10th and 22nd thru 24th. The **Johnny Ace-Willie Mae Thornton** package will hit California Oct. 8 for a tour of the entire Pacific Coast. They are slated for dates in Los Angeles the end of October. **Guitar Slim** and **Muddy Waters** are now in Southern California. They both appeared on the same bill at the Savoy Ballroom Sept. 24 thru 26th. **Joe Houston** and **Pee Wee Crayton** are both in town after extended tours. **Tab Smith** and **The Royals** will also be out here the end of October. . . . **The Jewels,** who gained public attention with their R&B waxing of "Hearts of Stone", have signed with **Ben Waller** Agency. They are now out with their second release titled "Oh Yes I Know" b/w "A Fool In Paradise". . . . Biggest news along record row is **Al Sherman's** resignation from King Records. He will form his own record distributing branch here. King's prexy **Sid Nathan** from Cincinnati came in to appoint new officers to head the Los Angeles branch. Also with him was **Henry Stone** from Miami. Milt Weiss, former King salesman, will head the LA branch and **Jerry Raff** has been named office manager. . . . **Don Pierce** of Hollywood Records has leased from **Jack Lauderdale** of Swingtime Records all of his popular Christmas tunes which have become standards in the R & B market. They will now be released on the Hollywood label. Included are "Merry Christmas Baby" by **Chas. Brown & Johnny Moore, Lowell Fulsom's** "Lonesome Xmas" and others by **Lloyd Glenn** and **Jimmy Witherspoon.** . . . **Johnny Otis** and his band are back at the Club Alimony again each Thurs. thru Sunday. **Louis Jordan** sings "Put Some Money in the Pot Boy 'cause the Juice is Runnin' Low" on his latest Aladdin release. . . . **Amos Milburn** took over the spotlight at **Billy Berg's** Five Four Ballroom 9/24 thru 27. He was telling everyone about that "Vicious, Vicious Vodka" which is the title of his latest Aladdin etching. Appearing with him were those great little entertainers **Shirley Gunter & The Queens.** . . . **Gene Norman's** Blues Concert at the Shrine Auditorium Sept. 25 marked another milestone of his current concert series. A record throng turned out to see an all star line-up of talent including **Guitar Slim, Muddy Waters, The Robins, The Flairs, The Jewels, Marvin & Johnny, Chuck Higgins, The Platters** and **Johnny Watson's** Band. . . . **Richard Lewis** blew in at the Blue Sax in the valley for a three day stand Sept. 24th thru 26th. . . . NOTICE:— IN ORDER TO GIVE OUR READERS INCREASED COVERAGE ON THE WEST COAST WE HAVE MOVED OUR LOS ANGELES OFFICES TO NEW AND LARGER QUARTERS AT 6272 SUNSET BLVD., HOLLYWOOD 28, CALIF., PHONE HOllywood 5-1702.

TAB SMITH

JAZZ JOTS

The Central Plaza Dance Hall on the east side of Manhattan, and home of Dixieland, the subject of a short cinematic effort "Jazz Dance" that comes off Grade-A. Featured are **Jimmy McPartland** and **Pee Wee Russell.** . . . The Record Collector's Shop, New York, will sponsor a series of concerts entitled "Great Moderns in Jazz". The opening concert on Saturday, October 30, will highlight **Thelonious Monk** and **Art Framer.** . . . **Dwight Cappel,** who long has broadcast his Sunday evening "Collector's Corner" of old time jazz on WWSW-Pittsburgh, Pa., launches his second series of programs over the same station starting Monday, September 27—10 to 10:30 P.M. It's a once a week companion to "Collector's Corner," to be known as "Jazz Scene 1954". It features all the the available modern jazz material on record. Says Cappel, "anything that's being made in the jazz line, we'll play." . . . "Muskrat Ramble", old Dixieland item, really being revived, what with at least seven recordings at this writing. . . . New smart club, Composer's Room, opens in mid-Manhattan this week with headliners **George Wallington** and **Eddie Heywood** on the 88's.

Airmail Subscription to The Cash Box $30.

Going Strong Coast-to-Coast
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THE WIND
Diablos
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Detroit

BIG BLUES

"DOUBLE SHOT"

b/w "TIME OUT"

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Despite the fact that "Honey Love" and "Oh What A Dream" are riding high on the charts, we decided that these two fantastically great records simply had to be released as specials. Watch them go—they're sensational.

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YOU'LL WANT ME TO WANT YOU

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SOMEBODY TOUCHED ME

ATLANTIC # 1044

Ruth Brown

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Rhythmakers

ATLANTIC RECORDING CORP.

234 WEST 56th St. NEW YORK 19, N. Y.

THE CASH BOX

HOT 10

in NEW YORK CITY

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

1. OH WHAT A DREAM — *Ruth Brown* — *(Atlantic 1036)*
2. ANNIE HAD A BABY — *Midnighters* — *(Federal 12195)*
3. HURTS ME TO MY HEART — *Faye Adams* — *(Herald 434)*
4. EBB TIDE — *Roy Hamilton* — *(Epic 9068)*
5. WORK WITH ME ANNIE — *Midnighters* — *(Federal 12169)*
6. HONEY LOVE — *The Drifters* — *(Atlantic 1029)*
7. HEY THERE — *Sammy Davis, Jr.* — *(Decca 29199)*
8. MY DEAR, MY DARLING — *Counts* — *(Dot 1210)*
9. DEAR ONE — *The Scarlets* — *(Red Robin 128)*
10. I DON'T HURT ANYMORE — *Dinah Washington* — *(Mercury 70439)*

in CHICAGO

1. OH WHAT A DREAM — *Ruth Brown* — *(Atlantic 1036)*
2. ANNIE HAD A BABY — *Midnighters* — *(Federal 12195)*
3. SEXY WAYS — *Midnighters* — *(Federal 12185)*
4. EBB TIDE — *Roy Hamilton* — *(Epic 9068)*
5. HURTS ME TO MY HEART — *Faye Adams* — *(Herald 434)*
6. YOUR CASH AIN'T NOTHIN' BUT TRASH — *The Clovers* — *(Atlantic 1035)*
7. SHAKE, RATTLE AND ROLL — *Joe Turner* — *(Atlantic 1026)*
8. WORK WITH ME ANNIE — *Midnighters* — *(Federal 12169)*
9. HONEY LOVE — *The Drifters* — *(Atlantic 1029)*
10. SH-BOOM — *Chords* — *(Cat 104)*

in NEW ORLEANS

1. ANNIE HAD A BABY — *Midnighters* — *(Federal 12195)*
2. HURTS ME TO MY HEART — *Faye Adams* — *(Herald 434)*
3. OH WHAT A DREAM — *Ruth Brown* — *(Atlantic 1036)*
4. CUBANO JUMP — *Ike Turner* — *(Flair 1040)*
5. YOU'D BETTER WATCH YOURSELF — *Little Walter* — *(Checker 799)*
6. YOU CAN PACK YOUR SUITCASE — *Fats Domino* — *(Imperial 5031)*
7. YOUR CASH AIN'T NOTHIN' BUT TRASH — *The Clovers* — *(Atlantic 1035)*
8. EBB TIDE — *Ray Hamilton* — *(Epic 9068)*
9. LET'S WALK — *Charles Brown* — *(Aladdin 3235)*
10. GETTING OUT OF TOWN — *Sunny Boy Williamson* — *(Trumpet 215)*

in SAN FRANCISCO

1. OH WHAT A DREAM — *Ruth Brown* — *(Atlantic 1036)*
2. ANNIE HAD A BABY — *Midnighters* — *(Federal 12195)*
3. MY HEART BEATS LIKE A HAMMER — *B. B. King* — *(RPM 412)*
4. HONEY LOVE — *Drifters* — *(Atlantic 1029)*
5. TICK TOCK — *Marvin & Johnny* — *(Modern 933)*
6. YOUR CASH AIN'T NOTHIN' BUT TRASH — *The Clovers* — *(Atlantic 1035)*
7. BABY, BABY ALL THE TIME — *Amos Milburn* — *(Aladdin 3248)*
8. JUST MAKE LOVE TO ME — *Muddy Waters* — *(Chess 1571)*
9. SEXY WAYS — *Midnighters* — *(Federal 12185)*
10. EBB TIDE — *Roy Hamilton* — *(Epic 9068)*

in NEWARK

1. OH WHAT A DREAM — *Ruth Brown* — *(Atlantic 1036)*
2. EBB TIDE — *Roy Hamilton* — *(Epic 9068)*
3. ANNIE HAD A BABY — *Midnighters* — *(Federal 12195)*
4. TICK TOCK — *Marvin & Johnny* — *(Modern 933)*
5. HURTS ME TO MY HEART — *Faye Adams* — *(Herald 434)*
6. SEXY WAYS — *Midnighters* — *(Federal 12185)*
7. YOU CAN PACK YOUR SUITCASE — *Fats Domino* — *(Imperial 5031)*
8. COME TO ME, DARLING — *Opals* — *(Luna 5001)*
9. BABY, BABY ALL THE TIME — *Amos Milburn* — *(Aladdin 3248)*
10. FOREVER MINE — *Harp-Tones* — *(Bruce 109)*

in MEMPHIS

1. OH WHAT A DREAM — *Ruth Brown* — *(Atlantic 1036)*
2. HURTS ME TO MY HEART — *Faye Adams* — *(Herald 434)*
3. TICK TOCK — *Marvin & Johnny* — *(Modern 933)*
4. WORK WITH ME ANNIE — *Midnighters* — *(Federal 12169)*
5. EBB TIDE — *Ray Hamilton* — *(Epic 9068)*
6. EVIL IS GOING ON — *Howling Wolf* — *(Chess 1575)*
7. HONEY LOVE — *Drifters* — *(Atlantic 1029)*
8. COME TO ME, BABY — *Charms* — *(DeLuxe 6056)*
9. WOMEN AND CADILLACS — *Nite Riders* — *(Apalla 460)*
10. ANNIE HAD A BABY — *Midnighters* — *(Federal 12195)*

THE CASH BOX HOT

in PHILADELPHIA

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

1. OH WHAT A DREAM — *Ruth Brown (Atlantic 1036)*
2. EBB TIDE — *Roy Hamilton (Epic 9068)*
3. HONEY LOVE — *The Drifters (Atlantic 1029)*
4. GOD ONLY KNOWS — *Capris (Gotham 304)*
5. HURTS ME TO MY HEART — *Faye Adams (Herald 434)*
6. HEY THERE — *Sammy Davis, Jr. (Decca 29199)*
7. ANNIE HAD A BABY — *Midnighters (Federal 12195)*
8. HIGH HEELS — *Bill Doggett (King 4732)*
9. YOU'D BETTER WATCH YOURSELF — *Little Walter (Checker 799)*
10. I DON'T HURT ANYMORE — *Dinah Washington (Mercury 70439)*

in LOS ANGELES

1. HURTS ME TO MY HEART — *Faye Adams (Herald 434)*
2. OOP-SHOOP — *Shirley Gunter & The Queens (Flair 1050)*
3. OH WHAT A DREAM — *Ruth Brown (Atlantic 1036)*
4. BUICK 59 — *Medallions (Dootone 347)*
5. HEARTS OF STONE — *Jewels (R & B 1301)*
6. BYE, BYE — *Dreamers (Flair 1052)*
7. EARTH ANGEL — *Penguins (Dootone 348)*
8. TICK TOCK — *Marvin & Johnny (Modern 933)*
9. EBB TIDE — *Roy Hamilton (Epic 9068)*
10. ZIPPITY ZUM — *Chords (Cat 109)*

in ST. LOUIS

1. I DON'T HURT ANYMORE — *Dinah Washington (Mercury 70439)*
2. HURTS ME TO MY HEART — *Faye Adams (Herald 434)*
3. ANNIE HAD A BABY — *Midnighters (Federal 12195)*
4. OH WHAT A DREAM — *Ruth Brown (Atlantic 1036)*
5. EBB TIDE — *Roy Hamilton (Epic 9068)*
6. WORK WITH ME ANNIE — *Midnighters (Federal 12169)*
7. TICK TOCK — *Marvin & Johnny (Modern 933)*
8. DEAR ONE — *The Scarlets (Red Robin 128)*
9. OOP-SHOOP — *Shirley Gunter and The Queen (Flair 1050)*
10. FOUR YEARS OF TORMENT — *Memphis Slim (United 182)*

in DETROIT

1. ANNIE HAD A BABY — *Midnighters (Federal 12195)*
2. SEXY WAYS — *Midnighters (Federal 12185)*
3. EBB TIDE — *Roy Hamilton (Epic 9068)*
4. HURTS ME TO MY HEART — *Faye Adams (Herald 433)*
5. OH WHAT A DREAM — *Ruth Brown (Atlantic 1036)*
6. HONEY LOVE — *The Drifters (Atlantic 1029)*
7. WORK WITH ME ANNIE — *Midnighters (Federal 12169)*
8. BABY, BABY ALL THE TIME — *Amos Milburn (Aladdin 3248)*
9. SHAKE, RATTLE AND ROLL — *Joe Turner (Atlantic 1026)*
10. BABY, I NEED YOU — *El Dorados (Vee-Jay 115)*

in NASHVILLE

1. OH WHAT A DREAM — *Ruth Brown (Atlantic 1036)*
2. HURTS ME TO MY HEART — *Faye Adams (Herald 433)*
3. ANNIE HAD A BABY — *Midnighters (Federal 12195)*
4. HONEY LOVE — *The Drifters (Atlantic 1029)*
5. SEXY WAYS — *Midnighters (Federal 12185)*
6. YOUR CASH AIN'T NOTHIN' BUT TRASH — *The Clovers (Atlantic 1035)*
7. MY HEART BEATS LIKE A HAMMER — *B. B. King (RPM 412)*
8. SHAKE, RATTLE AND ROLL — *Joe Turner (Atlantic 1026)*
9. EBB TIDE — *Roy Hamilton (Epic 9068)*
10. EVIL IS GOING ON — *Howling Wolf (Chess 1575)*

in ATLANTA

1. ANNIE HAD A BABY — *Midnighters (Federal 12195)*
2. OH WHAT A DREAM — *Ruth Brown (Atlantic 1036)*
3. HONEY LOVE — *The Drifters (Atlantic 1029)*
4. HURTS ME TO MY HEART — *Faye Adams (Herald 434)*
5. SEXY WAYS — *Midnighters (Federal 12185)*
6. MY HEART BEATS LIKE A HAMMER — *B. B. King (RPM 412)*
7. YOUR CASH AIN'T NOTHIN' BUT TRASH — *Clovers (Atlantic 1035)*
8. EVIL IS GOING ON — *Howling Wolf (Chess 1575)*
9. SHAKE, RATTLE AND ROLL — *Joe Turner (Atlantic 1026)*
10. EBB TIDE — *Roy Hamilton (Epic 9068)*

Stars Over Harlem

Sammy Davis!, Will Mastin Trio! and more Sammy Davis more often is what the Harlemites are yelling for, screaming for and demanding as a result of the terrific performances by this dynamic threesome at the Apollo in New York. Record row also would like to see and hear more of the spicy antics of the younger Sammy who does just about everything the show place operator appreciates. And brother, that's a pretty big, colorful feather in the cap of the young performer striving for the bejeweled treasure chest resting comfortably at the end of the rainbow. He's the tricky type too. You just gotta keep both peepers focused on the little guy. One never knows just what he'll give out with next. Just when we thought he'd treated the people one of the tastiest hunks of wax ever pressed, the Will Mastin and Co. sparkplug blossoms forth with a rendition of the beautiful "Because Of You" in two parts. Man, that's the total end. One almost hads to make reservations to get seating space during this act's week long stand at the Apollo. . . . Here's another tasty bit worth digging. Stan Pat, terrific rhythm and blues dee-jay of Jerseys WTTM-NBC, is to be featured in the October issue of Recordland Magazine. Stan is also promotion man for the Steve Gibson Redcap crew which features Damita Jo. Also serves as manager of M.G.M. vocal star Baby Dee, Groove Records' Beatrice Reading and Gloria Alleyne of Josie Records. . . . Teen-agers all about have just about taken over the new After Hours Record Bar since the store started a new ditty whereas each Thursday at 4 p.m. top flight record stars are guested. . . . Ray Charles and "Don't You Know" has all the good makings of one of the best selling items to hit the record racks in many a big bright moon. Think that if the platter spinners lean a bit more toward the playing of on this baby, nothing but the best could happen for all concerned. . . . Dinah Washington and "I Don't Hurt Anymore" a prize to possess. Ditto: Erroll Garner and "Misty". . . . Nat Coles "It's Crazy", crazier than that. . . . Stan Getz and masters Max Roach, Jimmy Rowles, and Bobby Whitlock's Norgran record of "I Hadn't Anyone Til You" one of the grooviest etchings around. . . . The works and Voices Of Walter Schuman are uptown standards. . . . Arthur Prysock has three goody good ones in "Take Care Of Yourself", "This I Know" and "If You Don't, Somebody Will". . . . Don Cornell has everybody calling for "Hold My Hand" over and over again and again. . . . The swinging big band sounds of Basie and company, the talk of music row. . . . The Spaniels "Let's Make Up" due to break any moment. . . . "God Only Knows" featuring the Capris snatching coin after coin. . . . The Steven Singers exciting new Chariot record of "Deliver me, Oh Lord" b/w "Like The Rushing Of The Mighty Wind" one of the best spirituals sent forth in a long time. It's amazing, but it's a fact:—Sinatra is a-blazing like a blow torch wherever they chance to dig his soothing sounds.

Airmail Subscription
The Cash Box $30.

HITS HIT HITS HIT HITS HITS HITS HIT HITS HIT HITS HIT HITS HITS HITS HIT HITS HIT HITS HIT HITS HITS HITS HIT HITS HIT HITS HIT HITS HITS HITS HIT HITS HIT HITS HIT HITS HITS

THE MIDNIGHTERS
"ANNIE HAD A BABY"
Federal 12195

"SEXY WAYS"
Federal 12185

THE CHARMS
"HEARTS OF STONE"
"WHO KNOWS"
Deluxe 6062

BILL DOGGETT
"HIGH HEELS"
"SWEET SLUMBER"
King 4732

THE "5" ROYALES
"BEHAVE YOURSELF"
"I'M GONNA RUN IT DOWN"
King 4740

LUKE McDANIEL
"MONEY BAG WOMAN"
"HURTS ME SO"
King 1380

DISTRIBUTED BY King RECORDS

CHESS RECORD CORP. 4750-52 Cottage Grove Ave. Chicago 15, Illinois

LENA GORDON
"MAMA TOOK THE BABY"
b/w "DISC JOCKEY JAMBOREE"
CHECKER 803

LITTLE WALTER
"YOU BETTER WATCH YOURSELF"
b/w "BLUE LIGHT"
CHECKER 799

LARRY LIGGETT
"THAT MAN IS WALKING"
b/w "MAMA YO QUIERO MAMBO"
CHESS 1578

THE PEPPERS
"ROCKING CHAIR BABY"
b/w "HOLD ON"
CHESS 1577

MUDDY WATERS
"I'M READY"
b/w "I DON'T KNOW WHY"
CHESS 1579

Checker RECORD CO.
4750-52 Cottage Grove Ave.
Chicago 15, Illinois

The Cash Box RHYTHM 'N BLUES REVIEWS

A DISK & SLEEPER — B+ EXCELLENT — B VERY GOOD — C+ GOOD — C FAIR — D MEDIOCRE

SHIRLEY & LEE
(Aladdin 3258)

B+ "TAKES MONEY" (2:15) [Aladdin—Lee] They're at it again. She wants the material things and he wants loving. A middle tempo bouncer done in the familiar Shirley & Lee style.

B+ "COMIN' OVER" (2:00) [Aladdin—Lee] A quick beat ditty. Another exchange of chuckley chatter between the two. A driving item in which Lee chants "He's coming over baby" and Shirley replies "I Won't Be Home." A cutie that should sell.

THE HOT SHOTS
(Savoy 1136)

B "BLUE NIGHTS" (2:40) [Savoy BMI—L. Herman] The Hot Shots follow "Blue Hours" with "Blue Nights" and the group comes up with the same smart sound that made the initial disk kick off. Should be received well by the buyer.

B "BLUE DREAMS" (2:38) [Savoy BMI — F. Madison] Another "Blue" item. Dreamily presented. Good after-hours and conversation wax.

BOBBY PRINCE
(MGM K-11828)

B "ONE SWEET KISS" (2:20) [Fred Fisher ASCAP—McCoy, Singleton] Bobby Prince sings a slow tempo blues ballad with a strong approach. Deck has potential and could grab some action.

C "I'LL BE SATISFIED" (2:40) [Campbell BMI—Prince] Deck doesn't come off with the same impact.

THE DIABLOS
(Fortune 511)

B+ "THE WIND" (3:00) [Trianon BMI—Strong, Eubanka, Hunter, Gutierriez, Edwards] The Diablos, who hit with "Adios, My Desert Love," follow with another strong entry that should make a further dent in the market. The lads perform hauntingly as they etch the beautiful mood piece. Nolan Strong handles the lead delicately.

B "BABY, BE MINE" (2:06) [Trianon BMI—Strong, Eubanks, Hunter, Gutierriez, Edwards] Flip is a driving jump deck and the lads knock it out with a zestful performance. Ok coupling.

DAVE BARTHOLOMEW
(Imperial 751)

C+ "JUMP CHILDREN" (2:21) [Commodore BMI—Domino, Bartholomew] A quick beat jump item roughly vocaled by Dave Bartholomew against a rocking ork backing.

C+ "CAT MUSIC" (2:05) [Commodore BMI—Bartholomew] Another hopper less frantic aimed at the cat crowd. Danceable tempo with an ok vocal by Bartholomew.

THE CASH BOX ★ AWARD O' THE WEEK ★

"VICIOUS, VICIOUS, VODKA" (3:01) Aladdin—Smith

"I DONE DONE IT" (2:35) [Aladdin—Toombs, Calhoun, Milburn]

AMOS MILBURN
(Aladdin 3253)

AMOS MILBURN

Amos Milburn comes back to the drink kick and the etching is as potent as its title, "Vicious, Vicious, Vodka." Milburn sings it potently as he unfurls the story of his undoing caused by the explosive drink. The drink has Amos all twisted and he don't know where he's at. Tempo is a middle beat and musically it's an easy to remember tune. Looks like another Milburn hit. The flip, "I Done Done It," is a quick beat item infectiously performed by the blues salesman. Milburn bounces through this light hearted chuckley romantic item with an effervescence that makes this a potent piece of wax. Two strong sides with the public the final jury.

MARVIN & JOHNNY
(Specialty 530)

B+ "DAY IN-DAY OUT" (2:10) [Venice BMI—M. Phillips] Marvin & Johnny sing a Latin tempo middle beat bouncer with romantic lyrics. The duo, riding on the strength of their still up and coming Tick-Tick, should do well with this disk as it has lots of appeal.

B "FLIP" (2:10) [Venice BMI—C. Green] Another romantic ditty with novelty treatment. The lads belt a rhythmic quick beat item happy rocking style. Sax run in the break lends color to the driving wax. Good two sider.

TAB SMITH
(United 184)

B "IN A LITTLE SPANISH TOWN" (2:45) [Feist ASCAP—Lewis, Young, Wayne] Tab Smith, one of the leading alto horn's of the lush school, rides prettily through the lilting sweet oldie, that should know no boundaries. Should fit into any type location.

C+ "MR. GEE" (2:45) [Pamlee BMI Smith] Tab dishes up a middle beat item also done in the sweet style. Very pretty listening.

TOMMY RIDGLEY
(Atlantic 1039)

B "WISH I HAD NEVER" (2:41) [Progressive BMI — DeVore] Tommy Ridgley does a potent job of warbling the blues as he handles this slow tempo item with feeling. Ridgley bemoans his unsuccessful romance in a strong vocal backed with the swaying blues instrumental backing.

C+ "JAM UP" (2:41) [Progressive BMI—Ridgley] Ridgley dishes up a driving quick beat instrumental punctuated by side-comments. Ork really moves as does the tune. A Ridgley piece of material.

THE SULTANS
(Duke 133)

B "I CRIED MY HEART OUT" (2:43) [Lion BMI—A. Theus, P. Otis] The Sultans, with a strong lead sung by W. Barnes, dish up a sweet reading of a pretty blues ballad with romantic lyrics. Wax is good and should get a good share of action.

B "BABY, DON'T PUT ME DOWN" (2:25) [Lion BMI—Otis] The flip is a medium tempo rocker that the boys bounce through engagingly. A beaty thing that should find the jump kids receptive.

THE CASH BOX Rhythm 'N Blues BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "TAKES MONEY" / "COMIN' OVER" — Shirley & Lee — Aladdin 3258
★ "THE WIND" — The Diablos — Fortune 511
★ "DAY IN—DAY OUT" — Marvin & Johnny — Specialty 530

BROTHER ISAIAH'S CRURCH OF GOD IN CHRIST CHOIR
(Vee Jay 109)

B "OLD CAMP GROUND" (3:05) The old revival number is given a spirited and fine reading by the group. Soloist Lorenza Brown does a thrilling lead. This is a top religious side.

C+ "ALL NIGHT, ALL DAY" (2:50) A rhythmic middle tempo spiritual that comes out strong fare. Must call attention to the fine singing of lead Miss Brown.

ETHEL DAVENPORT
With the National Clouds of Joy
(Herald 2001)

C+ "ETHEL'S PRAYER" (2:55) [Angel BMI—Davenport] Ethel Davenport sings a stirring low tempo religious item with the restrained support of the National Clouds of Joy. Miss Davenport reveals a very good voice and emotional manner of delivery. A strong religious waxing that should help establish the singer, if properly exposed to the public.

C+ "HAPPY AS I CAN BE" (2:10) [Angel BMI—Davenport] The flip is a quick beat bouncey spiritual that should stir up the religious buyer. Strong side. Similar comments.

LINDA LOPEZ
(Federal 12194)

C+ "NURSERY MAMBO" (2:30) [Armo BMI—Linda Lopez] A lightweight cutie. The Linda Lopez group lends a mambo rhythm to nursery rhymes. Happy little wax. Good beat.

C+ "LIMEHOUSE BLUES MAMBO" (2:55) [Harms ASCAP—Braham, Furber] The reverse is a mambo treatment of the oldie. Infectiously done. Should provide good material for the dance crowd.

LOUIS BROOKS and His Hi-Toppers
(Excello 2042)

B "DOUBLE SHOT" (2:20) [Excellorec BMI—Brooks] An excellent evergreen. A mambo flavored instrumental that comes out a pretty tasty item. Solid beat. Should do very well in the boxes.

B "TIME OUT" (2:40) [Excellorec BMI—Brooks] Another likely etching. Also instrumental. Group has the faculty for conveying a gaiety and excitement.

LENA GORDON - SAX KARI
(Checker 803)

B+ "MAMA TOOK THE BABY" (2:43) [Siran BMI—S. Kari] The answer to the answer. Annie couldn't work cause she had a baby, but Mama took the baby, and now Annie is struttin' her stuff again. Well handled by Lena Gordon with the Sax Kari ork providing the backing. Should get lots of action in view of the tremendous hit sales of its predecessors.

C+ "DISC JOCKEY JAMBOREE" (2:40) [Siran BMI—S. Kari] A quick beat trip around the nation, visiting with loads of disk jockeys. Ok disk, but what about the jockies who weren't named?

The Cash Box RHYTHM 'N BLUES REVIEWS

A DISK & SLEEPER · B EXCELLENT · C+ GOOD · C FAIR · B VERY GOOD · D MEDIOCRE

THE CASH BOX Rhythm 'N Blues SLEEPER OF THE WEEK

"IF YOU BELIEVE" (2:26) [Chappell ASCAP—DiMinno, Powell]
"LONGING" (2:11) [Tee Pee ASCAP—James, Cassin]

THE ORIOLES
(Jubilee 5161)

THE ORIOLES

● The Orioles come up with a couple that straddle rhythm and blues and pop. The group is melty as it tenderly performs a religious theme, "If You Believe," with a feathery, chapel soft, hymnlike treatment. Lead voice literally floats the lyrics as he paints his mood. Lovely melody and touching lyrics help make this a very potent piece of wax. The flip, "Longing," is a gay bouncing love tune that is delivered with lilt and a spright reading. Definitely aimed at the pop market. Could make some noise.

"I'M GETTING 'LONG ALRIGHT" (2:35)
[Marvin ASCAP—Sharp, Singleton]
"MY BIG MISTAKE" (2:38) [Crestwood BMI—M. Smith]

BIG MAYBELLE
(Okeh 7042)

● Big Maybelle, one of the top females of the belting school, comes up with a pair of items that will definitely sell "strong" and may even become one of the top chart items. "I'm Getting 'Long Alright" is a slow tempo blues loaded with feeling, strong lyrics, and the specialized styling of the large framed chantress. Maybelle is happy and contented with her man on this deck. She sings his strong points in her husky, gravelly voice selling the tune all the way. The flip, "My Big Mistake," from the story standpoint, is exactly the opposite. Maybelle is very unhappy, having made the wrong choice when she married. The tune is another slow tempo blues with Maybelle's handling making it a better than average etching. Two good sides, with perhaps a shade in favor of "I'm Getting 'Long Alright."

THE PEPPERS
(Chess 1577)

B "ROCKING CHAIR BABY" (2:41) [Siran BMI—Hamilton, Blakemore] The Peppers rock a middle tempo jump in fine style. The group is good, the treatment strong, the lyrics on the juicy side.

C+ "HOLD ON" (2:39) [Siran BMI—Hamilton, Blakemore] Another good job that rocks along at a good pace and embroidered with handclaps to maintain the driving beat. Delivery good, beat good, but material slightly weaker.

ARNETT COBB
(Atlantic 1042)

B "MR. POGO" (2:41) [Roxbury ASCAP—Feller, DiNapoli] The Arnett Cobb band comes through with a good plate for both dancing and listening pleasure. The band maintains a good beat and produces an appealing sound. Good box material.

B "HORSE LAFF" (2:31) [Progressive BMI—Cobb] An intriguing novelty with a rippling horse laff that gets the side off to a good start. Good "Cobb" side and more material for the boxes.

JAZZ

(Rating is based on appeal to the jazz market.)

BILL DOGGETT
(King 4738)

B+ "THE NEARNESS OF YOU" (3:02) [Famous ASCAP—Carmichael, Washington] Bill Doggett, whose disks have a strong eastern sales at all times, lends his inimitable touch to the Hammond and comes up with a beautiful reading of the oldie.

B+ "HONEY" (2:21) [Feist ASCAP—Simons, Whiting, Gillespie] Similar comments for the rhythmic familiar item. Strong assist on both decks from the sax who shares solo's with Doggett.

LESTER YOUNG
(Aladdin 3257)

B+ "MOVIN' WITH LESTER" (3:08) [Aladdin—Young] Lester "Prez" Young dishes up a fast riding sax item with his familiar sound that guarantees a certain definite sale. The man with the horn blows madly on this etching.

B "LESTER SMOOTHS IT OUT" (2:50) [Aladdin—Young] A slower tempo Young original showcases the star and displays his talent beautifully. Strong plate.

The Nation's Rhythm & Blues TOP 15

1. **OH WHAT A DREAM** — *Ruth Brown (Atlantic 1036)*
2. **ANNIE HAD A BABY** — *Midnighters (Federal 12195)*
3. **HURTS ME TO MY HEART** — *Faye Adams (Herald 434)*
4. **HONEY LOVE** — *Drifters (Atlantic 1029)*
5. **SEXY WAYS** — *Midnighters (Federal 12185)*
6. **EBB TIDE** — *Roy Hamilton (Epic 9068)*
7. **WORK WITH ME ANNIE** — *Midnighters (Federal 12169)*
8. **YOUR CASH AIN'T NOTHIN' BUT TRASH** — *Clovers (Atlantic 1035)*
9. **SHAKE, RATTLE AND ROLL** — *Joe Turner (Atlantic 1026)*
10. **TICK TOCK** — *Marvin & Johnny (Modern 933)*
11. **SH-BOOM** — *Chords (Cat 104)*
12. **YOU'D BETTER WATCH YOURSELF** — *Little Walter (Checker 799)*
13. **YOU CAN PACK YOUR SUITCASE** — *Fats Domino (Imperial 5031)*
14. **WHEN MY HEART BEATS LIKE A HAMMER** — *B. B. King (RPM 412)*
15. **I DON'T HURT ANYMORE** — *Dinah Washington (Mercury 70439)*

Home

WASHINGTON, D. C.—During her recent visit to her home town, Washington, D. C., Betty Madigan was kept busy visiting all of her disk jockey friends there. Above she is pictured with Herb Davis of Station WEAM, who, along with other D. C. deejays, as well as platter spinners throughout the country, have given the nod to Betty's new MGM record of "That Was My Heart You Heard" and "Always You", both sides of which are getting plenty of play.

Hasin Becomes Grandfather

NEW YORK—Charlie Hasin, distribution chief for MGM Records became a grandfather last week. The newcomer, Jody is the first child of Mr. & Mrs. Jordan Hasin. The father works for the MGM records distributor in Albany.

2 FOR THE MONEY

The Cash Box
SLEEPER OF THE WEEK
Sept. 25 Issue

1 The Spaniels'
"Let's Make Up"
AND
"Play It Cool"
VEE-JAY 116

2 The Cash Box
BEST BET
SEPT. 11 ISSUE
The Eldarados'
"Baby I Need You Now"
AND
"My Loving Baby"
VEE-JAY 115

Vee-Jay RECORDS, INC.
4747 Cottage Grove Ave.

THE CASH BOX FOLK & WESTERN DISK JOCKEY REGIONAL RECORD REPORTS

Buddie Fay
WJKO—Springfield, Moss.
1. I Don't Hurt Anymore (Snow)
2. One By One (Wells & Foley)
3. Pretty Words (Marty Robbins)
4. Thank You For Calling (Billy Walker)
5. Courtin' In The Rain (T. Texas Tyler)
6. Even Tho (Webb Pierce)
7. Goodnight Sweetheart (Johnnie & Jack)
8. Don't Drop It (Terry Fell)
9. Lonely Wind (Ernie Chaffin)
10. You're Not Mine Anymore (Webb Pierce)

Ralph Petty
WLSH—Lonsford, Pa.
1. The Singing Hills (Whitman)
2. Even Tho (Webb Pierce)
3. Slowly (Webb Pierce)
4. Trailing Arbutus (Elton Britt)
5. River Of No Return (T. Ernie Ford)
6. Thank You For Calling (Billy Walker)
7. Hide-Away Love (M. Shiner)
8. One By One (Red Foley)
9. Don't Drop It (Terry Fell)
10. Back Up Buddy (Carl Smith)

Smokey Smith
KRNT—Des Moines, Iowo
1. You Can't Have My Love (Jackson & Gray)
2. Night Time Is Cry Time (Jimmy Newman)
3. But I Do (Skeets McDonald)
4. Courtin' In The Rain (Tyler)
5. Don't Be The One (Sovine)
6. This Ole House (S. Hamblen)
7. I Don't Hurt Anymore (Snow)
8. Company's Comin' (Wagoner)
9. Call Me Up (Marty Robbins)
10. If You Don't, Somebody Else Will (Jimmy & Johnny)

Len Ellis
WJOB—Hammond, Ind.
1. I Don't Hurt Anymore (Snow)
2. One By One (Wells & Foley)
3. This Ole House (S. Hamblen)
4. Goodnight Sweetheart (Johnnie & Jack)
5. Even Tho (Webb Pierce)
6. A Place For Girls Like You (Faron Young)
7. You Can't Have My Love (Jackson & Gray)
8. Mother Went A-Walking (Jim Reeves)
9. Hep Cat Baby (E. Arnold)
10. Call Me Up (Marty Robbins)

Tom Edwards
WERE—Clevelond, Ohio
1. I Don't Hurt Anymore (Snow)
2. The Drunken Driver (Huskey)
3. You Can't Have My Love (Jackson & Gray)
4 What'cha Gonna Do Now (Tommy Collins)
5. Hep Cat Baby (Eddy Arnold)
6. Once And Only Once (Darrell Glenn)
7. The Good And The Bad (Charline Arthur)
8. More And More (W. Pierce)
9. You Can't Judge A Boom (Mac Wiseman)
10. Rose Marie (Slim Whitman)

Pop's Country Store
WXGI—Richmond, Vo.
1. If You Don't, Somebody Else Will (Jimmy & Johnny)
2. A Place For Girls Like You (Faron Young)
3. Devil's Doll (Maphis & Lee)
4. I'm Too Big To Cry (Robbins)
5. She Done Give Her Heart To Me (Sonny James)
6. Don't Be The One (Sovine)
7. Goodnight Sweetheart (Johnnie & Jack)
8. I Love You The Best Of All (Mac Wiseman)
9. More And More (W. Pierce)
10. Blackeyes Joe's (Dickens)

Big Jim Hess
WIVK—Knoxville, Tenn.
1. The Good And The Bad (Charline Arthur)
2. You're Not Mine Anymore (Webb Pierce)
3. This Is The Thanks I Get (Eddy Arnold)
4. Go Boy Go (Carl Smith)
5. What'cha Gonna Do Now (Tommy Collins)
6. Honey Love (The Carlisles)
7. Honey I Need You (Johnnie & Jack)
8. He's Married To Me (Wells)
9. Show Me (Dave Sisters)
10. Please Darling Please (Charline Arthur)

Sleepyhead Cliff
KASM—Albony, Minn.
1. You Can't Have My Love (Jackson & Gray)
2. If You Don't, Somebody Else Will (Jimmy & Johnny)
3. Can Can Skirt (H. June Van)
4. Courtin' In The Rain (T. Texas Tyler)
5. Don't Drop It (Terry Fell)
6. Out Behind The Barn (Jimmy Dickens)
7. I Don't Hurt Anymore (Snow)
8. Sweetheart (George Morgan)
9. Female Hercules (Carlisles)
10. Hurry Hurry (Hoot & Curley)

Ranch 1400
CKCL—Truro, N. S., Canada
1. This Ole House (Ritter & Williams)
2. Go Boy Go (Carl Smith)
3. I Don't Hurt Anymore (Snow)
4. Even Tho (Webb Pierce)
5. Courtin' In The Rain (Tyler)
6. Moody's Goose (Carlisles)
7. Thank You For Calling (Billy Walker)
8. The Alphabet (Hank Snow)
9. One By One (Wells & Foley)
10. Skinnie Minnie (Red Foley)

Jim Wilson
WHOO—Orlondo, Flo.
1. I Don't Hurt Anymore (Snow)
2. Even Tho (Webb Pierce)
3. Drunken Driver (F. Huskey)
4. I'm A Fool To Care (Smith)
5. My Everything (E. Arnold)
6. I'd Like To Tell You (Gordon)
7. Blue Moon Of Kentucky (Elvis Presley)
8. This Is The Thanks I Get (Eddy Arnold)
9. Call Me Up (Marty Robbins)
10. If You Don't, Somebody Else Will (Jimmy & Johnny)

Shel Horton
WVAM—WKMC—
Saxton, Po.
1. Hep Cat Baby (Eddy Arnold)
2. This Ole House (St. Hamblen)
3. Don't Drop It (Terry Fell)
4. House Of Glass (Al Terry)
5. Go Boy Go (Carl Smith)
6. Night Time Is Cry Time (Jimmy Newman)
7. Can Can Skirt (H. J. Van)
8. Here Lies My Heart (Pee Wee King)
9. Blue Moon Of Kentucky (Elvis Presley)
10. Singing Hills (Slim Whitman)

Billy "The Kid" Stanley
WNOE—New Orleons, La.
1. I Don't Hurt Anymore (Snow)
2. Go Boy Go (Carl Smith)
3. If You Don't, Somebody Else Will (Jimmy & Johnny)
4. One By One (Wells & Foley)
5. A Place For Girls Like You (Faron Young)
6. This Is The Thanks I Get (Eddy Arnold)
7. Thank You For Calling (Billy Walker)
8. Looking Back To See (Hill & Tubb)
9. Honky Tonk Girl (Thompson)
10. Dog Bite Your Hide (Vernon)

Clarence Kneeland
WERI—WICH—
Jewett City, Conn.
1. Don't Drop It (Terry Fell)
2. I Don't Hurt Anymore (Snow)
3. Blue Days And Lonely Nights (Jimmy Osborne)
4. One By One (Wells & Foley)
5. What'cha Gonna Do Now (Tommy Collins)
6. Goodnight Sweetheart (Johnnie & Jack)
7. This Is The Thanks I Get (Eddy Arnold)
8. Thank You For Calling (Billy Walker)
9. Pretty Words (Marty Robbins)
10. One White Rose (H. Hawkins)

Wayne "Saddlebags" Griffin
KDEF—Albuquerque, N. M.
1. Even Tho (Webb Pierce)
2. I Don't Hurt Anymore (Snow)
3. One By One (Wells & Foley)
4. Looking Back To See (Hill & Tubb)
5. Thank You For Calling (Billy Walker)
6. Cry Cry Darling (Newman)
7. What'cha Gonna Do Now (Tommy Collins)
8. This Is The Thanks I Get (Eddy Arnold)
9. House Of Glass (Al Terry)
10. Courtin' In The Rain (Tyler)

Johnny Rion
KSTL—St. Louis, Mo.
1. Looking For A Date (Tubb)
2. Love You (Mailie Ann & Slim)
3. Looking Back To See (Hill & Tubb)
4. Chapel In The Moonlight (Faron Young)
5. Goodnight Sweetheart (Johnnie & Jack)
6. Well Whaddya Know (Snow)
7. Go Boy Go (Carl Smith)
8. You're Not Easy (Wells)
9. We've Gone Too Far (Hank Thompson)
10. Don't Drop It (Terry Fell)

Mack Sanders
KFBI—Wichita, Kans.
1. Even Tho (Webb Pierce)
2. Little One (Autry Inman)
3. I Don't Hurt Anymore (Snow)
4. Looking Back To See (Hill & Tubb)
5. Go Boy Go (Carl Smith)
6. A Place For Girls Like You (Faron Young)
7. This Is The Thanks I Get (Eddy Arnold)
8. One By One (Kitty Wells)
9. Doubtful Heart (J. Pierson)
10. This Ole House (S. Hamblen)

Wink Lewis
KSNY—Snyder, Tex.
1. I Don't Hurt Anymore (Snow)
2. Even Tho (Webb Pierce)
3. Much Too Young To Die (Ray Price)
4. Go Boy Go (Carl Smith)
5. Mother Went A-Walking (Jim Reeves)
6. Show Me That You Love Me (Al Terry)
7. Don't Drop It (Red Sovine)
8. Moody's Goose (Carlisles)
9. I Really Don't Want To Know (Eddy Arnold)
10. I Could Love You (R. Price)

Lillie Anne
WIRC—Hickory, N. C.
1. Never (M. & W. Tuttle)
2. Out Behind The Barn (Jimmy Dickens)
3. What'cha Gonna Do Now (Tommy Collins)
4. I Don't Hurt Anymore (Snow)
5. Goodnight Sweetheart (Johnnie & Jack)
6. Courtin' In The Rain (T. Texas Tyler)
7. One By One (Kitty Wells)
8. Call Off The Wedding (Hill)
9. This Is The Thanks I Get (Eddy Arnold)
10. Hep Cat Baby (Eddy Arnold)

Jimmie Williams
WNOP—Newport, Ky.
1. What'cha Gonna Do Now (Tommy Collins)
2. John Henry And The Water Boy (Jimmie Skinner)
3. Looking For A Date (Tubb)
4. Honey Baby (Skeeter Bonn)
5. Blue Days And Lonely Nights (Jimmy Osborne)
6. I Love You (Wright & Reeves)
7. A Place For Girls Like You (Faron Young)
8. Goodnight Sweetheart (Johnnie & Jack)
9. This Ole House (S. Hamblen)
10. I Don't Hurt Anymore (Snow)

Sheriff Tex Davis
WCMS—Norfolk, Vo.
1. Never (W. & M. Tuttle)
2. If You Don't, Somebody Else Will (Jimmie & Johnny)
3. Honey Love (The Carlisles)
4. What'cha Gonna Do Now (Tommy Collins)
5. A Place For Girls Like You (Faron Young)
6. This Is The Thanks I Get (Eddy Arnold)
7. If You Love Me (Wilburn Bros.)
8. Honey Baby (Skeeter Bonn)
9. Chapel In The Moonlight (Rex Allen)
10. Go Boy Go (Carl Smith)

Jimmy Hutsell
WLAR—Athens, Tenn.
1. I Don't Hurt Anymore (Snow)
2. What'cha Gonna Do Now (Tommy Collins)
3. The Good And The Bad (Charline Arthur)
4. If You Don't Want It (The Carlisles)
5. Goodnight Sweetheart (Johnnie & Jack)
6. Back Up Buddy (Carl Smith)
7. Show Me That You Love Me (Al Terry)
8. Padre Of Old San Antone (Jimmy Reeves)
9. River Of No Return (Ford)
10. This Is The Thanks I Get (Eddy Arnold)

1. **I DON'T HURT ANYMORE**
Hank Snow
(RCA Victor 20-5698; 47-5698)

2. **EVEN THO**
Webb Pierce
(Decca 29107; 9-29107)

3. **ONE BY ONE**
Kitty Wells & Red Foley
(Decca 29065; 9-29065)

4. **LOOKING BACK TO SEE**
G. Hill & J. Tubb
(Decca 29145; 9-29145)
R. Wells & G. Jones
(RCA Victor 20-5770; 47-5770)
J. E. & M. Brown
(Fabor 107; 45-107)

5. **GOODNIGHT, SWEETHEART, GOODNIGHT**
Johnnie & Jack
(RCA Victor 20-5775; 47-5775)

6. **COURTIN' IN THE RAIN**
T. Texas Tyler
(4 Star 1660; 45-1660)

7. **DON'T DROP IT**
Terry Fell
("X"-0010; 4X-0010)

8. **THIS OLE HOUSE**
Stuart Hamblen
(RCA Victor 20-5739; 47-5739)

9. **ROSE MARIE**
Slim Whitman
(Imperial 8236; 45-8236)

10. **HEP CAT BABY**
Eddy Arnold
(RCA Victor 20-5805; 47-5805)

Camden Line Released To RCA Victor Distributors

NEW YORK—Now that Camden's goal of one solid year of testing in major record stores throughout the country has been achieved, distribution will change from factory-direct selling to the regular RCA Victor distributor channels.

Distributors are getting all of the details of "Operation Breakthrough" (as the changeover has been christened) from RCA Victor executives who are currently touring the country announcing the Camden change, the release of volume two of the Glenn Miller limited edition album and the release of the Toscanini "Verdi Requiem".

In announcing the change in distribution policy for the Camden line, J. P. Davis, Manager of the Custom Record Department, which is responsible for the label, said "Just as we expected, we learned a lot about Camden in the last twelve months. Now we're going to pass on to dealers all over the country the benefits of the past year's experience."

As an example of experience gained, Davis points to the fact that it was found that the originally required minimum ordering quantities per selection were too high; as a consequence this has been lowered. Further, it was discovered that the Camden line does not interfere with the sale of higher priced lines. In many instances Camden dealers not only upped their overall volume with the label but even increased the sale of RCA Victor disks due to the interest generated by the lower priced Camden records.

As a result of the past year's sales Camden is also able to give distributors and dealers an ordering guide in the form of a listing of the twenty best selling Long Playing disks and the twenty best selling Camden E.P.'s.

To back up "Operation Breakthrough" Camden has scheduled national advertising space in November and December issues of *Life*, *Time*, *National Geographic*, *Saturday Review* and the *Schwann Catalogue*.

Further advertising support will be given dealers through the liberal co-op advertising benefits being allowed. Other advertising aids include several items designed for retail outlets when they become Camden dealers. These include point-of-purchase display pieces featuring Camden's low prices; a new catalogue listing the 102 Long Playing and 106 Extended Play disks being offered dealers; booth hangars; and suggested dealer newspaper ads.

In making the change in distribution channels, Camden is also changing its releasing schedule. D. J. Finn, Sales Manager of the Camden line, made the announcement: "Originally we felt that quarterly releases would be sufficient. We discovered, however, that dealers prefer a monthly release."

Another new development effective with "Operation Breakthrough" is the introduction of "Gruve/Gard" as a regular feature of the Camden label. "Gruve/Gard" gives permanent protection of Long Playing record surfaces by having a raised center and a raised outside record edge.

"BLUE TENNESSEE RAIN"
BONNIE LOU
(KING)
Berry Sisters
(AMBER)
WHITE OAK MUSIC—BMI
Cincinnati 24, O.

First Hank Williams Memorial Day Celebration A Huge Success

MONTGOMERY, ALABAMA—In a mammoth parade, Country Music Stars, amidst a cheering throng of fans and spectators, rode through the streets of Montgomery beneath sunny Southern skies to pay tribute to one of the greatest names in the "Country Music World" . . . the late Hank Williams . . . solemnizing the first annual Hank Williams Memorial Day Celebration.

The multitude of events surrounding the occasion began early Sunday (Sept. 19) and grew in momentum until the entire city mushroomed with activity. A swarm of writers, artists, disk jockeys, publishers, and members of the Country Music trade converged on the city, and registration began early on Monday (Sept. 20). Radio Station WBAM with disk jockey Fred Wamble as emcee, carried a continuous salute with music and interviews . . . reviewing the highlights of Hank Williams' fabulous career. Ed Brown, TV personality of WCOV-TV, contributed his entire TV program for the occasion, spotlighting the visiting artists, who came without compensation to pay respect and tribute at this first Memorial Day Celebration.

Main attraction for Monday (Sept. 20) was the presentation of three big dances . . . "Stars On Review" which began at 7:45 P.M. and ran until midnight. At each of the big dances held in the city's largest auditoriums, such Country Music Artists as Pee Wee King, Jim Reeves, Hank Snow, Ernest Tubb, Jimmie Davis, Ferlin Huskey, and hundreds of others "beat" out the music for the occasion.

Activity began early Tuesday (Sept. 21) with the meeting of the crack passenger train . . . "The Pan American" carrying visitors from Nashville, Tennessee and Grand Ole Opry. Shortly after the arrival of the train, automobiles were assembled to carry visitors to the Oakwood Annex Cemetery, where Hank's son, Randall Hank Williams, and Audry Williams' daughter Lycretia, placed a wreath on the grave of the nationally recognized singer-composer. Ceremonies at the cemetery were directed by Jimmie Davis, favorite Country Music artist, and onetime Governor of Louisiana.

With soaring temperatures prevailing, the mass of Country Music entertainers and disk jockeys were assembled for one of the largest parades this city has ever witnessed. An eight-unit procession began rolling through the streets at 2:45 P.M. and came to a halt as the sun lazily faded into nightfall.

Climax of the two-day celebration was the unveiling of an eleven-foot monument of Hank Williams, in addition to a huge personal appearance program of top stars at the Hank Williams Memorial Show held at Cramton Bowl, with Roy Acuff, Ernest Tubb and Hank Snow presiding as master of ceremonies.

CINCINNATI CUT-UPS

Dick Hagemann WLW's best loved announcer is leaving that station to go east. **Paul Grove** is heard on tape over WCKY nightly. Paul quit the business a few years ago to go farming. Sure is good to hear him again. . . . **Bonnie Lou** (King) moving into her new home in White Oak. . . . WCKY's Folk Hit parade is now called "Hit Parade Country Style." . . . **Paul Dixon** after years of haggling with brass at WCPO (**Mort Watters**) will soon be off to New York where he will continue his daily TV show over Dumont. We'll all miss you Paul. . . . **Marty Roberts** (Coral) announcer of the WCKY Jamboree will work the Melody Lane Ranch in Columbus now being managed by **Mattie** and **Salty Homes**. . . . **Jimmie Williams** (Keep an eye on this boy) is working Verona Lake Park with "Honey Baby" **Skeeter Bonn** (Victor). . . . **Freddie Landon** surrendered the crown of National Fiddlin' Champ to challenger **Guy Blakemann**. Seems Freddie fiddled "Devils Dream." . . . **Bonnie Lou** (King), **Buddy Ross**, **Mr. and Mrs. Melody**, and **Herb** and **Kay** (King) were among the talent from WLW appearing at the Carthage Fair. Checks were picked up by the Hudson dealers. . . . **Rudy Hanson** new yodeler on the WLW Hayride has a winning personality and looks great. . . . **The Galvanos** (Hawaiian Music) now appearing on the Show Boat at Russels Point, Indian Lake, Ohio.

Sherman Opens L.A. Distrib

LOS ANGELES, CALIF.—After nine years with King Records Al Sherman has resigned to form his own record distributing branch here in Los Angeles. He will do business under the firm name of The Record Sales Company with offices at 2932 W. Pico Blvd.

During Sherman's nine years with King he was instrumental in organizing the exploitation of sales on the West Coast in addition to the direct management of the Southern California area.

He is very well acquainted with all phases of record distribution having had wide experience in both sales and promotion throughout Southern California. He is personally acquainted with juke box operators as well as disk jockeys and retail accounts.

Sherman will handle a varied line of POP, C&W, R&B and package items.

Record Sales Co. will be a modern, well financed and aggressive sales organization.

A GREAT new COUNTRY—POP record SENSATION
"HERE LIES MY HEART"
RCA Victor # 20-5847
"Keep Your Eye On My Darling"
PEE WEE KING and Band
Featuring Redd Stewart
GOT IT? GET IT! PLAY IT!
KING ENTERPRISES—303 VAUGHN BLDG.
LOUISVILLE 2, KY.—JACKSON 5535

JEAN SHEPARD

"YOU'LL COME CRAWLIN' "

CAPITOL # 2905

CENTRAL SONGS, INC.
6308 Sunset Blvd.
Hollywood 28 Calif.

THE CASH BOX BULLSEYE of the WEEK

WEBB PIERCE
"YOU'RE NOT MINE ANYMORE"
b/w
"MORE AND MORE"
DECCA 29252
CEDARWOOD PUBLISHING CO.
146 7th Ave., N. Nashville, Tenn.

FERLIN HUSKEY

"Very Seldom Frequently Ever"

Capitol # 2914

CENTRAL SONGS, INC.
6308 Sunset Blvd.
Hollywood 28, Calif.

THE CASH BOX THE 10 TOP FOLK & WESTERN Best Sellers

1. I DON'T HURT ANYMORE
   Hank Snow
   (RCA Victor 20-5698; 47-5698)
2. EVEN THO
   Webb Pierce
   (Decca 29107; 9-29107)
3. ONE BY ONE
   Kitty Wells & Red Foley
   (Decca 29065; 9-29065)
4. GOODNIGHT, SWEETHEART, GOODNIGHT
   Johnnie & Jack
   (RCA Victor 20-5775; 47-5775)
5. LOOKING BACK TO SEE
   Goldie Hill & Justin Tubb
   Decca 29145; 9-29145)
   Maxine & Jim Edward Brown
   (Fabor 107; 47-107)
   Ruby Wells & Grandpa Jones
   (RCA Victor 20-5770; 47-5770)
6. THIS IS THE THANKS I GET
   Eddy Arnold
   (RCA Victor 20-5805; 47-5805)
7. THIS OLE HOUSE
   Stuart Hamblen
   (RCA Victor 20-5739; 47-5739)
8. GO, BOY GO
   Carl Smith
   (Columbia 21266; 4-21266)
9. WHAT'CHA GONNA DO NOW
   Tommy Collins
   (Capitol 2891; F-2891)
10. SPARKLING BROWN EYES
    Webb Pierce & The Wilburn Brothers
    (Decca 29107; 9-29107)

NEWS that's UP-TO-THE-MINUTE REVIEWS of the LATEST RECORDS CHARTS compiled EVERY WEEK ADS from LEADING RECORD FIRMS, ARTISTS and PUBLISHERS

Every Week In

THE CASH BOX

ALL FOR ONLY **$15. PER YEAR**

(52 ISSUES)

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Individual's Name .....

FOLK AND WESTERN REVIEWS

DISK & SLEEPER — GOOD
EXCELLENT — FAIR
VERY GOOD — MEDIOCRE

THE CASH BOX BULLSEYE of the WEEK

"SHE'LL NEVER KNOW" (2:38)
[Rio Grande BMI—J. L. Carson]

"BURY ME BENEATH THE WILLOW" (3:17)
[Music City BMI—Arr; R. Foley]

RED FOLEY & THE ANDREWS SISTERS
(Decca 29222; 9-29222)

● Red Foley joins forces with the Andrews Sisters on a potent new platter that has all the ingredients needed to carry it to the top. The tune, a beautiful, middle tempo romantic lament tagged "She'll Never Know" is treated to a wonderfully warm and tender reading by Red and the gals. A soft, subdued musical backdrop adds much to a deck that oughta keep the juke boxes humming all day long. The coupling, "Bury Me Beneath The Willow", is a moderate beat weeper with a very pretty melody. We go for the upper half in a big way. Watch it.

JOHNNY HORTON
(Mercury 70462; 70462x45)

B "THERE'LL NEVER BE ANOTHER MARY" (2:52) [Acuff-Rose BMI—V. McAlpine] Johnny Horton puts his heart into his delivery as he dishes up a tearful, middle tempo tune about a once-in-a-lifetime gal. First quality material treated to a top drawer vocal job.

B "NO TRUE LOVE" (2:18) [Melody Trails BMI—J. Logsden] Flip deck is a zestful, quick tempo item that Horton sends across in pleasing fashion. Appealing string backing.

DAVE DENNEY
(MGM 11831; K-11831)

B+ "CRY FOOL, CRY" (2:40) [Acuff-Rose BMI—Denney, Lupe] Dave Denney, entertainer and deejay, makes his debut on wax and he could have a big one on his initial entry. The artist displays a fine vocal style on a heartfelt, middle tempo romantic ballad. Could happen.

B "STOP, YOU'RE BREAKING MY HEART" (2:40) [Hopewell BMI—Denney, Lupe] Under deck is a change of pace, quick beat ditty that Denney etches in tantalizing fashion. A juke box natural.

TOMMY SOSEBEE
(Coral 64183; 9-64183)

B "IF I GIVE MY HEART TO YOU" (2:38) [Miller ASCAP—J. Crane, J. Brewster, A. Jacobs] Smooth voiced Tommy Sosebee could have a hit on his hands as he comes up with an enchanting country rendition of the current pop smash. Should be strong coin draw.

B "DON'T COUNT ME OUT" (2:19) [Harpeth BMI—V. Willis] On the lower deck, Sosebee dishes up quick tempo, romantic item in inviting fashion. An excellent pairing.

LOUIE INNIS
(King 1392; 45-1392)

B "HEARTS OF STONE" (2:34) [Regent BMI—Ray, Jackson] Louis Innis does a terrific job on a captivating item with a real catchy beat. Enticing lyrics and socko vocal should have the boxes jingling with excitement.

B "THERE'S A RED HOT FIRE IN THE OLD LOCOMOTIVE" (2:10) [Hill & Range BMI—Roberts, Katz] Under lid is a fast moving ditty that Innis belts out in a most pleasing manner. Two splendid decks.

RUBY WELLS
(RCA Victor 20-5849; 47-5849)

B "I'M NOT ASHAMED TO CRY" (2:20) [Tannen BMI—B. Carver] Ruby Wells turns in an engaging reading as she waxes a tender, middle tempo weeper. An infectious platter that oughta pull a goodly share of the sales and spins.

B "A KISS AND A PROMISE" (2:32) [RFD ASCAP—V. Horton] Flipside, the chirp dishes up another polished performance on a moderate beat lover's lament. Effective instrumental backdrop.

BILLY STRANGE
(Capitol 2934; F-2934)

B "YOU'RE THE ONLY GOOD THING" (2:35) [Speed BMI—J. Toombs] The mellow tones of Billy Strange come over in winning fashion on a lovely, moderate beat item. Distinctive wedding of melody and lyrics. A fetching deck.

B "I GOTTA BE GITTIN' HOME" (2:33) [Southern ASCAP—H. Ashley, J. Calvin] The chanter has a solid piece of material to work with and he sends it across in charming manner. A colorful side that could break through.

JACK TOOMBS
(Excello 2041; 45-2041)

B+ "FOOLISH JEALOUSY" (2:38) [Excellorec BMI — J. Toombs] Jack Toombs' vocal efforts are grade "A" as he etches a touching, moderate beat piece that he penned himself. Organ and strings richly back the artist on a deck that bears close watching.

B "MY IMAGINATION" (2:44) [Speed BMI—J. Toombs] Reverse half is an original, sentimental item that Toombs projects in sincere fashion. Two impressive showings.

WENDELL BYNUM & his CENTRAL TEXANS
(Music 1071; 45-1071)

B "DOODLE BUG" (2:35) [Tannen BMI—W. Bynum] Wendell Bynum and his Central Texans blend in delightful style as they deck out a cute, light-hearted novelty. Enjoyable lyrics on a platter with possibilities.

C+ "LITTLE CHIGGER" (2:35) [Tannen BMI—W. Bynum] Bottom lid is a tasty, quick beat piece that Bynum and the boys wax in happy-go-lucky manner. A musical-pick-me-up on both ends.

THE CASH BOX FOLK and WESTERN ROUNDUP

Roy Acuff and his Smoky Mountain Boys and Girls set for a week in Florida territory. Tom Parker and Tom Diskin handling the troupe on this one. Lucky Moeller, now managing Webb Pierce, reports that Webb and the Wondering Boys currently touring in Colorado, Oklahoma and on into New Mexico. Little Jimmie Dickens, with manager Dewey Mousson, and Martha Carson, with manager X. Cosse, and Del Wood, just completed a wide schedule of personal appearances covering cities in the states of Illinois, Iowa, Missouri, Montana, Nebraska, Oregon, South Dakota, and Washington. Groups are now back in Nashville. Bill King into Springfield, for visit with fellers at KWTO and Radiozark. King, long associated with Judy Canova, is currently personal manager of Pee Wee King and his band. Pee Wee and his band originated their NBC network show from the Kansas Territorial Centennial Celebration in Wichita on September 25-27. Others highlighted during the eight day celebration included Smilin' Eddie Hill, Johnny and Jack, Kitty Wells, Lew Childre, Joyce Moore, and the Duke of Paducah. Also on the show was Autry Inman, now in the army, stationed at Ft. Riley, Kansas. Hank Thompson and his Brazo Valley Boys, featuring Billy Gray carried the show on Sept. 22nd. Curtis Gordon, now working a 30-minute radio show over WKAB in addition to his daily TV work. Jean Shepard (Capitol) just released from a Springfield hospital after having recovered from injuries sustained in a fall at her home. Neva Starnes manages the Capitol thrush. With the trend toward the 'package' show in Country Music, Cracker Jim Brooker, Miami, Fla., placed into the spotlight the following gospel groups on an all-night sing recently: Groups participating were The Rebel Quartet, Ira Stamphill and the Happy Four, The Gospel Melody Quartet, and the Dixie Rhythm Quartet. Eddie Arnold recording in New York through September 17th and is in Chicago after October 1st. October 3rd finds Curtis Gordon working from station WCMS, Norfolk, Va. and in that area for a few days.

"LITTLE" JIMMIE DICKENS

George T. Popkins, "Pop's Country Store," WXGI-Richmond, Va. reports that Ernest Tubb, Homer & Jethro, Jim Eanes and the Shenandoah Valley Boys, and Tom Anderson and the Deep Valley Boys are booked for the Virginia State Fair in Richmond as the featured attractions on Sept. 26. The "Ozark Jubilee" rolls out the welcome mat once again . . . this time . . . it's for Arlie Duff and Billy Walker. The two newcomers to the 'Ozarks' will appear regularly on the Saturday night "Jubilee" and and will receive their bookings through the facilities of Lou's Top Talent org. Hank Thompson and his band were special guests of Red Foley on September 18th net segement, followed on the 25th by Coral's Tommy Sosbee, who had as guest RCA Victor's Smilin' Eddie Hill. Don Richardson doing a bang-up job of spreadin' the facts from the "Crossroads of Country Music." Rita Robbins who won her spot in the C&W field via recording of "Take A Look At That Moon" on an indie label . . . Cameo . . . is now with RCA Victor. Victor has come into possession of the very same tape, gotten part and parcel for release on Victor. And, while speaking of this tune by Rita, might add that the newcomer has just recorded "Whither Thou Goest" which is expected to break every which way by top artists on several major labels. Lew Chudd, (Imperial) reports that Slim Whitman busy with string of personal appearance engagements. Introduced to the record-buying public just recently was King Ganam, Canadian Country fiddler from RCA Victor's "above the border label." Featured are two of King's very best-selling recordings "Kiley's Reel" and "Ridin' The Fiddle." Eddy Arnold set for making 26 half-hour TV films in Chicago for a series called "Eddy Arnold Time," exec produces by Joe Csida. George Morgan (Columbia) reported to have fine recording of "Whither Thou Goest." Joe Lucus back in Nashville after a jaunt pushing the Jinnie Rodgers (MGM) and Joni James (MGM) recordings of "Mama, Don't Cry At My Wedding." Hal Smith into Texas again setting up personal appearance engagements for Ray Price and band. Maxine and Jim Edward Brown, Jim Reeves, Red Sovine, Slim Whitman, Jerry Rowley, and Ginny Wright all back in Shreveport at base of operation "Louisiana Hayride" after covering West Texas on personals.

JEAN SHEPARD

Paul Cohen, Country and Western topper for Decca back in New York after extensive recording sessions on the West Coast. Hank Snow who has been riding on top of the popularity charts 'music-wise' . . . has also been in top demand 'personal' appearance' wise . . . scheduled in Pennsylvania, jumping back into Nashville, catching the Hank Williams Memorial Day Celebration in Montgomery, Sept. 20-21, then off to Arkansas territory for personal appearances again. Carl Smith just completed week's engagement in Baltimore. In Baltimore, Carl used RCA Victor's Ken (Luce) Marvin as an extra feature on the show. Jim Reeves, (Abbott) setting up tour with Louisiana Hayride Artists. . . . Jim Edward Brown, Maxine Brown, Jerry Rowley, Dido Rowley, Bill Morris, Leo Jackson, Sonny Grammel and the Louisiana Hayride Band. Tour kicked off in Oklahoma City, Okla, on Sept. 29th, covering Montrose, Colo., Utah, Idaho, Wyoming, Washington, Oregon, and Canada and expected to end around November 15th. Jimmie Stretch, sales rep for Columbia Records out of New Orleans doing a bang-up job with C&W wax through the Southern States. Jimmy Newman (Dot) still going strong on the Louisiana Hayride. Tillman Franks manages the Dot Recording Artist. Jimmy uses one of the top fiddlers employing the Cajun style of fiddling. A. M. "Pappy" Covington, Artist Service Bureau Chief at KWKH, Louisiana Hayride, Shreveport, busy with station's talent, in addition to the personal management of Mercury's Tibby Edwards, Jack Ford (Chess) and is now starting a strong build-up on Carolyn Bradshaw, who has just recorded her first session for Chess Records, and the first release . . . out now . . . "Ooh I Like It" is destined for top honors on any disk jockeys program. Flip of Carolyn's release is "Now Is The Time". Uncle Rex Lawrence doing big job with C&W records over KOCA in West Texas listening area.

HOMER AND JETHRO

Well, it was really good seeing all the Artists, Disk Jockeys, Writers, and Recording men in Montgomery, Alabama for the big Hank Williams Memorial Day Celebration. It would be an impossibility to mention them all . . . without leaving someone out . . . but would like to say again. . . . Had a fine time!

THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

PLUS THE NEXT FIVE

1.	I DON'T HURT ANYMORE	Hank Snow (RCA Victor)
2.	EVEN THO	Webb Pierce (Decca)
3.	ONE BY ONE	Kitty Wells & Red Foley (Decca)
4.	COURTIN' IN THE RAIN	T. Texas Tyler (Four Star)
5.	GOODNIGHT, SWEETHEART, GOODNIGHT	Johnnie & Jack (RCA Victor)
6.	GO, BOY, GO	Carl Smith (Columbia)
7.	WHAT'CHA GONNA DO NOW	Tommy Collins (Capitol)
8.	THIS IS THE THANKS I GET	Eddy Arnold (RCA Victor)
9.	THIS OLE HOUSE	Stuart Hamblen (RCA Victor)
10.	A PLACE FOR GIRLS LIKE YOU	Faron Young (Capitol)

11) IF YOU DON'T, SOMEBODY ELSE WILL. 12) LOOKING BACK TO SEE. 13) YOU CAN'T HAVE MY LOVE. 14) DON'T DROP IT. 15) SPARKLING BROWN EYES.

Meeting Dates Of Music Operators' Associations

Sept. 27—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.

27—Dallas Music Operators' Assn.
Place: Big Pete's, 5001 Lover's Lane, Dallas, Tex.

28—Western Massachusetts Music Guild
Place: Ivy House, W. Springfield, Mass.

28—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).

29—Association of Amusement Machine Operators of the Province of Quebec
Place: Mt. Royal Hotel, Montreal, Que. (General).

Oct. 4—Amusement Machine Operators of Baltimore
Place: Pimlico Hotel, Baltimore, Md.

4—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.

4—California Music Merchants Assn.
Place: 311 Club, 311 Broadway, Oakland, Calif.

5—Amusement Machine Assn. of Philadelphia, Inc.
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.

5—Arizona Music Guild, Phoenix Chapter # 1
Place: 1738 West Van Buren, Phoenix, Ariz.

7—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General).

7—California Music Merchants Assn.
Place: Sacramento Hotel, Sacramento, Calif.

7—Eastern Ohio Phonograph Operators' Assn.
Place: Tod Hotel, Youngstown, Ohio (General).

12—California Music Merchants Assn.
Place: Fresno Hotel, Fresno, Calif.

13—New York State Operators' Guild
Place: Governor Clinton Hotel, Kingston, N. Y.

13—California Music Merchants Assn.
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

14—California Music Merchants Assn.
Place: U. S. Grant Hotel, San Diego, Calif.

18—Amusement Machine Operators of Baltimore
Place: Pimlico Hotel, Baltimore, Md.

18—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

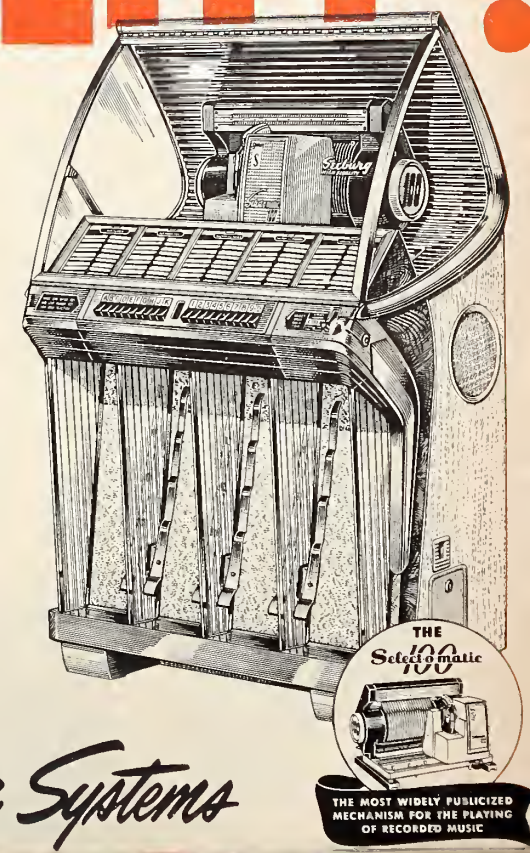
21—Eastern Ohio Phonograph Operators' Assn.
Place: 1310 Market Street, Youngstown, Ohio (executive board).

JACK TOOMBS
sings
"FOOLISH JEALOUSY"
45's EXCELLO 2041 78's
NASHBORO RECORD CO., INC.
177 3rd AVE., N. Phone (42-2215) NASHVILLE, TENN.

this sensational New Seeburg Magnetic Pickup with a range from 15 to 25,000 cycles per second is the key to

FULL SPECTRUM HIGH FIDELITY!

Now Seeburg gives you a pickup that not only matches the other high fidelity characteristics of the Select-O-Matic "100", but actually has a range (15 c.p.s. to 25,000 c.p.s.) extending beyond audibility. This new magnetic pickup, which exerts only 5 grams of stylus force, assures superlative performance... plus longer record and stylus life.



Seeburg

DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG CORPORATION
Chicago 22, Illinois

America's Finest and Most Complete Music Systems

Here and There

TOKYO, JAPAN—According to an P report, "Pachinko," the Japanese rsion of pinball (a vertical game med for the sound of the ball) does ore business in Japan than the de- rtment stores. "Pachinko" parlors roughout Japan, it is stated, take $42,000,000 a month while Japanese end $35,000,000 a month in depart- ent stores. "Pachinko" parlors num- r 40,000 in Tokyo alone. The num- r of machines totals 185,000 in kyo—and 2 million in all Japan.

CUMBERLAND, MD.—Operators this area can look forward to many w locations in the future. While the tual condition will not exist until o years from now, it's a good idea keep the following information in ind. The Pittsburgh Plate Glass mpany broke ground here for a w $34,000,000 plate glass producing ant, which will occupy a space of arly three-quarters of a mile in ngth. Officials of the company esti- ate that approximately 1,000 em- oyes will be required to staff the anned production facilities. Of inter- t to operators is the fact that these 000 employes will need housing, od, clothing, recreation, etc., which ill mean the opening of a number new locations for coin operated uipment.

CHICAGO—One of the important ems necessary in the production of l coin operated equipment is copper ire. Manufacturers here are hoping at the recent strikes in this coun- y and in Chile at copper producing d refining companies do not result higher prices. Copper is already arce, and it expected to become arcer in the next few months, ac- rding to a report in the Journal of ommerce. A scarcity problem is ex- ected to result soon unless the Gov- rnment helps by slowing up of de- veries to the stockpile and diverting fabricators, or releasing directly om stockpiles.

NEW YORK—This is for the "just lug-it-in" operators, and "just-sit- round" wholesalers: Business, like n automobile, will not run itself—xcept downhill.

Music Ops Agree On Need For:

BETTER RECORDS AND EQUALIZED TONE LEVEL

Urge Juke Box and Record Manufacturers Meet to Arrange for Equalized Tone Level and Finest Possible Recordings to Meet Requirements of New Outstanding High Fidelity Phonographs of Industry.

As one well known juke box man asked, "What good is the world's finest high fidelity phonograph if there aren't any records that can be correctly reproduced in that phonograph, at least the kind of recordings that our locations demand?"

Though this statement is much too generalized and somewhat wide of the mark, the thought most definitely therein contained is absolutely truthful, if present conditions in the automatic music and recordings field are carefully studied.

Juke box manufacturers are, today, producing the finest type of high fidelity musical reproduction instruments yet known to the entire music world.

These instruments, given the proper high fidelity recordings, produce tone that is so beautiful and so outstauding the world's greatest musicians are not only thrilled by these modern juke boxes, but, actually acclaim them as the finest of all musical reproduction instruments.

At the price for which these marvelous high fidelity juke boxes are being sold they are, without any shadow of a doubt, the greatest bargain to the man who understands custom built high fidelity music equipment.

The fact remains that just the components alone, to build a comparable high fidelity musical instrument for any music lover's home, would cost almost as much as what the complete present type juke boxes are being sold for to operators today.

Even more astonishing, to place into the inches of space of today's juke box all such components as are required for true high fidelity music and, at the same time, produce so outstandingly beautiful an instrument is, in itself, a modern miracle of electro-mechanical construction.

The members of the juke box industry are just as impressed as is the general public over this tremendous achievement on the part of the nation's juke box manufacturers. All are welcoming the entrance of high fidelity musical reproduction with the greatest possible acclaim.

But, now that the juke box operators are purchasing the new high fidelity automatic phonographs they have, more prominently than ever before, run up against the problem of obtaining the correct type of quality recordings their juke box patrons demand.

As the entire automatic music industry knows, *The Cash Box* has crusaded for years, begging all the recording manufacturers, both majors and independents, to get together and arrange for an equalized tone level, as well as set up a definite standard of quality for all future records.

With the fact that the new hi-fi juke boxes will pick up even the whisper of a violin bow being ever so lightly and gently drawn over muted strings, recordings of varying tone levels and poor quality now create serious friction between the music operators and their locations.

No operator dares to install a juke box today without placing one or more tone level adjusters around the location where the location owner can get to them very quickly and easily.

Only because one record will suddenly blare forth with the shriek of a siren and the cacophony of an atomic bomb blast, and the next record played won't even be heard by the listeners, after the location owner dashes over to turn down the ear drum smashing noise of the first recording.

This is due to the fact that the record manufacturers just can't seem to get together for the betterment of their very own industry and arrange, between themselves, to equalize the tone level at which all of them should record.

Juke box operators also report that, since high fidelity automatic phonographs have come into being, poor quality pressings are extremely noticeable. The scratch and surface noise of such records sounds absolutely horrible, and is actually nerve grating, when being played in a hi-fi juke box.

This, too, the juke box operators believe, the recording manufacturers could most definitely cure by setting up a standard of pressing quality for themselves thru their own organization.

It seems that all the crusading which *The Cash Box* has done in this regard, and all the complaints of the juke box operators which this publication has printed over the years, have had little, or no effect.

Now the nation's juke box operators believe that, since all the automatic phonograph manufacturers are producing such marvelous high fidelity musical reproduction instruments, they should call into meeting with them the nation's major and independent record manufacturers, and that all should get together on a standard of recording quality as well as on an equalized tone level for all records.

This will assure the juke box operators that the records they buy will so completely please the public that greater and better business will result for all concerned with the music industry.

10c PLAY EXPERIMENT BY WESTCHESTER OPS SUCCESS

10c, 3 For 25c Play On New Phonos Increases Gross 30% To 40%. To Overcome Immediate Objection Of Certain Patrons, Op Used About 40% Extended Play Records, Which Permits 2 Plays For 10c, 6 For 25c. Programming Music Very Important Function

PORTCHESTER, N. Y.—The Westchester Music Guild held a special meeting at the American Legion Hall, this city, to hear reports of several of its members who were experimenting with juke box play at 10c, 3 for 25c, with new equipment.

Representatives from most of the distributing firms were on hand, as were delegations from the Music Operators of New York, New York State Operators Guild, Suffolk & Nassau Operators Association, and some upper New York State operators.

Five operators reported to the gathering, and every one was emphatic that dime play is the answer to add revenue needed by music operators. It was estimated that the experiment increased gross collections some 30 to 40 per cent. Members making the reports were Carl Pavesi, Seymour Pollak, Max Klein, Meyer Budinoff and Jim Smith. The experiment was conducted with new machines only, and an added incentive was offered the patron with operators making extended play records available. "We definitely need this gimmick," stated Pavesi. "The extended play records makes it possible for the patron to get 2 tunes for a dime, or 6 for a quarter if he so wishes. These records should take about 40 per cent of the tunes available, and they should be fine standards. If the patron wishes to listen to the top artists and tunes, he has to insert a dime. If he objects to the price, he still can play fine music and well known tunes for 2 for a dime, or 6 for a quarter."

Some of the operators now advise that, in addition to running at a dime on all new equipment, they intend to take some of their better moderate spots and institute the same dime play principle on earlier phono models.

Henry Knoblauch, Glen Falls, N. Y., one of the visitors told the Westchester group of his experiences with dime play. Altho the only operator in his area working on dime play, Knoblauch is definitely sold on it, and will so continue.

Henry Wertheimer, Davis Sales Co., came in from Albany, N. Y. to attend the meeting.

Association executives on hand, some of whom addressed the gathering, were: Music Operators of New York: Al Denver, Sal Trella, Mac Pollay and Sidney Levine, attorney; from Suffolk & Nassau Operators Association: Sandy Moore and Moe Kutlow; and from the New York State Operators Guild, president Jack Wilson.

From distributor organizations, were: Barney Sugerman and Irving Kempner, Runyon Distributing Company (AMI); Meyer Parkoff, Oscar Parkoff, Murray Kaye and Gordon Howard, Atlantic-New York Corporation (Seeburg) and Jack Gordon, regional representative for Seeburg; Joe Young and Abe Lipsky, Young Distributing Company (Wurlitzer).

"The Champion" Ballyhorse, Again Available

CHICAGO — Jack Nelson, general sales manager, Bally Manufacturing Company, announced "The Champion" Ballyhorse has been put into production again because of the continued demand for the popular pony ride.

"Orders have been piling up for 'The Champion'," explained Nelson, "but, because of the heavy demand for Bally "Moon-Ride", together with 'Jet Bowler', 'Rocket-Bowler' and 'Variety', we have not been able to squeeze the horse into our crowded production lines. Now, however, the completion of a large Navy contract has freed a considerable section of the main Bally plant, and we have lost no time in shifting our lines around to permit production of 'The Champion'. Judging by the collection-reports coming in from Ballyhorses on location for periods up to two years, and the almost total absence of Ballyhorses on the used market, operators will welcome the news that 'The Champion' is again available."

Smutty Records Smell Up Spots

Music Ops In Some Southern Cities Facing Official Wrath as R&B Disks Featuring Suggestive Lyrics Appear in Teenager Locations. Leaders Fear Disciplinary Measures Unless Ops Pull Disks From Phonos

CHICAGO — Word reaching here from southern juke box leaders is to the effect that music operators in the deep south are beginning to attract attention of officials, as well as the wrath of parents, who are finding a few R&B disks featuring suggestive lyrics appearing in juke boxes in teenager locations.

One leading juke box distributor of Atlanta, Georgia, when questioned in this regard, stated:

"Seems like all the teenagers are attracted to the outstanding R&B records. As is well known, many of the top blues recordings have gone pop, and the result is that the teenagers are asking location owners to get the juke box operators to feature blues tunes in the juke boxes.

"Those operators who haven't studied the situation carefully listen to the location owners and, without full consideration and study, place disks in their phonographs, some of which feature double extended lyrics, on the demand of the location owner who gets the request.

"The result is", as this leading juke box distrib reports, "that the wrath of some officials is becoming rather prominently known and, unless these operators pull such suggestive disks out of their boxes, something really serious is bound to happen in this territory.

"Disciplinary action will bring about censorship and worse. If this happens many an operator is going to lose a good part of his income which is based on his teenager locations. But, more important, everyone is going to be hurt. And this will reverberate thruout the entire industry."

Rhythm and Blues has come a long way since its pre-recording days when the Negro folk music was confined to the Negro people. Slowly, since the 1920's when the recording industry began to wax Negro artists and their music, Rhythm and Blues material made definite inroads into pop music, affecting its tempo and orchestrations. In this way it first conditioned the pop buying public to its music until the buyer of 1954 recognizes and desires its beat, melody and artists. But this is only the beginning. Complete acceptance is not yet here. These few hungry manufacturers, operators and location owners can ruin not only the operator by having local ordinances outlaw juke boxes as machines harmful to juvenile morals, but can ruin the entire Rhythm and Blues field because of the onus which will attach itself to the entire industry because of a few smutty recordings put out by short sighted manufacturers.

A well known Florida music and juke box distributor had the following to say, "The trouble with a lot of operators is that they accept the demands of their locations without first checking up by listening to the records being demanded of them.

"We have most definitely refused to place some of these R & B tunes in our machines. We not only have definitely refused, but, after we let the location owner listen to such recordings he, too, has agreed with us that for his own best business interests he had better not allow such recordings in his place.

"The operators who aren't sufficiently careful in their choice of records for teenager spots are going to hurt everyone of us here. We know what the officials think about this. They have already contacted us. They have warned us that if they get any more complaints they will not only close down the places where such recordings are featured but will also arrest those operators who placed such recordings in their machines turning the juke boxes into instruments of an immoral character."

Other leaders in music thruout the south have come thru with the same reports to **The Cash Box**. They have urged this publication, as one of these men says:

"To, once again, come to the front to condemn such recordings, as **The Cash Box** has always done, for this can be the worst thing that can happen to our business because a few operators are greedy for a few extra coins."

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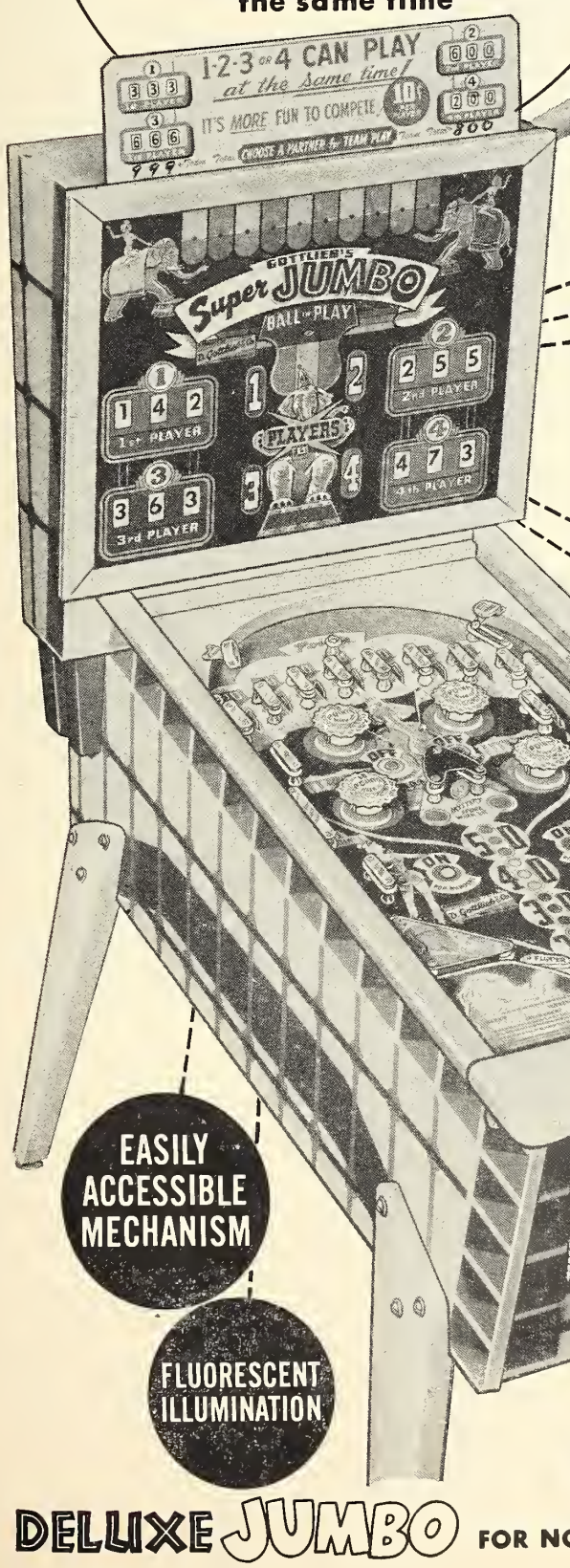

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MULTI-TILT FEATURE Action continues for remaining players even though one or more players tilt out their own scores.

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ADJUSTABLE FOR 3, 4 or 5 BALL PLAY
A competitive HIGH SCORE amusement machine.

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ADVANCE DESIGN SCORING UNITS:
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The result of many months of extensive research and severe testing

For the past few months, dozens of SUPER JUMBOS have been on test locations all over the United States and Canada. This very comprehensive test, covering a period of approximately 600 operating days, has proven conclusively that SUPER JUMBO is one of the very finest Amusement Machines in many years. Coupled with the solid player appeal and terrific earning capacity is a typical Gottlieb perfected mechanism assuring years of dependable cash receipts.

SEE IT AT YOUR DISTRIBUTOR NOW!

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Four Way Tie For First Place In Chicago Phono Bowling League

CHICAGO—Four teams share top honors in the Chicago Automatic Phonograph Bowling League at the end of the second night of play.

Decca Records, last year's kingpin, has a 5-1 record as have B & B Novelty, Mercury Records and Paschke Phonograph.

In play Monday, September 20, Melody Music took two games from Atlas Music. Paschke won two from Gillette Distributing, Decca gained a clean sweep of three over A. B. C. Service Team No. 1, Star Music took a pair from Western Automatic, B & B was a two-game winner over A. B. C. Service Team No. 2, Mercury swept three from Coven Music, and Walter Oomens Sons made it two over Coral Records.

High series bowlers for the evening were Bob Blie of Decca for the men with a 577 and Joanie Wojciechowski, also of Decca, for the women with a 443.

Other high bowlers were A. Evans, Melody, 484; Frank Mallak, Atlas, 442; Rene Gallet, Paschke, 505; Don Baxter, Gillette, 485; Bob Gnarro, A. B. C. No. 1, 495; Charley Alesi, Star, 502; Bill Nyland, Western, 424.

Also, Warren (Bunk) Paradee, B & B, 532; Les Taylor, ABC No. 2, 436; Burt Loob, Mercury, 496; Tom Nyland, Coven, 404; Johnny Oomens, Walter Oomens Sons, 492, and Joe Cicero, Coral, 510.

The standings as of Monday, September 20:

	W	L
Decca	5	1
B & B	5	1
Mercury	5	1
Paschke	5	1
Oomens	4	2
Melody	3	3
Star	3	3
Western	3	3
Coral	2	4
ABC No. 1	2	4
ABC No. 2	2	4
Atlas	2	4
Gillette	1	5
Coven	0	6

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ELIMINATES CHATTER!
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Williams' New Gun Features Fast Moving Jet Plane Targets

"Super Jet Fighter" Also Features Match Score, Replay and Progressive Scoring With Adjustable Shooting Action

SAM STERN

CHICAGO—Featuring a speedy three jet plane flight in military formation as the fast moving variating target which players have to shoot at and adding match score, plus replay and progressive high scoring, "Super Jet Fighter", Williams Manufacturing Company's new gun game came to market this past week, meeting much acclaim from their distributors.

The double-handled type machine gun used to shoot at the fast moving targets is adjustable and can be set to feature 10, 12 or 15 shots per jet plane flight. Fifteen flights of the three jet plane formation are offered the players for 10c. Hitting all 3 planes during any one of the 15 flights gives the player an extra flight and the chance for bonus scoring.

The "Super Jet Fighter" features progressive scoring, with scores increasing in the fifth, tenth and fifteenth flight. This is in addition to the match score feature of number star or plane, as well as the convertible optional replay.

Demonstration of the new "Super Jet Fighter" in the Williams' factory here won much fine comment for its beautiful cabinet, tremendously attractive and colorful appearance, as well as its appealing scoring action.

Sam Stern, executive vice-president and general manager of the firm reported:

"We have had 'Super Jet Fighter' on test locations for over six weeks now and week after week the play continued to increase with the players tremendously impressed and pleased with our gun."

The most interesting feature, as one of the engineers present pointed out, was that the flight of the three planes continue to vary each time and that the player has to be on his toes at all times, thereby his interest is most completely maintained thruout the entire 15 flights of the planes.

The player can shoot down one, two or all three planes during each flight. When he shoots down all three during the flight he is given an extra flight free and can build up a bonus score.

Stern stated in this regard, "We believe that the speedy moving target action of our 'Super Jet Fighter' is bound to continue to increase play week after week.

"The players simply fall in love with this speedy moving target and they keep after the game play after play, which means dime after dime to the operators", he said.

Stern also reported, "This is the first gun game with what we like to call 'true moving targets'. These targets are so variated that the game remains interesting play after play and increases interest as the player continues to familiarize himself with the target action on our 'Super Jet Fighter'."

Shipments have gone forth to the firm's distributors and orders are being filled just as speedily as possible at the Williams' factory.

W. Mass. Music Ops Hold Meeting

SPRINGFIELD, MASS.—Ralph H. Hidgeway, president of the Western Massachusetts Music Guild, reports that its meeting on Tuesday night, September 14, at the Highland Hotel, this city, was the finest held since the formation of the association.

The only official business conducted was the acceptance of two operators, Willis Trudeau and Adrian Laramie of R. V. Music Company, Holyoke, into the Guild. The rest of the evening was given up to listening to talks by several well known coinmen, and the Mayor of Springfield, Daniel B. Brunton. The Mayor pledged his support to the Guild, especially in an effort to get the legislature to reduce the Sunday tax on coin operated phonographs in the state.

Other guests and speakers were: Dave Bond, president of Trimount Automatic Sales Company of Boston; Irwin Margold, Trimount's sales manager; Dan Brown and Bob Bourque, also of Trimount; Harry Kelly, Seeburg district manager for New England; and Jimmy Tolisano, executive vice president and board member of the Connecticut State Operators Association.

Albert Raffeld, one of the Guild's members, made a short speech on the growth of the association.

William Beattie, former operator, and now retired, was a guest of the association.

The members were the guests of Dave Bond for dinner, preceeded by cocktails and hors d'oeuvres.

"The Western Massachusetts Guild, formed less than two years ago," stated Ridgeway, "can boast of nearly a 100% membership of the operators in Western Massachusetts. We believe it will be but a short time before every operator in this part of the state will be a member."

Next meeting will be held on Tuesday, September 28, at the Ivy House, West Springfield.

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TRUE MOVING TARGETS

SWEEP ASIDE ALL COMPARISON

IN THE MOST REVOLUTIONARY GUN GAME OF ALL TIME ...

Super JET FIGHTER!

3 Jet Planes Speed Across Screen in Military Flight Formation!
- MATCH-A-SCORE FEATURE: Number-Star-Plane
- CONVERTIBLE OPTIONAL REPLAY

15 Fast Flights Across Board ... for a Dime!
- Hitting ALL THREE PLANES in any flight scores "Extra Flights" and Bonus Score! Up to 15 Extra Flights possible per game.
- Progressive Scoring – with scores increasing in 5th-10th-and 15th flight!

SPECTACULAR PLAY APPEAL!

- SUPER JET FIGHTER is the first "True-Moving" Target Gun-Game. Planes appear in triple echelon formation to the right of screen. They dive, swoop, or soar across the board in ever-varying patterns as the man-behind-the-gun hits 1-2-3 planes each flight.
- Hits are made by precision remote control, the gunner spotting each target thru the sight atop the jet pursuit plane at front of game. Beam of light shows precisely where gun is aimed. It's intriguing—Simply loaded with appeal!

Most Lasting Appeal of All Gun Games

CREATORS OF DEPENDABLE PLAY APPEAL
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World Wide Triples Export Business Since First of Year

CHICAGO—World Wide Distributors, Inc., this city, has tripled its export shipments since January 1, 1954, it was announced by Joel Stern.

"Exporting," said Joel Stern, "is a very important undertaking by World Wide. Allen J. Stern, the firm's president, has made this phase of the business his pet project. Together with Fred Skor and Mary Lennon he has outlined and conducted an expanded export program.

"The bulk of the export work," continued Stern, "is in the hands of Fred Skor. Through his efforts World Wide has increased its foreign shipments three-fold since the first of the year."

In shipping games to foreign countries, World Wide insures intact delivery by using waterproof paper, cushioning material, wood crating and steel banding. At least eight hours are spent in readying a single game for shipment.

"I never knew that this export business could be so fascinating," related Skor. "It's an education in itself."

More Display Space at First Distrib

CHICAGO—Display space at First Coin Machine Exchange, this city, has been doubled with the moving of the premium merchandise division to separate quarters.

First Distributors, Inc., handles only premium merchandise and is located at 4135 W. Armitage Avenue. Mel Finke is in charge and is assisted by Bill Goodwin.

The game division has been retained at the same address, 1750 W. North Avenue, under the new name of First Coin Machine Exchange with Joe Kline and Wally Finke directing operations.

"We now have separate showrooms for shuffle games, five-ball games and arcade equipment at the North Avenue location," said Joe Kline and Wally Finke.

"The bulk of our equipment is on display for operator customers to view."

The firm will celebrate its fifth anniversary this coming February.

N.Y. Music Ops Dinner Tickets Going Fast

NEW YORK — Tickets for the 17th Annual Dinner and Banquet of the Music Operators of New York, being held in the main ballroom of the Waldorf Astoria Hotel, Saturday night, October 16, are going so rapidly, Al Denver, president, is concerned that many of those wishing to attend may not be able to.

"We advise local coinmen" stated Denver, "to contact our office immediately and reserve their tickets. We especially desire to accommodate out-of-town coinmen, and suggest they get in touch with us immediately so that we can send them tickets."

"Junior Jet", New Exhibit Ride, Popular With Toddlers

CHICAGO—"Reports coming in by letter, wire, phone and word of mouth are unanimous in acclaiming the popularity of 'Junior Jet', our new kiddie ride," announced an official of Exhibit Supply, this city.

"A merry-go-round type ride," said the Exhibit executive, "'Junior Jet' is for the little folks, ages 1 thru 3 years, who ordinarily stand by while the older kids have fun on the big rides.

"A toddler, for the first time, can get in and out of the ride unassisted, all to the joy of the proud parents."

"'Junior Jet' is of outstanding design, of sturdy and weather resistant construction with a minimum amount of service and a maximum amount of sustained earnings," the official continued.

The ride consists of a jet plane on a revolving base. A control lever to the right of the rider allows for stop, forward or backward motion. It has a maximum overall operating diameter of 50 inches, an overall height of 50 inches to the top of the display standard, a height of 20½ inches to the top of the control housing and a step-in height of 12 inches. Its weight is approximately 105 pounds.

New Automatic Coin Changer

CICERO, ILL.—Continental Coin Devices, Inc., this city, announced the development of a new automatic change-maker.

The change-maker is mechanically operated and requires no electrical connections. It may be mounted on a stand, the wall or simply placed on the counter. It is available in three models offering 2 dimes and a nickel for a quarter, five nickels for a quarter, and five pennies for a nickel.

Gottlieb Releases First 4 Player Pinball

"Super Jumbo" is Revolutionary Change in Pinball Play. Adds Match and Free Play Plus High Scoring and Other New Features

DAVID GOTTLIEB

CHICAGO—Just seven years ago this month D. Gottlieb & Company introduced one of the most revolutionary features to the pinball game, "Flippers."

Once again D. Gottlieb & Company believe that it has a feature that will prove just as revolutionary for boosting play to new high levels for pinball games in its latest development, "Super Jumbo."

As David Gottlieb stated, "We are, without any doubt, again pioneering a new development in pinball play. This time it is the use of match and free play action plus many other unusually interesting and unique features.

"Most impressive," he continued, "is the fact that one, two, three or four players can now play 'Super Jumbo' all at one and the same time.

"This is the first time," he said, "where pinball is so designed and the play so arranged that four players can play at one time.

"This means," he explained, "that the operator can now take in four dimes for four players playing the game. A tremendous profit builder for the operator."

For some time now rumors have been rife here regarding the "Super Jumbo," four player pinball of D. Gottlieb & Company.

Many have said one thing and many another as to their personal conjecture of how four players can play one pinball game.

The fact of the matter is that, unless the game is seen and played, it is usually described in anything but the correct fashion.

Though D. Gottlieb & Company is pioneering an entirely new type four player pinball game, the fact remains that the play action of the game itself, is not at all new to any pinball or shuffle game players.

Matching stars and numbers as well as multi-player action are well known to any shuffle game player. Free plays are well known to all players of all types of games.

The unique and speedy action of 'Super Jumbo' may be new, as far as pinball games go, but the play itself is well known to the players.

Therefore the operator who places 'Super Jumbo' on any of his locations does not have to worry about whether the players will understand how to play the game itself.

Over 600 playing days were used to test "Super Jumbo." It was the outstanding hit of the D. Gottlieb & Company distributors' annual meeting just a month ago. It has clicked with all who have seen it.

Reports from the test locations are absolutely fabulous, it is stated. On the majority of these test locations there were other games in competition to the 'Super Jumbo', yet the players seemed to prefer this new four player pinball game, because of its tremendous competitive play appeal, Gottlieb officials said.

Players just naturally compete with each other and the dimes just seem to drop into the game without halt. Players seem to instantly realize the 'Super Jumbo' is completely competitive. They immediately get into the spirit of this type of play action.

If the test locations are any criterion at all, 'Super Jumbo' seems to be destined for one of the most revolutionary play developments since the advent of the 'Flipper' into the pinball scene.

"Even all this," David Gottlieb reports, "isn't the complete answer to what 'Super Jumbo' seems to be able to accomplish on locations where it has appeared in intensive and extensive tests.

"For some reason or other," he said, "the players immediately take to the game from a competitive standpoint and continue the play at high speed with laughter and fun the order of each series of games.

"We feel certain," he emphasized, **"that the operators have one of the greatest opportunities ever placed in their paths to earn more and better profits with our 'Super Jumbo' if they will arrange to locate this game in spots where competitive play is the rule.**

"It took many, many months of great engineering to develop and produce 'Super Jumbo'. Our distributors as well as the operators who have seen it just simply rave about the new, larger and more beautiful cabinet. The many great new and simplified servicing features. The lighted attractiveness of the entire game itself. As well as the manner in which the game is so quickly and easily understood by the players. This has happened in every test location thruout the nation where 'Super Jumbo' has appeared.

"All we can state at this time," David Gottlieb concluded, "is that the nation's operators now have a game that will help them to enjoy the greatest possible profits and yet, at the same time, 'Super Jumbo' is a game that is entirely different than any pinball yet presented to the industry because of its revolutionary play action and its new and better play features. It is the natural evolution of pinball games."

Shipments have already gone forth to all distributors of D. Gottlieb & Company. The nation's operators are urged to see the "Super Jumbo" on display and play it "to understand why," as one of the firm's executives stated, "all have thrilled to 'Super Jumbo' from the moment they saw and played it."

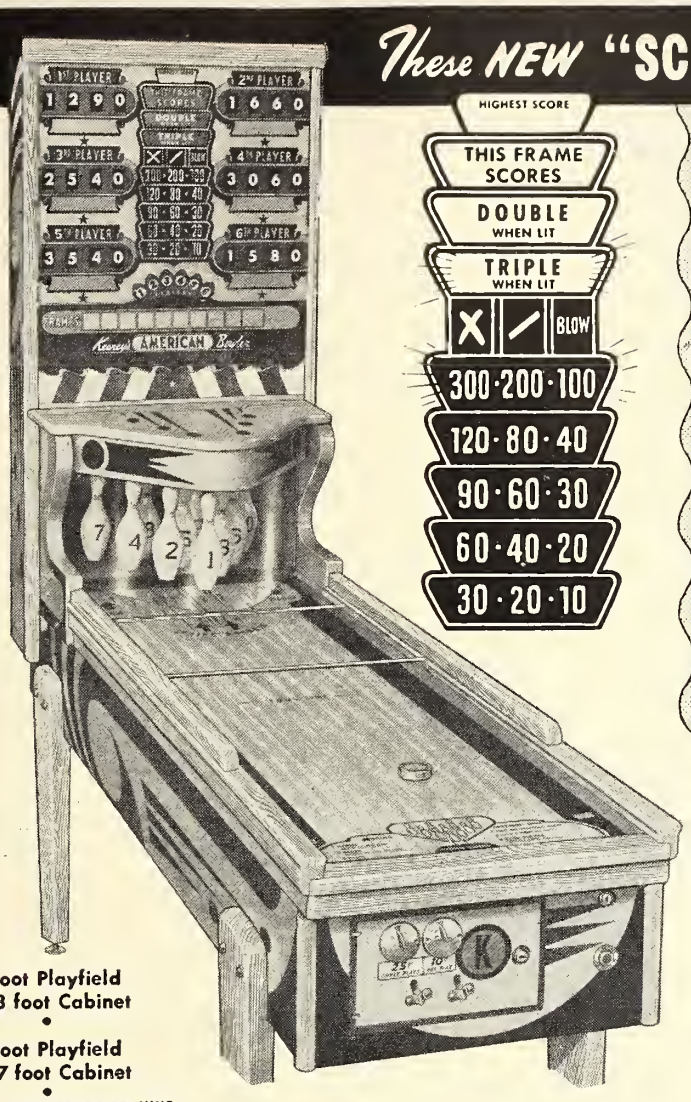
NEW ENGLAND NIBBLES

Ops in New England staging big comebacks now as hurricane damag equipment replaced and repaired and out on locations again. . . . **Bob Jone** Redd Distributing Co., back from circuit of showings of new Wurlitzer line- Springfield, Mass. (13) Burlington, Vt. (15) Portland, Conn. (17). Ops at t showings were enthusiastic and orders were big, he reported. **Joe Hrdlick** Wurlitzer chief service manager, visiting at Redd. **Paul Calamari,** Bally fie manager, also at Redd's. Service schools being conducted by both. Among o visiting were **John Banas,** Warren, Mass. and **Joe Pawelski.** Game busine reported booming at Redd's with heaviest demand for "Variety." . . . **Jer Flatto,** Boston Record Distributors, off for New York to visit publishers a record artists. . . . **Ed Ravreby,** World Fair, on a swing through Northe New England to Canada visiting ops and opening locations. Firm just place rides in Enterprise store, New Rochelle, N. Y. **Richard Mandel,** sales manag for World Fair, had a tooth pulled and on his way from the dentist to mak collections got a flat tire. Ops visiting WF included **Ray Faini, Framinghan Dave Baker,** Arlington; **Joe Friedman,** Lynn; **Al Dolin,** Hyannis; **Martin Olive** Portland, Me.; **Dave Cormick,** Lowell; and **Harold Kursman,** Boston. E Ravreby's daughter, **Ruth Mae,** now teaching kindergarten in Brookline, ge away from the cute tykes in the afternoon to take over as major domo World Fair headquarters. **Henry Facktoroff,** WF service manager, visitin daughter and grandchildren in Bridgeport, Conn. . . . **Al Ravreby,** brother Ed and well known op, recovering from operation at Baker Memorial Hospita Boston. . . . **Charlie Seusens** back in the coin business with Seusens Vendin Sales Co., featuring drink machines. . . . **Marion Sutcliffe** reports that man new ops have been attracted to Juke Box Haven through hearing about **Barne** and **Lou Blatt** reentering the music machine business with AMI. The Have will now be open on Friday nights to handle increased biz. . . . Remodeling als going on at Juke Box Haven. Jan Strickland, recording artist, visited Marion' attractive disk spot this week. . . . **Barney** and **Lou Blatt** officially open thei new AMI headquarters, Atlas Distributors, on Oct. 1.

TENNESSEE TOPICS

Tommie Tombline, of Tommie Distributing Co., Nashville, reports mor enthusiasm and sales on bowlers then any other type of amusement machines Some of the boys we saw at Tommies: **H. E. Whitt,** of Hopkinsville, Ky. **Carl Bailes, R. B. Baucome,** Huntsville, Ala.; **William Brooks,** Rockford A. W. **Love,** of Knoxville; **Joe Fitzgerald,** Nashville; **Joe Jordon,** Lebonon **Holt Clark,** Hopkinsville, Ky.; **L. C. Bevel,** Lebonon; **Marshall Williamson** Nashville; **Wenton Brown,** McMinnville; **E. H. Cashion,** Nashville; **Martin W Pennycoast,** Nashville; **Cecile Jones,** McMinnville; and the only woman operato in Nashville, **Mrs. Ruth Beargen. Kenith Break,** of Rock City, was at Purdue with his son getting him set for college. . . . We heard at Tommies that **Ber Tomblin, Jr.** was to go to Middle Tennessee State College this year. . . . **Leytor (Smitty) Smith** of S. L. Stiebel Co., Nashville, showing the new Seeburg Select-O-Matic. . . . **Jack Trueman,** of Hermitage Music Co., was attending the showing of the new A. M. I. at Grand Rapids, Michigan this week. . . . **Jack** no longer on crutches. Jack has had a bad time since his operation but he's in there pitching again. . . . Ran into **Johnny Casola** field representative of United Manufacturing Co., at Frank Swartz. . . . **J. W. Biggers,** of Biggers Amusement Co., Clarsville, says he has his route set for Fall and Winte business. He has more bowling and shuffle games on his route than ever before and they are making money. . . . **Wilson Leegan,** of Colonal Auto Sales, is waiting to see just what J. H. Keeney is going to have in its "18 col. cigarette vendor." He and Tommie had heads together Friday night. . . . **Mr. and Mrs. Sid Parker,** Nashville, two very busy people at their desks Thursday trying so hard to get amusement machines to fill orders. . . . **Gene Richardson** is now with Parker Distributing Co., Gene is a "Twenty Year Clubber" and has been with some of the best in his time. A good service as well as sales man. . . . **Pop** Davise, of S. L. Stiebel was wrestling with a parts order a mile long from Shearer Amusement Co., Chattanooga.

These NEW "SCORE FEATURES" get more Profitable Play!



HIGHEST SCORE
THIS FRAME SCORES
DOUBLE WHEN LIT
TRIPLE WHEN LIT
X | / | BLOW
300·200·100
120·80·40
90·60·30
60·40·20
30·20·10

The MATCH FEATURE PULLS HEAVY PLAY!

BACKGLASS SLIDES OUT FROM EITHER SIDE!

HINGED HOOD OVER PINS!

HINGED LITE INSERT!

METAL STRIP ON PIN SHIELD PREVENTS CURLING!

PLEXIGLASS PROTECTED ROLLOVERS!

9 foot Playfield on 8 foot Cabinet

8 foot Playfield on 7 foot Cabinet

NATURAL WOOD GRAIN GENUINE FORMICA PLAYFIELD

IT'S Keeney's NEW

AMERICAN BOWLER

WITH KEENEY'S ORIGINAL

CHANGING VALUES

AT THE START OF EVERY FRAME!

STRIKES, SPARES, BLOWS } score DOUBLE in 3rd and 7th frames!

score TRIPLE in 5th and 10th frames!

UNLIMITED SCORING

as long as player continues to strike in 10th frame

Easy to Service...

PINS AND CONTACT AREA RECESSED UNDER LITEBOX. ENTIRE PLAYFIELD SLIDES FORWARD AND LIFTS UPWARD!

SIMPLE PLUG ATTACHMENT ON SWING-OUT FRONT DOOR ENABLES OPERATOR TO CHANGE FROM SINGLE TO DOUBLE CHUTE FOR 10c OR 3 FOR 25c PLAY. DOOR REPLACEMENT AVAILABLE AT SLIGHT EXTRA COST.

SEE YOUR Keeney DISTRIBUTOR NOW!

J. H. Keeney & CO., INC.
2600 W. FIFTIETH STREET • CHICAGO 32, ILLINOIS

Available as "NATIONAL BOWLER" without match feature!

Op Lauds Cash Box "Tone Level" Stand

GREAT FALLS, MONT.—Pete L. Weyh, Havre, Mont., one of the old time operators, in a letter to Bill Gersh, publisher of The Cash Box, expressed his appreciation for the editorial stand by this publication in the issue of September 11 regarding a universal "Tone Level" for records. (Ed comment: Another editorial appears in this issue).

"Since 1935 my biggest gripe has been the need of universal tone level" writes Pete. "In all the years I have been in business I have not only talked that subject, but have been screaming about it, but as yet to no avail."

As everyone in the business knows, the press on numerous occasions has lambasted the juke box for its noisy blasting of music on locations. Weyh encloses an editorial which appeared in the September 12 issue of the Great Falls Tribune, which we reproduce in full:

PLEASE TURN
THE DAMN THING DOWN!

Personal-like, we're getting old and a little more cantankerous as the years fly by. Probably a little deaf, too. On the latter score, even our best friends haven't told us yet, but it's probably no coincidence that we get mail extolling the virtues of various hearing aids.

We're not so deaf yet, however, that the blare of the ubiquitous juke box wherever we go these days doesn't irritate us beyond measure. Yessir, it's one of our pet peeves. Nothing disturbs our disposition and digestion more than this jet-level cacophony in places where we would otherwise like to eat and drink at a leisurely pace.

Philosophers and gourmets have long agreed that the enjoyment of flavorful refreshment is much enhanced by the spice of conversation. We fear the juke box is making conversation a lost art. Whose favorite story can be heard over the crash of the Beer Barrel Polka? Try and get a word through that banshee chorus of nasal sopranos who Cross Over the Bridge all night.

We think proprietors and their staffs probably build up an immunity, like workers in a foundry, and get so they never realize that the joint is jumping with enough decibels to level the walls of Jericho. Otherwise, they would be looking over their shoulders for the arrival of the little men in white coats.

Years ago in Chicago there used to be a restaurant called Henrici's that advertised "No Orchestral Din" and they did right well. So perhaps the lament of this unhappy soul is not just one voice crying in the wilderness.

We're not for junking the juke boxes. They're pretty things, with pretty lights in fluid ribbons of rainbow hues. They're even capable of dispensing good music. No doubt they earn good money.

Our only plea is to turn the volume down on the damn thing. Make the music background where it belongs, instead of vice versa. Advancing age is disheartening enough without worrying over whether we might not even hear some dear friend's offer to buy another drink or pick up the check.

WANTED!!

BEAUTY — BEACH CLUB
ICE FROLICS — PALM SPRINGS

LAMIEL AMUSEMENT

1807-13 OUEST RUE NOTRE-DAME ST. WEST
MONTREAL 3, CANADA
(PHONE: WE 1124)

Ops and Servicemen Pack Bally Schools

CHICAGO — Jack Nelson, sales manager, Bally Manufacturing Company, this city, reports packed classrooms have attended the service schools conducted by Paul Calamari and Bob Breither.

During the past week the school was held at Cleveland, Ohio; Erie, Pa.; East St. Louis, Ill,. and at each session every seat was said to be occupied. Other reports from Bally distributors indicate capacity attendance by operators and servicemen at the schools scheduled for Louisville, Ky. September 30-October 1; Baltimore, Md., October 5-6; Montreal, Canada, October 7-8.

Airmail Subscription The Cash Box $30

WANTED TO BUY

SEEBURG	M-100A
SEEBURG	M-100B
WURLITZER	1250
WURLITZER	1600
WURLITZER	1650
WURLITZER	1500
WURLITZER	1550

And all other late model phonographs
WRITE OR CALL US FOR PRICES

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Bally®
THE CHAMPION

- REALISTIC WESTERN HORSE
- REAL WESTERN SADDLE
- SAFE, LOW-SPEED START
  PULL REINS TO TROT OR GALLOP
- LIFE-LIKE RIDING ACTION
- STURDY, TROUBLE-FREE MECHANISM
- SLUG-PROOF COIN MECHANISM
- SMOOTH, QUIET OPERATION

10¢
A RIDE

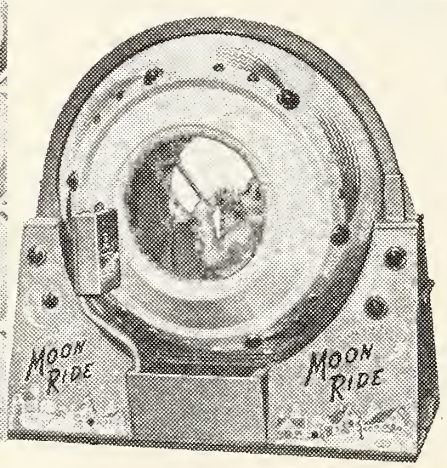
REQUIRES ONLY
22 IN. BY 44 IN.
FLOOR SPACE

110 VOLT
A. C.

Bally® MOON-RIDE
FASTEST MONEY-MAKER
EVER BUILT IN KIDDY-RIDE CLASS

"Flying Saucer" Fuselage Spins Round and Round
Cockpit Swings Back and Forth, Up and Down

Jet-age version of the oldest, greatest kiddy-ride in history—*the ever-popular swing*—MOON-RIDE gets immediate attention on location, gets repeat-riding day after day, month after month, gets biggest, steadiest profits ever earned in kiddy-ride field. Get your share of the MOON-RIDE money! Get MOON-RIDE on your locations now!



FLASHY
EYE-APPEAL
Silver saucer, blue base, flashing lights. Stars and comets whiz by cockpit-window.

SPACE-GUN
SOUND-EFFECTS

POSITIVELY SAFE

ADJUSTABLE RIDE-TIME

ALL-METAL
CONSTRUCTION

NATIONAL
COIN-MECHANISM

35 IN. BY 62 IN., 62 IN. HIGH

RETRACTABLE CASTERS

Bally Manufacturing Company, 2640 Belmont Ave., Chicago 18, Illinois

Exhibit's "Vacumatic" Thrives at Riverview

CHICAGO—The following letter was sent to Chester Gore, card vendor production line manager and card department chief at Exhibit Supply, this city, by H. Tekip, arcade manager at Riverview Amusement Park, also this city:

Dear Mr. Gore:

At the close of our season, September 12, 1954, I was surprised to learn that the nine new card vendors did many times the business of old type vendors on similar locations.

I am pleased to record the fact that each of your 'Vacumatic Card Vendors' sold 41,444 cards in a 17-week period with no breakdowns.

Wishing you the best with your new vendor.

Yours truly,
H. Tekip

CALIFORNIA CLIPPINGS

LOS ANGELES

Present indications point to a big season ahead for the coin machine dustry here in Southern California. Activity along coinrow has picked up such a point that many distributors predict that October will be their bigge month of the year. With the kids back in school again operators are bu getting their routes in shape for Fall and Winter business. Altho collectio have been good ops are finding that, now more than ever before, switchi around equipment and installing new pieces can do a lot to stimulate busine Location owners are becoming very fussy demanding that only the late equipment be installed in their spots. Operators that use care in picking ju the right type of machine to fulfill the needs of the location will be the ones th will walk out with their share of the profits. Competition is plenty keen b there are still lots of opportunities for expansion for the progressive operat

Dave Wallachs, regional sales rep. for Keeney, returned from a trip th Texas just in time for the showing of the new Keeney "American" and "N tional" Bowlers at the Minthorne Music Company showrooms. . . . It's inte esting to note all the new games that are hitting the market featuring ne styles and sensational new player appeal that are winning many praises fro operators and locations. . . . **Charley Robinson**, prexy of C. A. Robinson & C received a wire from the United factory informing him that the new movi target gun had been delayed and that shipments had been held up for anoth week. However, Charley says United always comes through with the late in spite of it all. He just received first shipments of the new "Super" 11 frar bowler. . . . **Lyn Brown** was going along coinrow all enthused over Exhibi "Star" shooting gallery. He says it's simply doing great. . . . **Walter Johnso** controller for Mayflower Novelty Co., St. Paul, Minnesota, is spending sever weeks working at Badger Sales Company. Back in the Badger showroon **Fred Gaunt** has been plenty busy chatting with all the out of town operato that come in. . . . **Sam Ricklin** and **Gabe Orland** of California Music Co. a busy modernizing their routes with the shipment of new Seeburg HF-100- phonos which they recently received. All old equipment will be shipped abroa . . . **Jimmy Williams** from 29 Palms recently returned from a vacation in Mexic . . . **Jim Murphy**, Inyokern, was in town recently boasting about that new bal girl. . . . **Al** and **Bruce Cane** of Cane Distributing Company have had some the busiest days since they opened their distributing business. Al reports th business has been terrific and they have been moving out those new Rock-Ola at a fast pace. . . . Nice to see that the city has finally built up the drain gutte along West Pico so as to reduce the high curbs. Now maybe we won't see many cars along coinrow with dented fenders and hub caps.

Two new record distributors have now gone into business here in LA. . **Sherman** has resigned as manager of the local King Records branch and h opened his own record distributing offices under the firm name of Record Sal Company at 2932 W. Pico Blvd. He will handle a varied line of Pop, R& C&M and package items. Up on Washington Blvd. **Lee Silvers** has gone in business as State Record Distributors at 2142 W. Washington Blvd. . . . **V. V Nattan**, sales manager for Auto-Photo Company, leaves on a sales trip Oct. thru Chicago and points East. He will be at the NAMA Convention in Was ington, D.C., October 10th thru 13th. . . . **Mary** and **Kay Solle**, proprietors Leuenhagen's Record Bar, report that business for them has picked up tr mendously the past few weeks. Things seem rather quiet around the reco bar since their niece **Barbara Chandler** went back to Marysville. . . . **Ga Sinclair**, Wurlitzer regional sales manager, spent several days in town co fering with the boys at Paul A. Laymon Company. **Charley Daniels** says th business has really been jumping these past few weeks. The new Wurlitz 1700HF phonos have been moving out in greater quantities than ever befo The Bally "Jet" and "Rocket" Bowlers have also become very popular wi all the operators here in the Southland. Another Bally game that is winnir wide praises from the operators is the new "Variety" game with the mag lines feature. . . . **Al Shifrin** has built up a good business with the operato repairing and remodeling new and used games. He takes older type machin and gives them late model features such as match scores, 10th frame a double, triple and quadruple scoring. . . . **Ted Mayer** from Ventura drove in take care of business along coinrow this past week. . . . **W. Mandy** came from Lakeside, a small community 25 miles East of San Diego, to buy equi ment for his route. . . . **"Doc" Dockins** and **Jack Faust** both trekked in fro Santa Ana. . . . Also seen along the Pico strip were **Lloyd Barrett**, Pomon **Jack Neel**, Riverside and **Dick Grey**, San Bernardino. . . . **Lawrence Raya** a **Milton Noriega** both came in from Colton. . . . Other visitors included **Edw C. Pharris**, Coalinga; **Ivan Gilbert**, Alpine; **W. H. Bradley**, Covina and **John Ketchersid** from Long Beach. . . . **The Shupp Brothers—Lloyd** and **Pete** dropped in from South Gate. They said that they have been in town so mu lately spending money on new equipment, parts and supplies that they'll ha to work like little beavers when they get back on their route in order to ma it back.

Another meeting of the California Music Merchants Association, Los A geles Division, was held Sept. 21 at the Hotel Glendale in Glendale. **Geor A. Miller**, State Administrator for the organization, came down from Oa land to attend the meeting. **Walt Hemple**, president, introduced **Bill Leuenhage** their newest member. Guest speaker **Will Kennedy** spoke briefly before t group. Special guests were **The Platters**, Federal Recording Artists, who version of "Love All Night" has become a very big seller here in LA. . **Notice:—In order to give our readers increased coverage on the West Coa we have moved our Los Angeles offices to new and larger quarters at 62 Sunset Blvd., Hollywood 28, California, phone Hollywood 5-1702.**

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chicago coin's HOLIDAY

THE MOST EYE-APPEALING!.... THE MOST COLORFUL!.... THE MOST EXCITING BOWLING GAME EVER CREATED!

• NEW SENSATIONAL POINT CREDIT FEATURE!

Point Credit Totalizer Located on Top of Score Glass Shows Player Accumulated Number of Credit Points He Will Score by Matching a Number, Star and Crown!

• NEW SCORING THRILLS GALORE!

NEW! Player Matching a Number Scores 1 Credit Point!

NEW! Player Matching a Number and Star Scores 10 Credit Points!

NEW! Player Matching a Number, Star and Crown Scores Total Number of Points Contained in Point Credit Totalizer!

(Points are carried over from game to game until a 3-way match is accomplished — Number, Star & Crown.)

• NEW SURPRISE SCORING FEATURE!

Occasionally All Stars Light Up. Player Then Has the Opportunity of Scoring Points by Matching Either a Number or a Number and Crown!

• NEW! Ultra Modern DeLuxe Cabinet! NEW! Colorful Formica Playfield!

• NEW Brilliant Live Colors Gives Cabinet a Radiant, Attractive Appearance!

• NEW Adjustable For Match Play in 2nd - 5th or 10th Frame!

chicago coin's SUPER HOME RUN

6 Player Baseball Game With the 3 Way "Match" & "Free Play" Features!

1725 W. DIVERSEY • CHICAGO 14

chicago coin MACHINE COMPANY

UPPER MID-WEST MUSINGS

The rainy weather the past week has put a damper on coin machine play according to several operators but they look forward to more activity with better weather reports in the offing. . . . **Mr. and Mrs. Darlow Maxwell** of Huron, S. D. breezed into the Twin Cities for some records and a look-see at some games and then were on their way out of town again. . . . While the missus was picking out records for their route **Russel Gherity** of Chippewa Falls, Wis. was heard talking about the Hereford cattle that he is feeding on his farm. . . . Genial **Al Redding** of La Crosse, Wis. did not have his spirits dampened by the rain, and he did not pass up using the match game to see who bought lunch. . . . **Harold Lieberman, Norton Lieberman, Lew Rubin** and **Jerry Harris** all of the Lieberman Music Company attended the distributor meeting at AMI factory at Grand Rapids, Mich. and they came away impressed with what they saw there. . . . **Andy and Ella Oberg** took some time off from their route activities to make a trip down to Minneapolis. . . . **Mr. and Mrs. Ralph Harvey** of Mitchell, S. D. were seen shopping for pin games. While in town they visited with their daughters and their grandchildren. . . . Recent visitors to the Twin Cities were **Bob Manville** of Cedar Rapids, Iowa; **Pete Wornson** of Mankato, Minn.; **Jack Lowrie** of Lake City, Minn.; **Mr. and Mrs. Ted Salveson Jr.** of Huron, S. D.; **Albert Spors** of St. Cloud, Minn.; **Mr. and Mrs. Gilbert Bisek** of Park Rapids, Minn.; **Tony Ratchford** of Huron, S. D.; **Ben Jahnke** of Hutchinson, Minn.; **Oscar Englund** of Alexandria, Minn.; **Frank Mager** of Grand Rapids, Minn. and **Dar Holsman** of Big Fork, Minn. . . . A number of the Nebraska operators have accepted the invitation extended by Harold Lieberman of the Lieberman Music Company to be his guests at the Minnesota-Nebraska football game on Saturday, September 25th.

Miller Off On Three Week Trip

OAKLAND, CALIF.—George A. Miller, president of Music Operators of America, will make a three week tour from Southern California to Phoenix, Arizona, to Denver, Colorado, to Seattle Washington, to Portland, Oregon, and then back to Oakland, according to a news release from his office.

Miller will visit operators and associations explaining the MOA ten-point program, including the advertising plan.

Lonsway Re-elected

RAYMOND E. LONSWAY

YOUNGSTOWN, OHIO—Raymond E. Lonsway was re-elected president of the Eastern Ohio Phonograph Operators Association when the membership met on Thursday, September 16, at the Tod Hotel, this city.

Also re-elected were Dom De Lucia as vice president and Mark Osborn as secretary-treasurer. All these men have served long and well as officers, Osborn entering his fifteenth year.

"In the coming year" stated Lonsway, "the association will continue to back the MOA and all of its policies. We want to begin a definite program for public relations. Among many things the association has done is giving music boxes to churches and other civic organizations."

The association holds regular meetings the first Thursday of every month at the Tod Hotel.

FOREIGN! BUYERS!

It's smart to do business with THE firm that does the most for YOU.

At International Amusement and Scott-Crosse foreign buyers receive the world's most complete coin machine service. We understand how to solve your problems from personal experience . . . know what equipment you need to meet your particular requirements and know how to get it to you on time in perfect working condition. This is why we have satisfied customers everywhere.

CABLE for Special Price Lists. Parts and Service Manual available.

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PHILADELPHIA 30, PA. (Tel. RI 6-7712)

GET READY FOR THE FALL SEASON with the best!

CHINATOWN	$122.50
OLYMPIC	69.50
FLYING HIGH	110.00
BIG INNING	149.50
JALOPY	75.00
GRAND SLAM	139.25
ChiCoin DOUBLE SCORE	179.50
SUPER PENNANT, floor sample	279.50
MAJOR LEAGUE, six player	349.50
CABANA	169.50
United DE LUXE	49.50
United SUPER	92.50
United OLYMPIC	249.50
United ROYAL	339.50
United CASCADE	174.50

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EXHIBIT'S NEW STAR SHOOTING GALLERY

★

Best of Them All!

★

A STAR SHOOTING GALLERY

at Chicago's Riverview Park

took in $596.30 in 29 days!

★

Just check with the lucky

operator who has some

★

A few choice

distributorships still available

★

EXHIBIT SUPPLY

4218 WEST LAKE STREET • CHICAGO 24, ILLINOIS

"FIRST WITH THE MOST FOR OVER 50 YEARS"

EASTERN FLASHES

The big city, having had both the National and American League baseball champs for the past few years, is not too excited over the win of the "Giants." However, the "Giant" fans are jumping, and strangely enough, it appears to us as if many coinmen, who were "Dodger" rooters for years, now claim to be "Giant" fans. **Nat Solow**, Atlantic-New York Corp. office manager, altho he's lived in Brooklyn all of his life, has been a "Giant" rooter from the time he could first speak. **Al Simon**, Albert Simon, Inc., once rooted for the Brooklyn team, but switched his affiliations when McPhail took charge over there. These are established facts, but what about all of those other switchers? The World Series will bring in big crowds of out-towners, and coinmen with locations in mid-town and near the ball park, should benefit.

* * * * *

The officers and members of the Westchester Operators Guild are to be commended highly for their efforts to switch to 10c play on music machines. Reports handed in by five members at a special meeting on Monday night, Sept. 20, is positive proof that the switch can be made. Every one of these five reported they were extremely happy with the results, stating that these new machines during the trial period showed gross increases of from 30% to 40%. (See feature story this issue). . . . **Joe Young** and **Abe Lipsky**, Young Distributing, supplied the Wurlitzer 1650 which was highlighted on the Monday night show of Perry Como. "We would have liked to given them a 1700" stated Young, "but we were all out of them." . . . **Bob Jacobs**, National Amusement Co., not only decorated his offices and showrooms, but this week further embellished his office with a striking blonde secretary, **Rosalyn Goldstein**. **Ann Sens** promoted to comptroller. . . . **Al Clair**, Capitol Automatic Music Co., died suddenly last week. . . . **Seymour Pollak**, Westchester op, drives his teenage daughter to a Boston college. . . . **Iz Edelman**, back from a summer sojourn at Scroon Lake in the Adirondack Mountains, gets into fast action. Leaves this week for a trip thru the upper part of New York State.

* * * * *

Dave Stern and **Bob Slifer**, Seacoast Distributors (Rock-Ola distribs) left without a secretary as **Fran LoMauro** leaves for a combination honeymoon and vacation. . . . **Dave Lowy**, Albert Simon, Inc., and **Al Bloom**, local op, have a discussion about the results of their cutting out cigarette smoking. Dave claims he's been able to cut down on his weight, and Al states he's picked up weight. So, pick your poison. . . . **Abe Witsen** and **Sal Groenteman**, International Amusement Company—Scott-Crosse Company, Phila, visit the wholesalers along coinrow. . . . **Carl Pavesi**, president of the Westchester Operators Guild, back from a Lake George vacation. While resting up, Carl drove around to visit with local operators and discuss mutual problems. . . . **Barney (Shugy) Sugerman**, Runyon Sales Co., back from his visit to the AMI factory, so busy, **Irv (Kempy) Kempner**, who was spending the week at the office, had to phone him inter-office to make an appointment to see him. . . . **Jack Mitnick**, AMI regional representative, came home with Shugy, and is now spending the week in town. . . . **Charlie Wertheimer**, Boston arcade owner, visits **Mike Munves**, and tells about the damage the two hurricanes inflicted on New England operators and arcade men. . . . **Irv Holzman**, National Novelty Co., Merrick, L. I., on the street visiting wholesalers, trying to pick up some needed equipment for export. . . . With the demand for the better used phonos high, this week both **Harry** and **Hymie Koeppel**, Koeppel Distributing Co., took off on the road. They came back with a truckload. . . . **Horst Sommers**, Stuttgart, Germany, coinman, visits the wholesalers along 10th Ave. . . . **Hirsh de LaViez**, Washington, D. C., in town for a day, and then up to Grossinger's in the Catskill Mountains, to attend the **Eddie Fisher** shindig given for the men in the music and record industries. . . . Reports are that collections are up, and that shuffle game ops are enjoying quite a nice hike. . . . Many of coinrow's wholesale firms will be closed either one day, Tuesday, or both days, Tuesday and Wednesday, due to the Jewish New Year. The following Thursday, October 7, is the high holiday, Yom Kippur.

NEW ORLEANS NOTES

Ralph Bosworth, sales manager at New Orleans Novelty Co., states that the Bally "Rocket" and "Jet" Bowlers have taken New Orleans and Louisiana by storm, and that his sales are tremendous. . . . **Nick Carbajal** is back from his vacation, and things at Crown Novelty Co. are expected to jump. . . . **Mr. and Mrs. Elm** of Tac Amusement went to New York to take in the **Dupas-Ryff** fight and several shows. . . . **William Newport**, Tac Amusement, returns from his vacation, and off goes **Joe Peters** on his . . . "Rose" of Frank's Music House, just back from her vacation which she spent in Memphis, Tenn. . . . **Mr. Morrell** of New Roads, La., in town doing a little shopping and trading. . . . **L. E. Mounger** now a resident of the romantic city of San Antonio, in that big state of Texas. He's still missed by his friends and customers here. . . . The three Musketeers—**Charlie, Jim and Fred**, Teche Novelty Co., New Iberia, La., in town for the day. . . . **"Jack, The Cat,"** number one Rhythm and Blues disk jockey, the proud daddy of an eight lb. baby boy. . . . **Lou Krefitz**, personal manager for the **Chords** and the **Clovers**, taking the city by storm. . . . Another familiar face at the **Ralph Dupas-Frankie Ryff** fight in N. Y. was **Joe Quaglino** of Quaglino Vending Machine Co. . . . **Richard Gillen**, son of **Pat Gillen** of Gillen Coin Machine Service, well liked by all locations and customers. Could trade T. L. for a week, Richard. . . . A speedy recovery is our wish to **Betty Albans** of Joy Amusement, who is now at the Baptist Hospital. . . . Another friend at the Baptist is **Clem Guilliot** of Guilliot Amusement Co. . . . **Joe Peters** of Tac Amusement taking advantage of his vacation fixing up things at his new home in Gentilly Woods. . . . **Mrs. Fuller**, Tac Amusement back at her job as receptionist.

THRU THE COIN CHUTE
CHICAGO CHATTER

The entire Gottlieb clan—**Dave, Sol, Nate** and **Alvin Gottlieb** and **Judd Weinberg**—really hepped up about "Super Jumbo," the firm's new and first multiple-player amusement machine. "I am firmly convinced," stated Dave, "that 'Super Jumbo' is one of the most outstanding achievements in amusement machines during the past 20 years." . . . **Louis Blatt** of Boston seen about. Lou advises that his brother, **Barney**, not feeling too well but is anxious to get going on sales of phonographs all over again. . . . **Harold Lieberman** is urging his Lieberman Music Co. customers to take advantage of the free public relations ad plates being offered by **Herb Jones** at Bally. The Bridgeport, Conn., Coin Machine Operators Association has contacted Herb for some of these plates which members will place in their area newspapers. . . . **Herb Rosenthal** of Banner Specialty, Pittsburgh, on a recent trip to the Midwest with Al Rodstein of Philadelphia, stopped to phone his wife to see how his son was doing. This makes **Harry Rosenthal** a grandfather. Many have known Harry over the years and will probably get a kick out of calling him "Grandpa Harry."

All summer long the boys have been after **Bill O'Donnell** of Bally to come out and enjoy a swim at the Edgewater Beach. But each time Bill would very sadly refuse. "Much as I would like to," Bill excused, "we're much, much too busy at Bally." Just before the outdoor swimming season ended, some of the gents dropped over to see if Bill was telling the truth. After waiting about 20 minutes to get a word with him, as one long distance phone call after the other came in for him, the boys walked silently away. . . . Speaking of swimming at the Edgewater Beach, **Howie Freer** of Empire had some very candid pics taken of him by someone with a Minox while he was enjoying a dip. Said Howie after he saw the prints, "Holy smokes, don't let **The Cash Box** get hold of these. Looks to me like I'll have to get into some more active sports. My waist line seems to be expanding. Or is it age?" Activity for Howie was held up when he went to the hospital. Got out this past weekend but will be at home for a few weeks before he can return to work and activity again. . . . **Ed Holyfield** of New Orleans a busy man tripping around. . . . **Harry Hurvich** of Birmingham has become quite a joke teller.

Phil Robinson, ChiCoin representative in Los Angeles, came up to these offices last week and told us about what a grand host **Avron Gensburg** is. Seems Phil went to Avron's home for dinner, where **Sam Gensburg**, his dad, and **Dave Gensburg**, his uncle, were also present as were **Sam Lewis** and his family. Phil said he thoroly enjoyed meeting Avron's charming wife and family and had what he termed "a terrific time." . . . **Bill DeSelm** says he'll have something to announce very shortly. His cohorts, **Herb Oettinger** and **Ray Riehl** out of town on short trips. . . . **Jimmy Savarese** of Valley Sales, South Bend, Ind., was host to a group of his friends and business associates at last Saturday's Notre Dame-Texas football game. The gathering included **Al Calderon**, **Bill O'Donnell** and **Jack Nelson** and their better halves. . . . **Paul Golden** and the missus seen shopping together on swanky Boul Mich for a dress which Mrs. Golden terms a "very special dress." . . . **Vince Shay** is reported being bothered by promoters who have been wanting to buy one of the large factories here. . . . **Roy Garrison** informs that the dog races in Phoenix, Ariz., have affected collections.

One of the busiest men in the business this past week was **Sam Stern** over at Williams Manufacturing Co. . . . **Ron Rood** of Orlando, Fla., tells how, on making a business trip to Jacksonville, he bumped smack into four other coinmen. The quintet—Ron, **Joe Mangone** and **Ted Bush** of Miami, **T. B. Holliday** of Columbia, S. C., and **Si Wolfe** of Jacksonville—immediately held a little sales convention. As Ron says, "This was one of those things." . . . **H. D. Mosley**, son of the late and well-known **Harry Mosley** of Richmond, Va., who became a member of **The Cash Box** "20-Year Club", is called "One-Drink Mosley" by none other than **Jack G. Bess** of Richmond, known as "Two-Drink Jack." . . . "We're virtually bustin' at the seams over here at Bally," says **Jack Nelson**, "with so many of our numbers being so popular all at one time. This includes 'Variety,' 'Jet-Bowler,' 'Rocket-Bowler,' 'Moon-Ride' and the 1955 model kiddie ride, 'Golden Palomino Champion Horse.'" . . . **Roy Small** is urging **Bill Gersh**, publisher of **The Cash Box**, to speak at the next meeting of the United Music Operators of Michigan on Monday, October 4, at the Ft. Wayne Hotel in Detroit.

Ed Levin advises he's busier than ever at ChiCoin with shipments of "Holiday," the firm's new bowling game. " 'Holiday' is sweeping the country," Ed elatedly states. . . . Proud parents indeed are **Harold** and **Anne Schwartz**. Their son, **Arnold**, was one of 15 top Chicago high school students chosen to attend the **Roy Cohn** press conference and address held recently at the Executives Club. Arnold sat next to **Kenneth (Tug) Wilson**, Big Ten athletic commissioner. . . . **Art Weinand** and **Ed Hall** doing a land office business on the phone re Exhibit's "Vacumatic Card Vendor." **Jim Culéa** still out of town. . . . **Milt Marmer** of Cincinnati seen in town with **Paul**, his chief mechanic. Milt plans to open his new building the first part of October. . . . The entire lobby of the Rock-Ola factory building is undergoing a remodeling job. . . . Dropped into First Coin Machine Exchange the other day and saw **Wally Finke** squatting on the floor artistically arranging different designs with squares of linoleum tile while **Joe Kline** and the girls in the office were voicing their opinions as to the best of Wally's efforts for a new floor covering design.

HAPPY BIRTHDAY THIS WEEK TO: Harry Arnsberg, Portland, Ore. . . . **Eddie Smith**, San Francisco, Calif. . . . **Anthony V. Jerard**, Chicago, Ill. . . . **Humber Betti**, Union City, N. J. . . . **Tom Lambert**, Dallas, Tex. . . . **Jack Nelson**, Chicago, Ill. . . . **M. S. Gisser**, Cleveland, O. . . .**Morton Weinberger**, Louisville, Ky. . . . **Al Blendow**, New York, N. Y. . . . **J. A. Wallace**, Oak Hill, W. Va. . . . **Albert S. Levy**, Dayton, O. . . . **Charles L. Porta**, Pittsburgh, Pa. . . . **Mark Y. Bluin**, Wichita, Kan. . . . **F. H. Steed**, Clarksdale, Miss. . . . **Joe Broadbent**, Anchorage, Alaska. . . . **Angelo T. Lazzareschi**, Stockton, Calif. . . . **Joel Stern** reports that **Fred Skor** is doing a remarkable job with export work for World Wide. Also that **Len Micon** is thrilled over the new Rock-Ola Hi-Fi 50-selection phono.

George Kozy was top man and **Leo Goblet** was second in bowling for handicap on opening night of the A. B. T. House Bowling League. George and Leo were seen conferring with each other the next day. Could have been about their one-two punch but probably about their showing of something special at the coming NAMA show in Washington, D. C. . . . **Herb (C. P.) Perkins** and **Monty West**, Decatur, Illinois' gift to the coin machine world, pointing out how fast Purveyor's products are being cleared out. **Marie Hopp**, Purveyor sec, started off the bowling season with a bang. . . . **Tony Koupal**, **Charley Kagels** and **Norwood Veach** up from St. Louis and covering Chicago. . . . Quite a number of the Bally execs attended the recent dinner at the Hotel Sherman given by the U-505 Task Group. . . . **Charles (Jimmy) Johnson** says, "I should be a coach on a boys' football team so I wouldn't have to bend down to whisper to them."

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WANT — Frolics, Rodeo, Circus, and Showboats, Seeburgs, Model BL's C's. FOR SALE—10 3-4-5's. Make offer. NOBRO NOVELTY COMPANY, 538 BRYANT STREET, SAN FRANCISCO 7, CALIF.

WANT—Show Boats, Circus, Rodeo and Frolics. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF. Tel.: MArket 1-3968.

WANT—For cash. Seeburg, Wurlitzer, AMI, Rock-Ola phonographs — all models. State makes and best price you want. Also any other coin operated machines you have for sale. Write or wire collect. NEW YORK DISTRIBUTING CO., 625 TENTH AVENUE, NEW YORK, N. Y. Tel.: CIrcle 6-2144.

WANT—A. M. I. 40, 80, 120 selection equipment — Phono, Hideaways, Steppers, Wall Boxes, Bar Brackets. Seeburg 100 A & B. Scales, Arcade equipment, 1c and 5c Vendors, Bally Futuritys, 1953 Pin Games. Write stating condition, number, model, and prices. THE ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.

WANT—Distressed merchandise for return privileges. Purple label Capitols, Columbia, Coral, Decca, Victor, Mercury, King—78's and 45's — also L.P.'s. Please quote prices, we pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQUARE, L. I., N. Y.

WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, Tel.: JUdson 6-4568.

WANT—Phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—Bingos, late model Shuffle Alleys. For Re-sale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-5100.

WANT—We pay Spot Cash for Seeburg and Wurlitzer Music as follows: Seeburg 100A $350; 100B $500; 100BL $525; 100C $600; Wurlitzer 1015 $40; 1100 $150; 1250 $175; 1400 $325; 1450 $325; 1500 $375; 1550 $375; 1500A $425. Wire collect for deposit and shipping instructions. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS. Tel.: AL 4-4040.

WANT—Mills Panorams—any quantity. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. Tel.: GArfield 3585.

WANT—Have large amount of cash available to take over Distributing Organization anywhere in United States. Must have Top Music and/or Games lines. Prefer one associated with routes operation. Write: BOX # 225, c/o THE CASH BOX, 26 WEST 47th STREET, NEW YORK, N. Y.

WANT—From all over the world! Literature on any machine that takes coins and sells anything—amusement, drinks, Bromos, fortunes, Pocket Books, cigarettes 25 2c each, aspirin at 5c each, single band-aids, newspapers. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.

WANT—Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

WANT—For resale. United & Chicago Coin Bowling Games; Bally Bingo Games; Mills Panorama Peek Shows; Kiddie Rides. State condition and best price in the first letter. STANLEY DISTRIBUTING CO., 1523 BROADWAY, TACOMA, WASH. Tel.: BRoadway 3663.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT—All types of arcade machines and Gottlieb 4 & 6 Flipper Pinball Games in any quantity. Give names, condition, prices wanted and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay $40 a hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

CLASSIFIED ADVERTISING SECTION

WANT—For Export. Quantities of the following models: Seeburg M100A; Wurlitzer 1100 and 1250. Telephone collect. DAVIS DISTRIBUTING CORP., 725 WATER ST., SYRACUSE, N. Y. Tel.: SYracuse 75-5194.

FOR SALE

FOR SALE—AMI Model C $295; Wurlitzer 1100 $195; 1428 Magic Glo $195; Seeburg W1-L56 $4; 47M Seeburg Remote Attachment $95; Rock-Ola 1422 $65; Goalee $35; Evans Ten Pin $35; Dale Gun $45; Atlantic City $165; 5-10-25 Seeburg Boxes $18; 3020 Wall Boxes $15; Jennings Scales Cow Boy $30; Universal Twin Bowlers $30; Skee Alleys $35; Vendo Coin Changer with Stand, $55; Holly Crane, like new, $250; 40 Records AMI Stepper $24.50; AMI 5 & 10 Wall Box $12; 5c AMI Wall Box $6; 1500 Wurlitzer $450; Bright Lights $65. H & H MUSIC, 1626 3rd AVENUE, MOLINE, ILLINOIS. Tel.: MOline 4-6703.

FOR SALE — CLOSEOUTS — 10 sets Super Giant Pins $50 all. United Twin Shufflecade, Seeburg 147M; Wurlitzer 950E, $49.50 each. 20 Wurlitzer 3020 Wallboxes $150 all. Wurlitzer 1250 Hideaway $125. 7—1c Pistol Targets $50 all. OLSHEIN DISTRIBUTING COMPANY, 1100-02 BROADWAY, ALBANY 4, N. Y. Tel.: 5-0228.

FOR SALE—See us for used bowlers. Lowest prices, finest reconditioning, all makes, all models. Wholesale prices. Give us an opportunity to quote—you will be pleasantly surprised. Our inventory is predominantly United Bowlers. A few Bally "Victories" are available. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, NEW YORK. Tel.: LIncoln 9106.

FOR SALE—Genco Shuffle Pool $195; Keeney 10 Player Team Bowler $165; AMI D-40 $395; AMI D-80 Chrome $495; AMI E-120 write, Wurlitzer 1500 $525. UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS.

FOR SALE — Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Large stock of Seeburg parts for postwar machines, 20 per cent off list. COPELAND DISTRIBUTORS, 900 NORTH WESTERN, OKLAHOMA CITY, OKLAHOMA. Tel.: FO 5-3456.

FOR SALE—Territory Wash Out. 2000 Bingo in Line Games. All Types, All Shopped, ready for location. Make offer for 1 or 500. 1/3 down, balance C.O.D. Write, Wire or Phone. We are now making delivery on United's Red Hot Jungle Gun. DAN STEWART COMPANY, 140 EAST 2nd SOUTH, SALT LAKE CITY, UTAH. Tel.: 22-2473.

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FOR SALE—Rotary Merchandisers the last made by Exhibit. Used in Clubs 6 months. Excellent condition. Original finish. 6 left $295 each. AL ENGELN, 121 FOURTH AVENUE SOUTH, NASHVILLE, TENN. Tel.: 42-5587.

FOR SALE — Canadian Operators! Place low cost "Quizettes" in your music locations. Thousands now in use across Canada. Proven high profits and cost only $21.95 each. English or French models available. Distributorships open. Write. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ONT. Tel.: LO 4722.

FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLympic 8-4012, 4013.

FOR SALE—40 Wurlitzer 3020 Wall Boxes $8 ea.; 50 Seeburg 3-Wire Wall Boxes $3 ea. Beautiful equipment. 1/3 deposit, balance C.O.D., or Sight Draft. KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y. Tel.: CIrcle 6-8939.

FOR SALE—Brite Lites $75; Brite Spot $95; Spot Lite $90. Beach Club, Dude Ranch, Palm Springs, write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILLINOIS.

FOR SALE—"West Side" now has a full line of prizes and premiums, such as radios, clock, watches, etc. For Sale. Write for free low price list. WEST SIDE DIST., 612 10th AVE., NEW YORK, N. Y.

FOR SALE—Coin Counters, Coin Sorters, Coin Counting Combinations, Coin Changers, Coin Wrappers, Parts and Supplies. We carry a complete line of these products. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. Tel.: ARmitage 6-0780.

FOR SALE—Attention, Wurlitzer 1500 and 1700 operators connect 24 and 48 selection Wall Boxes to 104 selection Phonographs. Use regular 219 and 248 Steppers and Adaptor. Specify 1500 or 1700. $34.50 each. Satisfaction guaranteed. MIDWEST MUSIC SERVICE, 819 WEST SECOND, WICHITA, KANSAS.

CLASSIFIED ADVERTISING SECTION

FOR SALE — We are overstocked on Bowlers. Any reasonable bid will be accepted on: 3 Crown; 3 Gold Cup; 2 Name; 2 Criss Cross; 2 Bowl-A-Ball; 2 Super Match; 2 DeLuxe S.A.; 1 Clover. T. & L. DISTRIBUTING CO., 1663 CENTRAL PKWAY., CINCINNATI 14, OHIO. Tel.: MAin 8751.

FOR SALE — United Bowlers—Royal $275; Classic $195; Clover $175; Cascade $160; Wms. DeLuxe World Series $60. WANT—United Yankee Shuffle Alley. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY 2, N. Y. Tel.: 7-2162.

FOR SALE—Premium merchandise for coin machine prizes. Over 3,000 articles carried in stock. Write for complete wholesale descriptive price list today. (Established 1932). HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND ROAD, MILWAUKEE 13, WISC. Tel.: Bluemound 8-7600.

FOR SALE—Genco Shuffle Pools $275; Genco Basketballs $399.50; Victor Hot Pops $20; Genco Invader Guns $259.50; Seeburg Shoot-the-Bears $175. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Phone 9-8632 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box. "The 'Bible' of the Coin Machine Industry." Send your Check for $48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA, Tel.: REgent 6-3691.

FOR SALE—Bingo games; late model Bally and United. All in A-1 shape, ready for immediate delivery. Write for full details. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD 5, CONN. Tel.: CHapel 9-6556.

FOR SALE—1 Seeburg Sicum Unit, perfect condition, $250; 2 Genco Sky Gunner, brand new; Ajax Cigarette Machines, brand new, closeout; 1 Poolette Pool Table $50; 1 Keeney 2-Player Attachment for Shuffleboard. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE. NORTH, MINNEAPOLIS, MINN.

FOR SALE—Special! Ice Frolics $365; Hi-Fis $465; Mexicos $425; Tahitis $195; Cabanas $145; Surf Clubs $425; Daisy Mays $195; Dragonettes $190; Lazy Q $120. Exhibit Shooting Gallery $325. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. Tel.: CAnal 8318.

FOR SALE—Bear Guns; Genco Night Fighters; Evans Bat-A-Score; Ex. Silver Bullets; Ex. Six Shooter; Chi-Coin Pistol. Take the low Cash Box prices. 1/3 deposit, balance C.O.D. B. E. KRUEGER, RT. 13, BOX 361, SAN ANTONIO, TEXAS.

FOR SALE — The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. Tel.: WHeeling 5472.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Speaker Wire 100 ft. $1.75; 500 ft. $1.70; per 100 3 wire 1-20 gauge 2-16 gauge Stranded Vinyl Jacket 100 ft. $3.75; 500 ft. $3.70; per 100 5 wire Control Cable 100 ft. $4.95; 500 ft. $4.85; per 100 3 in shield Vinyl Jacket, F.O.B. either office. COVEN MUSIC CORPORATION, 3181 NORTH ELSTON AVE., CHICAGO, ILL. — 1301 NORTH CAPITOL AVENUE, INDIANAPOLIS, IND.

FOR SALE — Reconditioned Wurlitzers: 1400's $400; 1250's $250. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN STREET, RICHMOND, VA. Tel.: 84-3264.

FOR SALE—Evans Constellation $225; Shoot the Bear $145; Keeney DeLuxe Bowler $125; AMI A, B, C, D and a complete line of United Bingo and Shuffle Alleys. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MISSOURI (MAin 1-3511) or 3314 MAIN STREET, KANSAS CITY, MISSOURI (WEstport 3582).

FOR SALE — Keeney High Score League $169.50; Williams DeLuxe Star Series $187.50; United 6 Way F. T. $149.50; United 6 Way DeLuxe $159.50; Domino $139.50; Spot Lite $119.50. LAKE CITY AMUSEMENT, INC., 4533 PAYNE AVENUE, CLEVELAND 4, OHIO. Tel.: HEnderson 1-7577.

FOR SALE — Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

CLASSIFIED ADVERTISING SECTION

FOR SALE—A.M.I. Model D-80 $525; A.M.I. Model C $300. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MISSOURI. Tel.: CEntral 9292.

FOR SALE — Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Beauty $295; Chinatown $85; Control Towers $35; Double Action $25; Disk Jockey $85; Fighting Irish $35; Frolics $230; Hayburner $60; Yacht Club $265. REEL DISTRIBUTING CO., 4910 NATURAL BRIDGE AVENUE, ST. LOUIS 15, MO.

FOR SALE—Genco Super Basketball $450; Genco Shuffle Pool $250; Genco Sky Gunner $200; Exhibit Shooting Gallery Write; Exhibit Twin Rotation $100; Chi Coin Bowl-A-Ball $100. UNIVERSITY COIN MACHINE EXCHANGE, 858 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: UNiversity 6900.

FOR SALE — Close Out! All Games with Formica and Large Pins. No reasonable offer refused. United Twin, United 4 Player, United 5 Player, United 6 Player, United 6 Player DeLuxe, United Super. Make your own offer on individual games. AMERICAN VENDING COMPANY, 2684 CONEY ISLAND AVENUE, BROOKLYN 35, NEW YORK. Tel.: DEwey 2-9602.

FOR SALE—Complete Arcades or a single machine. We have the largest stock of new and reconditioned Arcade Machines in the world. Also parts and supplies. Send for new illustrated catalog. MIKE MUNVES, 577 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-8628.

FOR SALE—Special sale for October only. Chicago Coin Bowlers: 6 Player Formica Top $60; 6 Player Deluxe, reel scoring $95; 6 Player Match Bowler $125; 6 Player Super Match with 10th frame feature $145; 6 Player 10th frame special —doubles in 5th frame $160; 6 Player Name Bowler—match feature $165; 6 Player Double Score Bowler—doubles in 5th and 10th $195; 6 Player Triple Score Bowler $235; 6 Player Gold Cup Bowler—triples in 5th and 10th frame also replay and match score feature $285; 6 Player Advance Bowler—doubles, triples and quadruples $350. United Shuffle Alleys: 4 Player Formica Top $40; 5 Player Formica Top $50; 6 Player Regular Formica Top $60. 6 Player Deluxe Original Formica Top—up and down scoring glass $65; 6 Player Super, reel scoring $95; 4 Player Official Match Bowler, reel scoring Formica Top $90; Super 10th frame $120; Cascade, doubles in 3rd, 5th & 7th frame $195; Olympic—doubles and triples $230; Royal $325. All games cleaned and checked. Larger king size pins can be installed for $10 extra on each game. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

FOR SALE—Spot-Lites $75. TOLEDO COIN MACHINE EXCHANGE CO., 814-816 SUMMIT ST., TOLEDO, OHIO. Tel.: ADams 8624.

FOR SALE — For nothing — information as to how we established 10 cent play on juke boxes on our route and what effect it has had on our revenues. HENRY C. KNOBLAUCH & SONS, 51 WARREN ST., GLEN FALLS, N. Y.

FOR SALE—FINEST BINGOS—Factory Reconditioned — like finding $50 in your pocket. Returnable 3rd day, full refund to protect you. Palm Springs (almost New) $395; Yacht Clubs (Improved superline frequency) $205; Palm Beach $140; Dude Ranch $370; Beach Clubs $345; Atlantic Citys $130; Leader $65; Coney Island $80; Holidays (6 card) $60; Genco 400's (percentaged right) $65. We Want Bingos. Mail your list. W. E. KEENEY MFG. CO., 5229 S. KEDZIE AVENUE, CHICAGO 32, ILL. Tel.: HEmlock 4-3844.

FOR SALE — Make Offer. Universal Stands (new) Original Crates. 60 Single Weighted, Revolv-A-Rounds Safes 1 Single, 7 Double complete with lock bar and keys. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS 3, MO. Tel.: OLive 2-2800.

FOR SALE—"Sock-The-Ock" converts "Shoot-The-Bear" into a gun that will top all others in appeal, performance, and take. A complete package $28. 100 SERVICE COMPANY, 2638 OLIVE ST., ST. LOUIS, MISSOURI. Tel.: NEwstead 6531.

FOR SALE—5 Bally Yacht Clubs $185; Atlantic City $140; Beauty $260; Beach Club $340; Dude Ranch $350; Ice Frolics $395; United A.B.C. $30; United Clover Bowlers $205; Liberty $185; MICKEY ANDERSON, 314 EAST 11th STREET, ERIE, PA. Tel.: Phone 5-7549.

FOR SALE—Reconditioned Phonos—ready for location. Seeburg 146-147-148; Wurlitzer 1015; Rockola 1422-1426; AMI Wallboxes 5c-10c. Write for our low prices. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C.

FOR SALE—Parts and supplies for Jukes, Shuffle, Pin and Telequiz Games. Special! Metal Tool Box of Assorted Hardware. Over 6 lbs. of Nuts, Bolts, Screws, Brackets, Switches, Springs, etc. $10 value for $2.49. CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILL.

FOR SALE—We have a large stock of reconditioned Five Falls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MOntana 5000-1-2.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE — Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—3 Brand New Spark Aristo 1c Scales $75 each; 3 Bally Surf Clubs $495 each; 1 Bally Beauty $275; 2 47M Seeburg Phonographs $95 each; 1 46M Seeburg Phonograph $75. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA STREET, EVANSVILLE, INDIANA. Tel.: 3-4508.

FOR SALE—Shooting Gallery, write; Team Bowler $445; Ace Bowler, new $545; Havana $419.50; Mexico $469.50. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVE., PORTLAND 5, OREGON.

FOR SALE — Wurlitzer 1080's $75; 1015's $85; AMI-D40 $350; Seeburg 46 $35; 47 $45; 48ML $135; Rock-Ola 1428 $135; 1422 $45; Seeburg 3W5-L56 Wall Boxes $16.50. CENTURY DISTRIBUTORS, INC., 1221-23 MAIN ST., BUFFALO 9, N. Y.

FOR SALE — Look! Phonograph needles at distributors prices. Buy direct from manufacturer. Quality Phonograph Needle Manufacturers quitting distributors now selling direct to dealers and operators at full distributors discount. Ship anywhere. QUALITY NEEDLE COMPANY, 3747 W. CHICAGO AVE., CHICAGO 51, ILLINOIS. Tel.: SAcramento 2-5050.

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm: Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y. or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit Is GUARANTEED

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to $100.00 is guaranteed by 'The Cash Box'. This is "'The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX

26 West 47th Street, New York 36, N. Y.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

FOR SALE — RECONDITIONED, LIKE NEW! Bally Victory Bowlers $395; Wm's. Screamo (new) $250; Queen of Hearts $100; County Fair $65; Rendezvous $35; 2 Poor Salesmen. Also used Bally Bingo's—write for catalogue. DONAN DISTRIBUTING COMPANY, 5007 N. KEDZIE AVE., CHICAGO 25, ILL. Tel.: JUniper 8-5211.

FOR SALE — A.B.C. $20; Knockout $15; Just '21' $10; Bright Lights $100; Spot-Lite $110. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE—30 Pop-Sez Popcorn Vendors, 3 Hawkeyes, reconditioned $59.50 each; 25 Mercury Athletic Scales, counter models $22.50 each. One-half deposit with order. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT AVENUE, CLEVELAND, OHIO. Tel.: TOwer 1-6715.

MISCELLANEOUS

NOTICE—Juke Box Operators—Trade your used juke boxes for cigarette machines. We will sell or trade all types cigarette machines (thoroughly reconditioned), Rowe milk vendors, Cold Snac and Vendo ice cream machines. BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVE., SHREVEPORT, LOUISIANA.

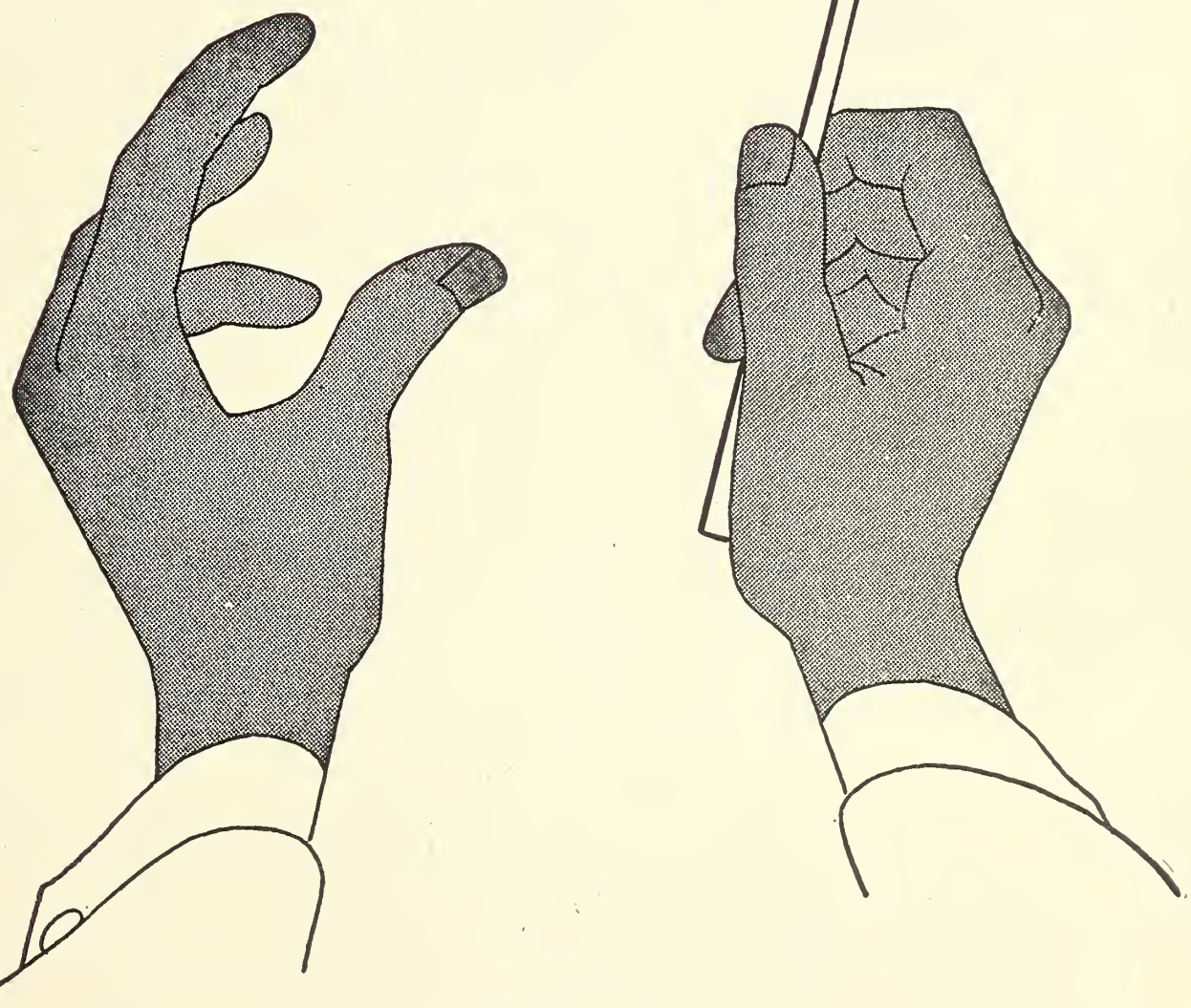
NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 1-1121.

NOTICE—We are exclusive distributors for Cole drink machines and Rock-Ola phonographs for Metropolitan New York and New Jersey. Finest trade-ins available, both products. Advise us your needs. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIgelow 8-3524) and 594 TENTH AVE., NEW YORK, N. Y. (Tel.: BRyant 9-4684).

NOTICE — Are you having trouble keeping Plexiglass clean on your juke boxes? Our Mecite does the job —16 oz. bottle $.85. For distributor price and territory, contact MECCA SERVICE CO., 716 N. 19th ST., EAST ST. LOUIS, ILLINOIS.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

Get Ready for Great Music



Originator of the Automatic Selective Juke Box in 1927

AHEAD THEN – AHEAD NOW

AMI *Incorporated*

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

THIS WEEK'S USED MACHINE QUOTATIONS

16th Year of Publication
782nd Consecutive Week's Issue

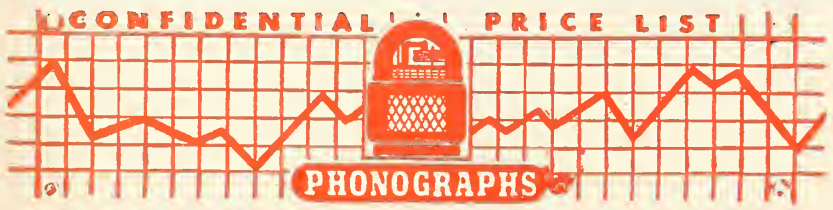
How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.)
"The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.
METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.
FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin games — and $25 to $30 on Phonographs.

EXPLANATION

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity



LISTED ALPHABETICALLY

AMI

1* Model A, '46, 40 Sel., 78 RPM	125.00	225.00
4. Model B, '48, 40 Sel., 78 RPM	199.00	275.00
4* Model C, '50, 40 Sel., 78 RPM	200.00	300.00
2* Model D-40, '51, 40 Sel., 78 RPM	325.00	425.00
4* Model D-80, '51, 80 Sel., 45 RPM	425.00	525.00
4. WM Wall Box	10.00	17.50

EVANS

4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	50.00	125.00
4. Constellation, '49 Model 135, 40 Sel., 78 RPM	150.00	295.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	325.00	450.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	475.00	600.00

ROCK-OLA

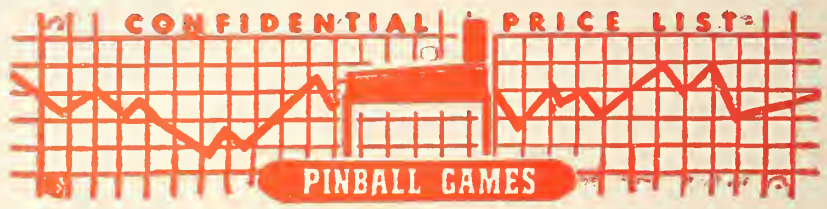
4. 1422, '46, 20 Sel., 78 RPM	45.00	95.00
4. 1424, '46 Playmaster Hideaway, 20 Sel., 78 RPM	49.50	85.00
4. 1426, '47, 20 Sel., 78 RPM	65.00	130.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	125.00	195.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	225.00	275.00
4. 1432, Same as above, Converted to 45 RPM	225.00	300.00
4. 1434, '51, Rocket '51-'52, 50 Sel., 78 RPM	295.00	395.00
4. 1434, Same as above, Converted to 45 RPM	295.00	400.00
4. 1436, '52, Fireball, 120 Sel., 45 RPM	350.00	550.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	395.00	550.00
6. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
6. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
6. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	35.00	99.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	35.00	115.00
4. 147S, Standard, 20 Sel., 78 RPM	45.00	129.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	50.00	135.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	65.00	175.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	100.00	189.00
4. 148ML, '48, Light Cab., Master with Remote Attach., 20 Sel., 78 RPM	75.00	199.00
4* M100A, '49, 100 Sel., 78 RPM	350.00	495.00
4* M100B, '51, 100 Sel., 45 RPM	475.00	675.00
4. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	495.00	700.00
4. M100C, '53, 100 Sel., 45 RPM	625.00	825.00
7. HF100G, '54, 100 Sel., 45 RPM	845.00	875.00
4. W1-L56 Wall Box 5c	3.00	6.95
4. 3W2 Wall-a-Matic	4.75	10.00
4. W4L-56	19.50	29.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	16.50	24.50
4. W6L-56 5/10/25 Wireless	20.00	24.50
4. 3W7-L-56	22.50	34.50

WURLITZER

4. 1015, '46, 24 Sel., 78 RPM	75.00	130.00
4. 1080, '46, Colonial, 24 Sel., 78 RPM	75.00	99.00
4. 1080A, '48, Colonial, 24 Sel., 78 RPM	125.00	235.00
4. 1017, '46, Hideaway, 24 Sel., 78 RPM	74.50	100.00
2* 1100, '48, 24 Sel., 78 RPM	150.00	250.00
4* 1250, '50, 48 Sel., 78 RPM	185.00	295.00
4. 1250, '50, (Same as above) Converted to 45 RPM	250.00	325.00
4* 1400, '52, 48 Sel., 78 RPM	389.50	465.00
4. 1400, '52, (Same as above) Converted to 45 RPM	420.00	525.00
2* 1500, '53, 104 Sel., 78 and 45 RPM Intermixed	475.00	650.00
4. 2140 Wall Box	3.00	10.95
2* 3020 Wall Box	8.00	18.50
4. 3048 (Conv. of 3020)	15.00	25.00
4. 3031 Wall Box	3.00	9.95
4. 3045 Wall Box	4.00	20.00
4. 4820 Wall Box	20.00	39.50



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

2. ABC (Un 3/51)	20.00	50.00
4. Across the Board (Un 9/52)	50.00	75.00
4. Ali Baba (Got 6/48)	15.00	25.00
4. Alice (Got 8/48)	19.50	29.50
4. All Star Basketball (Got 1/52)	20.00	39.00
4. Aquacade (Un 4/49)	10.00	25.00
4. Arabian Knights (Got. 12/53)	175.00	185.00
4. Arcade (Wm 11/51)	45.00	75.00
4. Arizona (Un 4/50)	10.00	25.00
4* Army-Navy (Wm 10/53)	95.00	145.00
4* Atlantic City (B 5/52)	140.00	185.00
4. Baby Face (Un 12/48)	10.00	20.00
4. Banjo (Ex 3/48)	10.00	20.00
4. Bank-A-Ball (Got 5/50)	15.00	25.00
4. Barnacle Bill (Got 8/48)	10.00	20.00
4. Basketball (Got 10/49)	15.00	25.00
4* Beach Club (B 2/53)	295.00	375.00
4* Beauty (B 11/52)	200.00	295.00
4. Be Bop (Ex 3/50)	10.00	20.00
4. Bermuda (CC 11/47)	15.00	20.00
4. Big Hit (CC 7/52)	35.00	50.00
4. Big Top (Ge 2/49)	10.00	20.00
4. Black Gold (Ge 3/49)	10.00	20.00
6. Blue Skies (Un 11/48)	15.00	20.00
4. Bolero (Un 12/51)	75.00	125.00
4. Bomber (CC 3/51)	20.00	25.00
4. Bone Head (Ge 11/48)	10.00	20.00
4. Boston (Wm 5/49)	15.00	20.00
4. Bowling Champ (Got 2/49)	15.00	25.00
4. Bowl. League (Got 8/47)	10.00	19.50
4* Bright Lights (B 5/51)	49.50	100.00
4* Bright Spot (B 11/51)	75.00	110.00
4. Broadway (B 6/51)	49.50	75.00
4. Buffalo Bill (Got 5/50)	20.00	30.00
1. Buccaneer (Got 10/48)	10.00	25.00
6. Build Up (Ex 2/48)	10.00	15.00
4. Buttons & Bows (Got 3/49)	15.00	25.00
2* Cabana (Un 3/53)	145.00	250.00
4. Camel Caravan (Ge 6/49)	15.00	30.00
4. Campus (Ex 2/50)	15.00	20.00
4. Canasta (Ge 7/50)	25.00	34.50
4. Caravan (Wm 6/52)	35.00	75.00
6. Carnival (B 7/48)	10.00	20.00
6. Carolina (Un 3/49)	15.00	25.00
6. Caribbean (Un 3/48)	15.00	25.00
4. Champion (B 12/49)	20.00	30.00
4. Champion (CC 6/49)	15.00	20.00
4. Chinatown (Got 10/52)	65.00	135.00
4. Cinderella (Got 3/47)	10.00	25.00
6. Circus (Ex 8/48)	10.00	20.00
4. Circus (Un 8/52)	150.00	225.00
4. Citation (B 10/48)	15.00	35.00
4. C.O.D. (Wm 9/53)	95.00	170.00
4. College Daze (Got 8/49)	10.00	20.00
4* Coney Island (B 9/51)	69.50	125.00
4. Contact (Ex 10/48)	10.00	20.00
4. Control Tower (Wm 3/51)	25.00	35.00
4. Coronation (Got 11/52)	75.00	100.00
4. County Fair (Un 9/51)	35.00	75.00
4. Crazy Ball (CC 7/48)	10.00	20.00
4. Crossroads (Got 5/52)	75.00	110.00
4. Cyclone (Got 5/51)	40.00	69.50
2. Daisy May (Got 7/54)	195.00	270.00
4. Dallas (Wm 2/49)	15.00	29.00
4. Dealer "21" (Wm 2/54)	175.00	265.00
4. De Icer (Wm 11/49)	20.00	39.00
4. Dew Wa Ditty (Wm 6/48)	10.00	29.50
4. Domino (Wm 5/52)	39.50	75.00
4. Double Action (Ge 1/52)	25.00	35.00
4. Dbl. Feature (Got 12/50)	15.00	25.00
4. Dbl. Shuffle (Got 6/49)	15.00	25.00
4. Disk Jockey (Wm 11/52)	79.50	110.00
2* Dragonette (Got 6/54)	190.00	260.00
4. Dreamy (Wm 2/50)	15.00	25.00
4* Dude Ranch (B 9/53)	325.00	395.00
4. Eight Ball (Wm 1/52)	45.00	75.00
4. El Paso (Wm 11/48)	10.00	20.00
4. Fairway (Wm 6/53)	95.00	150.00
4. Fighting Irish (CC 11/50)	25.00	35.00
4. Five Star (Univ 5/51)	35.00	60.00
4. Floating Power (Ge 12/48)	10.00	20.00
4. Flying High (Got 2/53)	95.00	129.50
4. Flying Saucers (Ge 12/50)	15.00	30.00
4. Football (CC 8/49)	10.00	25.00
4. Four Corners (Wm 12/52)	55.00	95.00
4. Four Horsemen (Got 9/50)	30.00	40.00
4. "400" (Upright) (Ge 10/52)	35.00	80.00
4. Four Stars (Got 6/52)	50.00	90.00
4. Freshie (Wm 9/49)	15.00	20.00
4* Frolics (B 10/52)	150.00	230.00
4. Futurity (B 3/51)	60.00	95.00
4. Georgia (Wm 7/50)	20.00	35.00
6. Gin Rummy (Got 2/49)	15.00	25.00
6. Gizmo (Wm 8/48)	10.00	20.00
4. Glamour (Got 7/51)	15.00	25.00
6. Glider (Ge 8/49)	10.00	20.00
4. Globe Trotter (Got 11/51)	55.00	85.00
4. Gold Cup (B 4/48)	15.00	45.00
4. Golden Gloves (CC 7/49)	10.00	25.00
1. Golden Nugget (Upright) (Ge 2/53)	50.00	85.00
7. Gold Star (Got 8/54)	275.00	290.00
6. Gondola (Ex 5/49)	10.00	20.00
4. Grand Award (CC 1/49)	10.00	20.00
4. Grand Champion (Wm 8/53)	100.00	125.00
4. Grand Slam (Got 4/53)	95.00	150.00
6. Grand Stand (B '50)	20.00	35.00
4. Green Pastures (Got 1/54)	175.00	200.00
2. Gun Club (Wm 11/53)	115.00	160.00
1. Guys-Dolls (Got 5/53)	80.00	169.00
4. Handicap (Wm 6/52)	35.00	45.00

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4. Happy Days (Got 7/52)	65.00	105.00
4. Happy-Go-Lucky (Got 3/51)	25.00	45.00
4. Harvest Moon (Got 12/48)	15.00	20.00
4. Harvest Time (Ge 9/50)	15.00	44.00
4. Harvey (Wm 5/51)	15.00	49.00
4* Havana (Un 2/54)	325.00	475.00
4. Hawaii (Un 6/54)	485.00	535.00
4. Hawaiian Beauty (Got 4/54)	200.00	250.00
4. Hayburner (Wm 6/51)	60.00	75.00
7. Hi-Fi (B 6/54)	465.00	550.00
4. Hit Parade (CC 2/51)	10.00	20.00
4. Hit & Runs (Ge 3/51)	15.00	25.00
4. Hit 'N' Run (Got 4/52)	75.00	95.00
4. Holiday (CC 12/48)	10.00	20.00
4. Holiday (Ke 12/51)	49.00	75.00
4. Hong Kong (Wm 9/51)	45.00	75.00
4. Horsefeathers (Wm 1/52)	45.00	79.50
4. Horse Shoe (Wm 12/51)	25.00	40.00
4. Hot Rods (B '49)	20.00	39.50
4. Humpty Dumpty (Got 10/47)	10.00	25.00
4* Ice-Frolics (B 1/54)	375.00	465.00
4. Jack 'N' Jill (Got 4/48)	10.00	20.00
4. Jalopy (Wm 8/51)	45.00	75.00
6. Jamboree (Ex 5/48)	10.00	20.00
4. Jeanie (Ex 6/50)	15.00	20.00
4. Jockey Club (Got 4/54)	235.00	255.00
4. Jockey Special (B 11/47)	15.00	45.00
4. Joker (Got 11/50)	15.00	25.00
4. Judy (Ex 7/50)	10.00	20.00
4. Jumping Jacks (Upright) (Ge 12/52)	60.00	110.00
4. Just 21 (Got 1/50)	10.00	24.50
4. K.C. Jones (Got 11/49)	10.00	20.00
4. King Arthur (Got 10/49)	10.00	20.00
4. King Cole (Got 5/48)	10.00	20.00
4. King Pin (CC 12/51)	30.00	69.00
4. Knockout (Got 1/51)	15.00	30.00
4. Lady Robin Hood (Got 1/48)	10.00	25.00
3* Lazy "Q" (Wm 2/54)	120.00	195.00
2. Leaders (Un 10/51	40.00	90.00
4. Lite-A-Line (Ke 6/52)	35.00	50.00
4. Long Beach (Wm 7/52)	75.00	100.00
4. Lovely Lucy (Got 2/54)	190.00	210.00
4. Lucky Inning (Wm 5/50)	15.00	25.00
4. Lucky Star (Got 5/47)	10.00	20.00
4. Mad. Sq. Garden (Got 6/50)	24.00	49.50
4. Magic (Ex 11/48)	10.00	20.00
4. Majors '49 (CC 2/49)	15.00	25.00
4. Major League Baseball (Un 6/48)	10.00	20.00
7. Major League Basehall (Wm 4/54)	349.50	410.00
6. Manhattan (Un 2/48)	10.00	17.50
4. Majorettes (Wm 4/52)	29.00	45.00
4. Marble Queen (Got 8/53)	145.00	185.00
4. Mardi Gras (Ge 5/48)	10.00	20.00
4. Maryland (Wm 4/49)	10.00	20.00
4. Merry Widow (Ge 6/48)	10.00	20.00
4. Mercury (Ge 3/50)	10.00	29.00
4. Mermaid (Got 6/51)	25.00	39.00
4* Mexico (Un 3/54)	425.00	485.00
4. Minstrel Man (Got 3/51)	25.00	39.00
4. Monterey (Un 5/48)	10.00	20.00
4. Moon Glow (Un 11/48)	10.00	20.00
4. Morocco (Ex 10/48)	15.00	35.00
4. Mystic Marvel (Got 3/54)	195.00	225.00
4. Niagara (Got 12/51)	35.00	55.00
4. Nifty (Wm 12/50)	15.00	35.00
4. "9" Sisters (Wm 1/54)	140.00	195.00
4. Oasis (Ex 10/50)	10.00	20.00
4. Oklahoma (Un 5/49)	10.00	20.00
4. Old Faithful (Got 12/49)	15.00	25.00
4. Olympics (Wm 5/52)	45.00	75.00
4. One Two Three (Ge 10/48)	10.00	25.00
4. Palisades (Wm 7/53)	95.00	130.00
4* Palm Beach (B 7/52)	140.00	190.00
4* Palm Springs (B 11/53)	375.00	465.00
4. Paradise (Un 7/48)	10.00	20.00
4. Paratrooper (Wm 8/52)	25.00	35.00
4. Pin Bowler (CC 6/50)	10.00	20.00
4. Pinch Hitter (Un 5/49)	10.00	20.00
4. Pinky (Wm 9/50)	20.00	35.00
4. Pin Wheel (Got 11/53)	165.00	185.00
4. Play Ball (CC 1/51)	20.00	35.00
4. Playland (Ex 8/50)	10.00	20.00
4. Playtime (Ex 8/49)	10.00	20.00
4. Poker Face (Got 9/53)	125.00	165.00
4. Puddin' Head (Ge 10/48)	10.00	20.00
4. Punchy (CC 12/50)	10.00	20.00
4. Quarterback (Wm 10/49)	15.00	35.00
4. Quartet (Got 2/52)	75.00	124.50
4. Queen of Hearts (Got 12/52)	85.00	125.00
4. Quintet (Got 3/53)	110.00	140.00
4. Rag Mop (Wm 10/50)	15.00	35.00
4. Rainbow (Wm 9/48)	10.00	20.00
4. Ramona (Un 2/49)	10.00	20.00
4. Red Shoes (Un 11/50)	20.00	34.50
2* Rio (Un 11/53)	325.00	395.00
4. Rip Snorter (Ge 10/49)	10.00	20.00
4. Rocket (Ge 5/50)	20.00	39.00
4. Rockettes (Got 8/50)	25.00	39.00
4. Rodeo (Un 2/53)	175.00	225.00
1. Rondevoo (Un 5/48)	15.00	35.00
4. Rose Bowl (Got 10/51)	35.00	65.00
4. Round Up (Got 11/48)	10.00	25.00
4. St. Louis (Wm 2/49)	25.00	39.00
4. Saddle and Turf (Ex 10/53)	250.00	325.00
6. Sally (CC 10/48)	10.00	20.00
4. Samba (Ex 5/48)	10.00	20.00
4. Saratoga (Wm 10/48)	10.00	20.00
2* Screamo (Wm 4/54)	235.00	260.00
4. Screwball (Ge 8/48)	10.00	20.00
4. Sea Jockeys (Wm 11/51)	24.50	50.00
4. Sea Isle (CC 11/47)	10.00	20.00
4. Select-A-Card (Got 4/50)	10.00	20.00
4. Serenade (Un 11/48)	10.00	20.00
4. Shanghai (CC 4/48)	20.00	34.50
4. Shantytown (Ex 10/49)	20.00	39.00
4. Sharpshooter (Got 5/49)	10.00	25.00
4. Shindig (Got 10/53)	165.00	205.00
4. Shoo Shoo (Wm 2/51)	25.00	29.50
6. Short Stop (Ex 7/48)	10.00	20.00
4. Shoot the Moon (Wm 11/51)	20.00	55.00
4. Show Boat (Un 1/49)	10.00	20.00
4. Show Boat (Un 12/52)	165.00	185.00
1. Silver Chest (Upright) (Ge 4/53)	60.00	125.00
1. Silver Skates (Wm2/53)	65.00	95.00
4. Singapore (Un 11/47)	10.00	20.00
4. Skill Pool (Got 8/52)	60.00	75.00
4. Slugfest (Wm 3/52)	35.00	55.00
6. Snooks (Wm 6/51)	15.00	22.50
4. South Pacific (Ge 2/50)	20.00	39.00
4. Spark Plugs (Wm 9/51)	49.50	75.00
4. Speedway (Wm 9/48)	10.00	20.00
4. Spot Bowler (Got 10/50)	15.00	35.00
4* Spot-Lite (B 1/52)	69.50	115.00
4. Sportsman (Ge 2/51)	10.00	20.00
4. Sportsman (Wm 2/52)	30.00	35.00
4. Springtime (Ge 3/52)	20.00	34.50
6. Stage Door Canteen (Got 11/45)	10.00	20.00
4. Stardust (Un 5/48)	20.00	34.50
4. Stars (Un 6/52)	85.00	125.00
4. Starlight (Wm 3/53)	65.00	80.00
4. Steeple Chase (Un 1/52)	35.00	65.00
4. Stop & Go (Ge 3/51)	15.00	25.00
6. Stormy (Wm 1/48)	10.00	20.00
2. Struggle Buggies (Wm 12/53)	130.00	160.00
4. Summertime (Un 9/48)	15.00	25.00
4. Sunny (Wm 12/47)	10.00	20.00
4. Sunshine Park (B 12/52)	55.00	85.00
4. Super Hockey (CC 4/49)	20.00	34.50
7. Super Pennant Baseball (Wm 1/54)	279.50	355.00
4. Super Star Baseball (Wm 1/54)	425.00	485.00
4* Surf Club (B 3/54)	425.00	525.00
4. Sweepstakes (Wm 1/52)	75.00	95.00
4. Sweetheart (Wm 5/50)	20.00	35.00
4. Tahiti (CC 10/49)	20.00	34.50
2* Tahiti (Un 8/53)	195.00	300.00
4. Tampico (Un 6/49)	10.00	20.00
4. Telecard (Got 1/49)	10.00	25.00
4. Tennessee (Wm 2/48)	10.00	20.00
4. Thing (CC 2/51)	15.00	35.00
4. Three Feathers (Ge 5/49)	10.00	25.00
4. Three Four Five (Un 6/51)	15.00	35.00
4. Three Musketeers (Got 7/49)	15.00	35.00
4. Thrill (CC 9/48)	10.00	20.00
4. Times Square (Wm 4/53)	70.00	105.00
4. Touchdown (Un 1/52)	15.00	25.00
4. Trade Winds (Ge 3/48)	10.00	20.00
6. Treasure Chest (Ex 12/47)	10.00	20.00
4. Trinidad (CC 3/48)	10.00	20.00
4. Triple Action (Ge 1/48)	10.00	20.00
4. Triplets (Got 7/50)	15.00	25.00
4. TriScore (Ge 1/51)	20.00	39.00
4. Trophy (B 4/48)	15.00	30.00
6. Tropicana (Un 1/48)	10.00	20.00
4* Tropics (Un 7/53)	225.00	350.00
4. Tucson (Wm 1/49)	10.00	29.00
4. Tumbleweed (Ex 9/49)	15.00	35.00
4. Turf King (B 6/50)	35.00	45.00
4. Twenty Grand (Wm 12/52)	55.00	95.00
4. Utah (Un 7/49)	10.00	20.00
4. Vanities (Ex 2/47)	10.00	19.50
4. Virginia (Wm 3/48)	10.00	12.50
4. Watch My Line (Got 9/51)	15.00	35.00
4. Whizz Kids (CC 3/52)	20.00	40.00
4. Wild West (Got 8/51)	45.00	65.00
4. Winner (Univ.)	20.00	45.00
4. Wisconsin (Un 3/48)	10.00	20.00
4* Yacht Club (B 6/53)	175.00	285.00
4. Yanks (Wm 4/48)	10.00	20.00
1. Zingo (Un 10/51)	20.00	40.00

4. Bally Shuffle Bowler (9/49)	15.00	20.00
6. Bally Speed Bowler (2/50)	15.00	20.00
6. Bally Shuffle Champ (4/50)	20.00	30.00
4. Bally Hook Bowler (11/50)	20.00	45.00
4. Bally Baseball (5/51)	35.00	45.00
4. Bally Shuffle Line (7/51)	25.00	50.00
2. Bally Victory Bowler (5/54)	440.00	525.00
4. ChiCoin Bowling Alley (11/49)	25.00	55.00
4. ChiCoin Shuffle Baseball (4/50)	25.00	50.00
4. ChiCoin Bowling Classic (5/50)	20.00	35.00
4. ChiCoin Pin Bowler (6/50)	20.00	30.00
4. ChiCoin Trophy Bowl (7/50)	20.00	35.00
4. ChiCoin Ace Bowler, F.P. (8/50)	25.00	35.00
4. ChiCoin Pin Lite (9/50)	25.00	30.00
4. ChiCoin Horse-Shoes (5/51)	35.00	75.00
4. ChiCoin 6-Player (8/51)	45.00	95.00
4. ChiCoin King Pin (12/51)	50.00	95.00
4. ChiCoin 6-Player DeLuxe (5/52)	75.00	125.00
1. ChiCoin Match Bowler (6/52)	95.00	125.00
2. ChiCoin Bowl-A-Ball 10/52)	59.00	135.00
4. ChiCoin Match Bowl-A-Ball (11/52)	100.00	150.00
1. ChiCoin 10th Frame Special (12/52)	140.00	225.00
2. ChiCoin Name Bowler (1/53)	154.00	210.00
2* ChiCoin 10th Frame Double Score Bowler (3/53)	175.00	275.00
2* ChiCoin Crown (4/53)	179.00	300.00
4. ChiCoin Crown, Giant Pins (4/53)	245.00	300.00
3* ChiCoin Triple Score (6/53)	225.00	300.00
2. ChiCoin Gold Cup (7/53)	285.00	355.00
4. ChiCoin High Speed Crown (7/53)	300.00	375.00
4. ChiCoin High Speed Triple Score (8/53)	250.00	375.00
1* ChiCoin Advance (10/53)	275.00	395.00
4. ChiCoin King (10/53)	350.00	400.00
4. ChiCoin Criss Cross Bowler (12/53)	285.00	425.00
4. Exhibit Strike (6/51)	20.00	30.00
4. Exhibit Twin Rotation (5/52)	65.00	125.00
4. Genco Bowling League (11/49)	15.00	20.00
4. Genco Baseball (5/50)	15.00	20.00
4. Genco Shuffle Target (7/51)	15.00	20.00
4. Genco 8-Player Rebound (9/51)	25.00	35.00
2* Genco Shuffle Pool (11/53)	150.00	325.00
4. Genco Match Pool (2/54)	225.00	375.00
4. Gottlieb Bowlette (3/50)	15.00	29.50
4. Keeney Pin Boy (11/49)	15.00	20.00
4. Keeney Ten Pins (1/50)	15.00	20.00
4. Keeney ABC (2/50)	15.00	20.00
4. Keeney Lucky Strike (4/50)	20.00	30.00
4. Keeney King Pin (4/50)	20.00	30.00
4. Keeney Bowling Champ (4/50)	20.00	30.00
4. Keeney Duck Pins (6/50)	20.00	30.00
4. Keeney Double Bowler (8/50)	25.00	35.00
4. Keeney League (8/50)	25.00	35.00
4. Keeney 4-Way Bowler Attachment (12/50)	45.00	75.00
4. Keeney Big League (5/51)	35.00	65.00
4. Keeney 6-Player League (9/51)	49.50	95.00
4. Keeney DeLuxe League (3/52)	45.00	125.00
4. Keeney Super DeLuxe League Bowler (3/52)	65.00	125.00
4. Keeney High Score League (5/52)	45.00	135.00
2. Keeney Team (10/52)	125.00	165.00
4. Keeney Club (4/53)	135.00	250.00
4. Keeney Domino (5/53)	110.00	265.00
2. Keeney Carnival (5/53)	195.00	250.00
4* Keeney Pacemaker (9/53)	210.00	325.00
4. Keeney Mainliner Bowler (1/54)	300.00	450.00
4. Keeney Bonus Bowler (3/54)	225.00	475.00
2. Keeney Diamond Bowler	395.00	485.00
4. Rock-Ola Shuffle Lane (12/49)	15.00	20.00
4. Rock-Ola Shuffle Jungle (5/50)	20.00	30.00
4. United Shuffle Skill (6/49)	15.00	20.00
4. United Shuffle Alley (9/49)	15.00	20.00
4. United Super Shuffle Alley (1/50)	20.00	30.00
4. United Double Shuffle Alley (2/50)	20.00	30.00
4. United Shuffle Alley Express (3/50)	20.00	30.00
4. United Shuffle Slugger (6/50)	20.00	30.00
4. United 2-Player Express (6/50)	25.00	35.00
4. United Twin Shuffle Alley (7/50)	25.00	35.00
4. United Rebound (8/50)	30.00	39.50
4. United 4-Player Rebound (9/50)	35.00	60.00
4. United Twin Shuffle-cade (12/50)	35.00	60.00
4. United 5-Player (1/51)	45.00	75.00
4. United 6-Player Super		
4. United DeLuxe 6-Player (10/51)	70.00	125.00
2. United 6-Player Super (3/52)	92.50	125.00
4. United 4-Player Official (5/52)	110.00	149.50
4. United 6-Player Star (7/52)	125.00	175.00
4. United 10th Frame Star (9/52)	129.50	150.00
4. United Manhattan 10th Frame (9/52)	150.00	220.00
4. United 10th Frame Super (10/52)	155.00	225.00
4. United Manhattan (9/52)	175.00	220.00
2* United Cascade (2/53)	175.00	250.00
2* United Clover (2/53)	189.00	255.00
4. United Liberty (2/53)	185.00	265.00
4* United Classic (6/53)	225.00	295.00
4* United Olympic (6/53)	225.00	295.00
4* United Royal (9/53)	295.00	395.00
4* United Imperial (9/53)	325.00	395.00
4. United Chief (11/53)	385.00	440.00
4. United Leader (11/53)	385.00	440.00
4* United Team (1/54)	385.00	495.00
4. United DeLuxe Team (1/54)	425.00	520.00
4. United League (1/54)	395.00	450.00
4. United Ace (Un 5/54)	440.00	545.00
4. Universal Twin (1/50)	15.00	35.00
4. Universal Super Twin (3/50)	30.00	40.00
4. Universal DeLuxe Twin (10/50)	30.00	40.00
4. Universal High Score (10/50)	30.00	40.00

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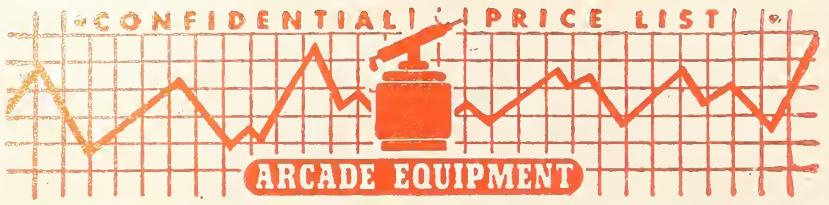
4. Universal Bowlomatic (3/51)	30.00	40.00
4. Williams Twin Shuffle (12/49)	20.00	30.00
4. Williams Twin Shuffle (9½') (2/50)	20.00	30.00
4. Williams Bowler (9½') (3/50)	25.00	30.00
4. Williams Double Header (7/50)	20.00	45.00
4. Williams 5-Player Bowler (6/51)	20.00	30.00



4. ABT 6 Gun Rifle Rauge	550.00	650.00
4. Boomerang	25.00	45.00
4. Bally Big Iuning	79.50	150.00
4. Bally Bowler	20.00	30.00
4. Bally Convoy	49.50	89.50
4. Bally Defender	59.50	125.00
6. Bally Eagle Eye	39.50	49.50
4. Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	20.00	35.00
6. Bally Lucky Strike	25.00	40.00
4. Bally Rapid Fire	95.00	125.00
6. Bally Sky Battle	39.50	85.00
6. Bally Torpedo	49.50	85.00
4. Bally Undersea Raider	64.50	150.00
6. Bank Ball	35.00	45.00
4. Champion Hockey	35.00	55.00
4. ChiCoin Basketball Champ	150.00	250.00
4. ChiCoin 4-Player Derby	100.00	195.00
4* ChiCoin Goalee	40.00	119.50
4. ChiCoin Hockey	55.00	75.00
4. Chi Midget Skee	50.00	65.00
4* ChiCoin Pistol	55.00	99.50
6. ChiCoin Roll-A-Score	29.50	75.00
4. Edelco Pool Table	20.00	75.00
4. Evans Bat-A-Score	165.00	250.00
4. Evans Bola-Score	79.50	89.50
4. Evans Ski Roll	35.00	95.00
4. Evans Super Bomber	100.00	210.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	20.00	65.00
4. Evans Tommy Gun	39.50	95.00
4* Exhibit Dale Gun	45.00	94.50
4. Exhibit Gun Patrol	125.00	185.00
4. Exhibit Jet Gun	135.00	185.00
4. Exhibit Space Gun	150.00	195.00
4. Exhibit Pony Express	85.00	135.00
4. Exhibit Silver Bullets	79.50	125.00
4* Exhibit Six Shooter	99.50	145.00
4. Exhibit Vitalizer	45.00	75.00
6. Groetchen Met. Typer	79.50	149.50
4* Genco Sky Gunner	150.00	250.00
4. Genco Silver Chest	250.00	275.00
4* Genco Night Fighter	250.00	295.00
Genco Baskethall	289.00	399.50
Genco Super Basketball	400.00	475.00
6. Irish Poker	50.00	65.00
4. Jack Rabbit	50.00	99.50
4. Jungle Joe	49.50	69.50
4. Keeney Air Raider	75.00	90.00
4. Keeney Anti Aircraft B1	15.00	35.00
4. Keeney Sub Gun	75.00	125.00
4. Keeney Texas Leaguer	25.00	50.00
4. Kirk Night Bomber	49.50	75.00
4. Lite League	49.50	99.50
4. Mills Panoram	95.00	250.00
4. Mills Panoram Peek	159.00	275.00
6. Mills Conv. for Panoram Peek	10.00	29.50
4. Muto. Atomic Bomber	90.00	195.00
4. Mutos. Ace Bombers	100.00	195.00
4. Mutoscope Dr. Mobile	95.00	195.00
4. Mutos. Fly. Saucers	100.00	175.00
4. Mutos. Photo. (Pre-War)	150.00	250.00
4. Mutos. Photomatic (late)	450.00	650.00
4. Mutoscope Silver Gloves	185.00	225.00
4. Mutoscope Sky Fighter	125.00	195.00
4. Mutos. Voice-O-Graph 35c	425.00	595.00
4. Periscope	69.50	99.50
4. QT Pool Table	65.00	85.00
4. Quizzer	60.00	95.00
6. Rockola Ten Pins HD	20.00	40.00
4. Rockola World Series	20.00	40.00
4. Scientific Baseball	35.00	79.50
4. Scientific Basketball	20.00	39.50
4. Scientific Batting Pr.	65.00	89.50
1. Scientific Pitch 'Em	85.00	185.00
4* Seeburg Bear Gun	145.00	195.00
4. Seeburg Chicken Sam	69.50	110.00
4. Seeburg Shoot the Chute	49.50	95.00
4. Set Shot Basketball	200.00	250.00
4. Telequiz	115.00	169.00
4. Un. Team Hockey	30.00	85.00
4. Western Baseball '39	75.00	95.00
4. Western Baseball '40	95.00	125.00
4. Wilcox-Gay Recordio	40.00	75.00
4. Williams All Stars	35.00	75.00
4. Williams Box Score	39.50	75.00
4. Williams Star Series	24.50	109.50
4. Williams DeLuxe World Series	75.00	169.50
4. Williams Super World Series	110.00	195.00
4. Williams Quaterback	25.00	75.00
4. Williams Pennant Baseball	275.00	325.00
4. Wurlitzer Skee ball	35.00	150.00

THIS WEEK'S MOST ACTIVE USED MACHINES

PHONOGRAPHS

AMI Model A	125.00- 225.00
AMI Model C	200.00- 300.00
AMI Model D-40	325.00- 425.00
AMI Model D-80	425.00- 525.00
Seeburg M100A	350.00- 495.00
Seeburg M100B	475.00- 675.00
Wurlitzer 1100	150.00- 250.00
Wurlitzer 1250	185.00- 295.00
Wurlitzer 1400	389.50- 465.00
Wurlitzer 1500	475.00- 650.00
Wurliter 3020	8.00- 18.50

PINBALLS

Army-Navy (Wm 10/53)	95.00- 145.00
Atlantic City (B 5/52)	140.00- 185.00
Beach Club (B 2/53)	295.00- 375.00
Beauty (B 11/52)	200.00- 295.00
Bright Lights (B 5/51)	49.50- 100.00
Bright Spot (B 11/51)	75.00- 110.00
Cabana (Un 3/53)	145.00- 250.00
Coney Island (B 9/51)	69.50- 125.00
Dragonette (Got 6/54)	190.00- 260.00
Dude Ranch (B 9/53)	325.00- 395.00
Frolics (B 10/52)	150.00- 230.00
Havana (Un 2/54)	325.00- 475.00
Ice-Frolics (B 1/54)	375.00- 465.00
Lazy "Q" (Wm 2/54)	120.00- 195.00
Mexico (Un 3/54)	425.00- 485.00
Palm Beach (B 7/52)	140.00- 190.00
Palm Springs (B 11/53)	375.00- 465.00
Rio (Un 11/53)	325.00- 395.00
Screamo (Wm 4/54)	235.00 260.00
Spot-Lite (B 1/52)	69.50- 115.00
Surf Club (B 3/54)	425.00- 525.00
Tropics (Un 7/53)	225.00- 350.00
Yacht Club (B 6/53)	175.00- 285.00

SHUFFLES AND REBOUNDS

ChiCoin 10th Frame Dhl. Score Bowler (3/53)	175.00- 275.00
ChiCoin Crown (4/53)	179.00- 300.00
ChiCoin Triple Score (6/53)	219.50- 325.00
ChiCoin Advance Bowler (10/53)	275.00- 395.00
Genco Shuffle Pool (11/53)	150.00- 325.00
Keeney Pacemaker Bowler (9/53)	210.00- 325.00
United Cascade (2/53)	175.00- 250.00
United Clover (2/53)	189.00- 255.00
United Classic (6/53)	225.00- 295.00
United Olympic (6/53)	225.00- 295.00
United Royal (9/53)	295.00- 395.00
United Imperial (9/53)	325.00- 395.00
United Team (1/54)	385.00- 495.00

ARCADE EQUIPMENT

Chi-Coin Goalee	40.00- 119.50
ChiCoin Pistol	55.00- 99.50
Exhibit Dale Gun	45.00- 94.50
Exhibit Six Shooter	99.50- 145.00
Genco Sky Gunner	150.00- 250.00
Genco Night Fighter	250.00- 295.00
Seeburg Bear Gun	145.00- 195.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

A.B.T. MFG. CORP.

Challenger (Counter Model Gun)	$ 75.00
Rifle Sport, 3 and more Guns, plus complete ranges of various types	1,408.25

AMI, INCORPORATED

AMI "E"-40 Phonograph	$ 795.00
AMI "E"-80 Phonograph	925.00
AMI "E"-120 Phonograph	1,050.00
W-80 5-10-25c Wall Box	89.50
W-120 5-10-25c Wall Box	99.00
HS-80 Hideaway	775.00
HS-120 Hideaway	875.00
AMIVOX Speaker	27.50

AUTO-PHOTO CO.

Auto-Photo	$2,545.00

BALLY MFG. CO.

Champion	$ 795.00
Variety	760.00
Moon-Ride	995.00
Jet-Bowler (With Match Feature) Model Jet-110, 10c a play	755.00
Model Jet-325, 10c a play, 3 plays for 25c	775.00
Rocket-Bowler (Without Match Feature) Model Rocket-110, 10c a play	710.00
Model Rocket-325, 10c a play, 3 plays for 25c	730.00

CHICAGO COIN

Holiday Bowler (With Match Features) Single Chute	$ 789.50
Double Chute	799.50
Playtime Bowler (with Conventional Match Play)	774.50

EXHIBIT SUPPLY

Junior Jet Ride	$ 395.00
Star Shooting Gallery	595.00
Big Bronco	997.50
El Toro The Bull	997.50
Ferdy The Bull	725.00
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Rudolph The Red Nosed Reindeer With Music	775.00
Pete The Rabbit	725.00
Pete The Rabbit With Music	775.00
Twin Pete The Rabbit	725.00
Rawhide	725.00
Space Patrol	1,047.50
Sea Skate	1,047.50
Vacumatic Card Vendor	221.50

GENCO MFG. & SALES CO.

Rifle Gallery	$ 625.00

D. GOTTLIEB & CO.

Super Jumbo (With Match Score and Free Play Feature)	$ 595.00
Lady Luck	364.50

INTERNATIONAL MUTO. CORP.

Drive Yourself (new Drivemobile)	$ 795.00
Photomat '54	2,150.00
3-D Art Parade, 10-show model	495.00
3-D Art Parade, 6-show model	395.00
Universal Post Card Vendor	60.00

J. H. KEENEY & CO., INC.

American Bowler With Match Feature Single Chute	$ 690.00
Double Chute	710.00
National Bowler Without Match Feature Single Chute	650.00
Double Chute	670.00
Electric Cigarette Vendor	284.50
Coin Changer Model	304.50

ROCK-OLA MFG. CORP.

No List Price Authorized for Publication

- Model 1438 "Comet Fireball" Phono, 120 Selectious, 45 RPM Only
- Model 1440 "Comet Fireball" Playmaster, 120 Selectious, 45 RPM Only
- Model 1442, Hi-Fi, 50 Selections, 45 RPM Only
- Model 1546 "Comet Fireball" Chrome Wall Box, 120 Selections
- Model 1548, 50 Selection Wall Box
- Model 1550, 20 Selection Wall Box
- Model 1613, 8" Blonde Wall Speaker
- Model 1614, 8" Mahogany Wall Speaker
- Model 1906, Remote Volume Control

J. P. SEEBURG CORP.

No List Price Authorized for Publication

- HF-100-R
- 3W-1 Wall-O-Matic "100"
- MRVC-1 Master Remote Volume Control
- CVS4-8—8" Wall Speaker Ivory (Teardrop)
- CVS6-8—8" Recessed Speaker.
- CVS7-12—12" Recessed Speaker
- PS6-1Z Power Supply
- ARA1-L6 Auxiliary Remote Amplifier
- AVC-1 Automatie Volume Compensator Unit
- Ray-O-Lite "Coon Hunt"

UNITED MFG. CO.

Shuffle Target (Without Match Features) Regular Model, 10c play	$ 685.00
Special Model, 10c, 3 for 25c play	705.00
DeLuxe Shuffle Targette (With Match Features) Regular Model, 10c play	710.00
Special Model, 10c, 3 for 25c play	730.00
Jungle Gun Single Chute	595.00
Double Chute	615.00
De Luxe Jungle Gun Single Chute	635.00
Double Chute	655.00
Banner Shuffle Alley (With Match Feature) Regular Model, 10c play	710.00
Special Model, 10c, 3 for 25c	730.00
Speedy Shuffle Alley (Without Match Feature) Regular Model, 10c play	685.00
Special Model, 10c, 3 for 25c	705.00
Nevada	725.00

WILLIAMS MFG. CO.

Jet Fighter (Without Match or Free Play Features)	$ 650.00
Super Jet Fighter (With Match and Free Play Features)	675.00
Big Ben	364.50
Daffy Derby	469.50
All Star Baseball	665.00

THE RUDOLPH WURLITZER CO.

No List Price Authorized for Publication

- Model "1700" Phonograph
- Model "1600-A" Phonograph
- Model "1650-A" Phonograph
- Model "1500-A" Phonograph
- Model "1600" Phonograph
- Model "1650" Phonograph
- Model 5112—12" Concealed Speaker Hi-Fi
- Model 5112—8" Wall Speaker Hi-Fi
- Model 5205 5c-10c-25c Wall Box 3 Wire (104 Selections)
- Model 5206 5c-10c-25c Wall Box 4 Wire (48 Selections)
- Model 4851 5c-10c-25c Wall Box (48 Selections)
- Model 5204 5c-10c-25c Wall Box (104 Selections)
- Model 5100 8" Speaker
- Model 5110 12" DeLuxe Speaker

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PRICES QUOTED FOR LATEST MODEL USED MACHINES IN EACH CITY

An invaluable, outstanding and *original service* for the entire industry compiled entirely and exclusively by *The Cash Box*. Only the latest model used equipment featured. For more complete quotations of all types of used machines covering the entire industry in every regard check *"The Confidential Price Lists"* in each week's issue of *The Cash Box*.

	CITY NO. 1 RICHMOND, VA.	CITY NO. 2 CHICAGO, ILL.	CITY NO. 3 KANSAS CITY, MO.	CITY NO. 4 GRAND RAPIDS, MICH.	CITY NO. 5 NEW YORK, N. Y.	CITY NO. 6 LOUISVILLE, KY.	CITY NO. 7 ST. LOUIS, MO.	CITY NO. 8 EVANSVILLE, IND.	CITY NO. 9 DETROIT, MICH.	CITY NO. 10 TUCSON, ARIZ.
PINBALLS										
Army-Navy (Wm 10/53)	125.			135.			125.	100.	135.	
Beach Club (B 2/53)		375.	375.			350.				
Big League Baseball (Wm 6/54)										
Cabana (Un 3/53)										200.
C.O.D. (Wm 9/53)										
Daisy May (Got 7/54)										
Dealer "21" (Wm 2/54)									195.	
Dragonette (Got 6/54)				260.					235.	
Dude Ranch (B 9/53)		365.			395.	375.		340.		
Gold Star (Got 8/54)				275.						
Grand Champion (Wm 8/53)							110.			
Green Pastures (Got 1/54)							185.			
Gun Club (Wm 11/53)									125.	
Guys-Dolls (Got 5/53)				169.			110.	85.	80.	
Havana (Un 2/54)		395.					425.			
Hawaii (Un 6/54)										
Hawaiian Beauty (Got 4/54)										
Hi-Fi (8 6/54)										
Home Run, Six Player (CC 3/54)										
Ice-Frolics (B 1/54)		445.			425.	425.				
Jockey Club (Got 4/54)										
Lazy "Q" (Wm 2/54)			195.						150.	
Lovely Lucy (Got 2/54)										
Major League Baseball (Wm 4/54)									410.	
Marble Queen (Got 8/53)							150.			
Mexico (Un 3/54)										
Mystic Marvel (Got 3/54)										
"9" Sisters (Wm 1/54)				179.						
Palm Springs (B 11/53)		395.								
Pin Wheel (Got 11/53)							165.			
Poker Face (Got 9/53)										
Rio (Un 11/53)		345.	395.			350.				
Screamo (Wm 4/54)				260.					235.	
Shindig (Got 10/53)							165.		175.	
Skyway (Wm 8/54)										
Special DeLuxe Baseball (Wm 1/54)										
Starlight (Wm 3/53)										
Struggle Buggies (Wm 12/53)							130.			
Super Pennant Baseball (Wm 1/54)									355.	
Super Star Baseball (Wm 1/54)										
Surf Club (B 3/54)						425.				
Tahiti (Un 8/53)										
Times Square (Wm 4/53)							85.	55.		
Tropics (Un 7/53)		295.				225.				275.
Yacht Club (B 6/53)		250.	210.		225.	200.				
SHUFFLE GAMES										
Ace Shuffle Alley (Un 5/54)										
Advance Bowler (CC 10/53)	295.				325.	275.				
Bikini Bowler (Ke 6/54)										
Bonus Bowler (Ke 3/54)										
Carnival Bowler (Ke 5/53)									215.	
Cascade Shuffle Alley (Un 2/53)	250.			250.	225.					
Century Bowler (Ke 6/54)										
Champion Bowler (B 5/54)										
Chief Shuffle Alley (Un 11/53)										

SHUFFLE GAMES *(CONTINUED)*	CITY NO. 1	CITY NO. 2	CITY NO. 3	CITY NO. 4	CITY NO. 5	CITY NO. 6	CITY NO. 7	CITY NO. 8	CITY NO. 9	CITY NO. 10
Classic Shuffle Alley (Un 6/53)		269.	275.		295.		285.			
Clover Shuffle Alley (Un 3/53)		249.		250.	250.		240.			
Club Bowler (Ke 4/53)										
Criss Cross Bowler (CC 12/53)										
Crown Bowler (CC 4/53)					250.				275.	
Crown Bowler, Gnt. Pins (CC 4/53)					300.					
DeLuxe Team Shuffle Alley (Un 1/54)		425.								
Diamond Bowler (Ke 4/54)			400.							
Domino Bowler (Ke 5/53)										
Gold Cup (CC 7/53)										
High Speed Crown Bowler (CC 7/53)										
High Speed Triple Score Bowler (CC 8/53)	295.									
Imperial Shuffle Alley (Un 9/53)			375.							
King Bowler (CC 10/53)			325.							
Leader Shuffle Alley (Un 11/53)										
League Shuffle Alley (Un 1/54)										
Liberty Shuffle Alley (Un 2/53)										
Mainliner Bowler (Ke 1/54)										
Match Pool (Ge 2/54)										
Olympic Shuffle Alley (Un 6/53)		249.								
Pacemaker Bowler (Ke 9/53)	250.									
Rainbow Shuffle Alley (Un 9/54)										
Royal Shuffle Alley (Un 9/53)					395.					
Shuffle Pool (Ge 11/53)		275.		275.	250.			150.		
Team Shuffle Alley (Un 1/54)										
10th Frame Double Score Bowler (CC 3/53				225.	275.					225.
Triple Score Bowler (CC 6/53)				250.	300.					250.
Victory Bowler (B 5/54)										
MUSIC										
AMI										
Model A	150.		195.		150.		225.		135.	
Model B			250.		275.		275.			
Model C	275.				300.		300.	225.	250.	
Model D-40	400.	375.	395.		425.		395.		325.	
Model D-80	500.				525.		495.		425.	
ROCK-OLA										
1434, 78 rpm										
1434, 45 rpm										
1436, 45 rpm						350.				
1436A, 45 rpm										550.
SEEBURG										
M100A		495.			475.		450.			350.
M100B					675.		650.			
M100BL					700.		675.			
M100C					825.		795.			
HF-100-G										
WURLITZER										
1100	150.	225.			250.		200.		175.	
1250	250.	265.			295.		275.			
1250, 45 rpm										
1400		465.								
1400, 45 rpm										
1500		575.				475.				

BLOCKS COMPETITION IN YOUR AREA

Your competition is stopped dead in its tracks when it tries to buck the play appeal and profit power of the Wurlitzer 1700HF.

104 selections, true Hi-Fi tone, ***plus*** standout eye attraction add up to more money than you've ever seen in a collection box.

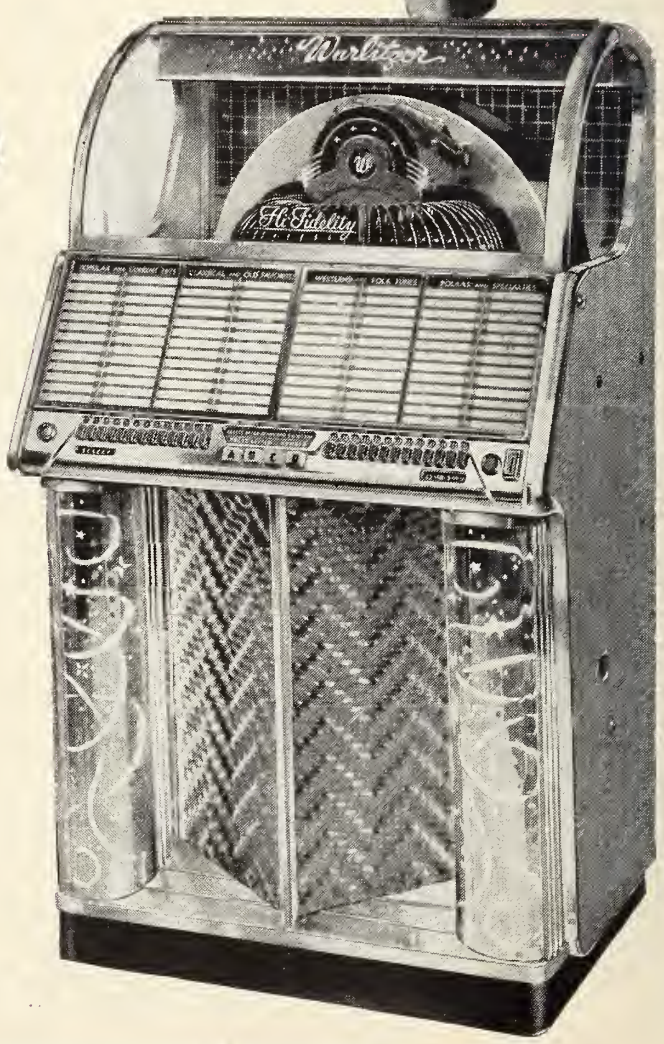
You'll not only hold the line against competition, but ***run up bigger earning scores,*** too—with a triple-threat 1700HF in every top location!

SEE IT-HEAR IT-BUY IT-AT YOUR WURLITZER DISTRIBUTOR

THE HIGH SCORING, HIGH FIDELITY

Wurlitzer **1700HF**

TAKES THE MASK OFF THE MUSIC



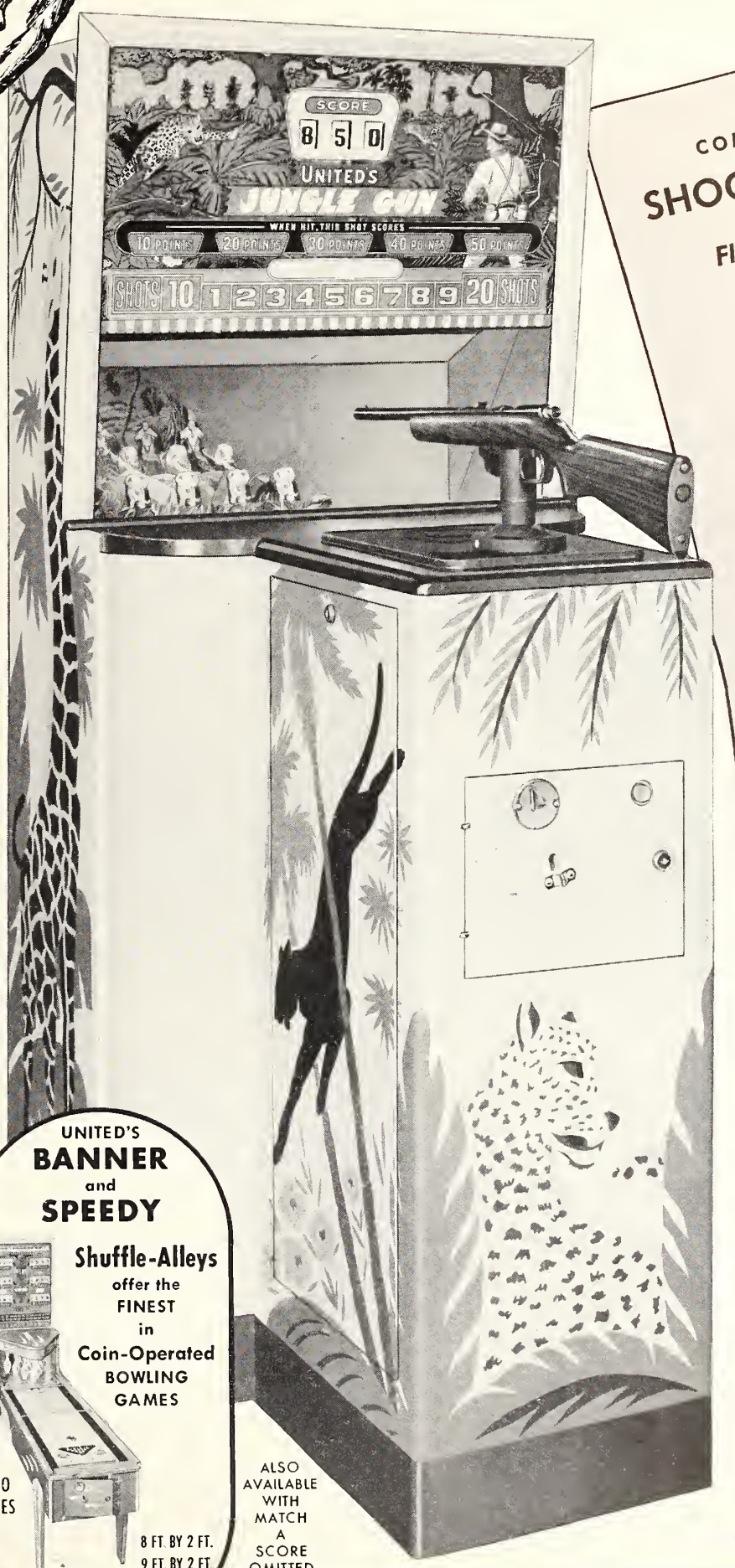
THE RUDOLPH WURLITZER COMPANY • NORTH TONAWANDA, NEW YORK

Established 1856

UNITED'S DeLuxe

JUNGLE GUN

FOR LONG RUN, LOW-COST, LONG PROFIT OPERATION



COMPACT ONE PIECE

SHOOTING GALLERY

FITS ALL LOCATIONS

20 TARGETS

20 SHOTS

10—20—30—40—50

PROGRESSIVE SCORING ON EACH 5 SHOTS

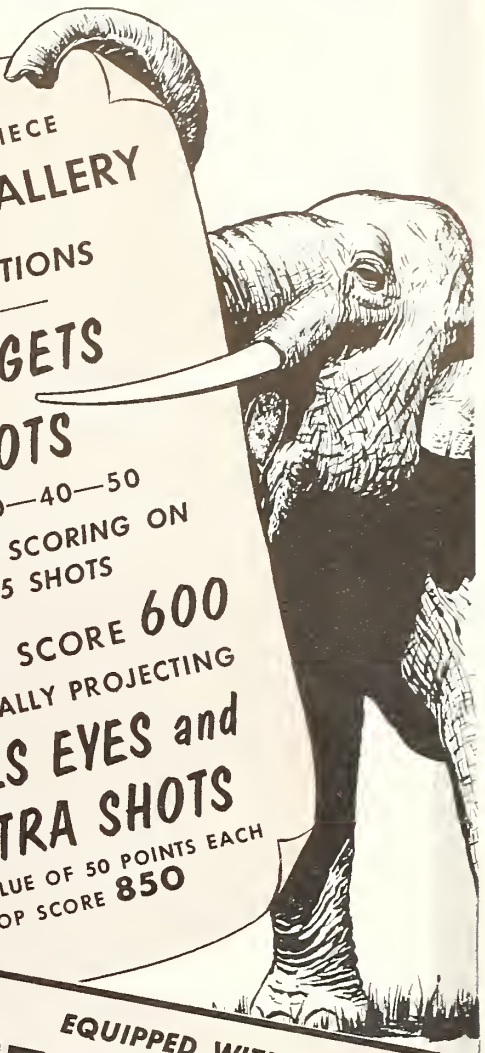
20 HITS SCORE 600

AUTOMATICALLY PROJECTING

5 BULLS EYES and 5 EXTRA SHOTS

WITH A VALUE OF 50 POINTS EACH

TOP SCORE **850**



EQUIPPED WITH

MATCH-A-SCORE

Feature

NUMBER-STAR-CLOVER

Convertible-Optional

Free play

UNITED'S

BANNER

and

SPEEDY

Shuffle-Alleys offer the FINEST in Coin-Operated BOWLING GAMES

TWO SIZES

8 FT. BY 2 FT.

9 FT. BY 2 FT.

ALSO AVAILABLE WITH MATCH A SCORE OMITTED

SIMPLE

TROUBLE-FREE

UNITED

MECHANISM

See Your Distributor Now!

UNITED'S

NEVADA

Fast Action In-Line Game

With NEW SPELL-NAME CARRY-OVER Feature

STANDARD PINBALL CABINET SIZE

UNITED MANUFACTURING COMPANY

3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

Bally®

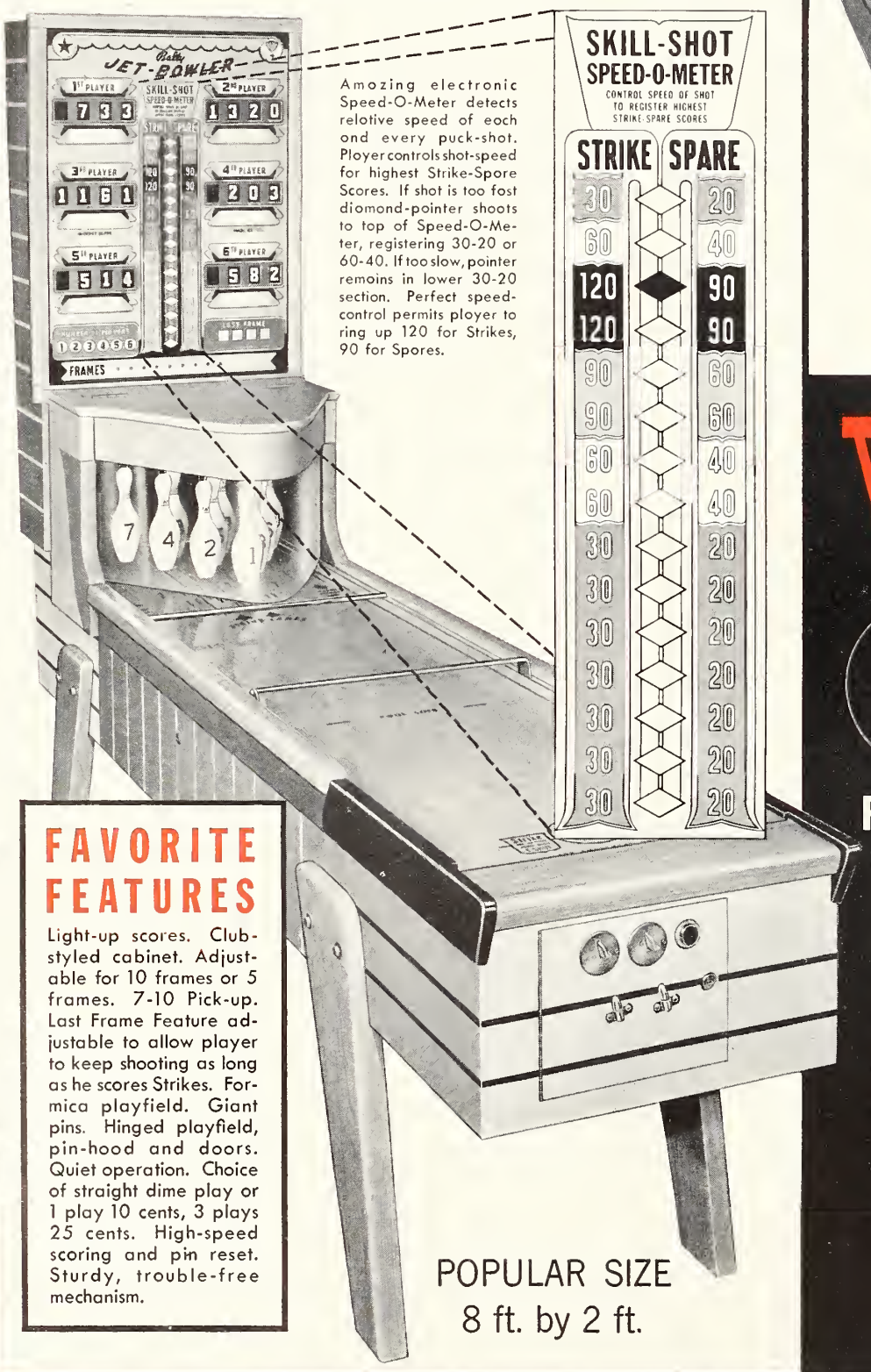
JET-BOWLER

WITH MATCH-SCORE FEATURES

Rocket Bowler

WITHOUT MATCH-SCORE FEATURES

SPEED-CONTROL SKILL of skee-ball combined with AIM-CONTROL SKILL of bowling results in a bowler that really keeps players coming back day after day, month after month. Get in on the big new bowler boom... get JET-BOWLER and ROCKET-BOWLER!

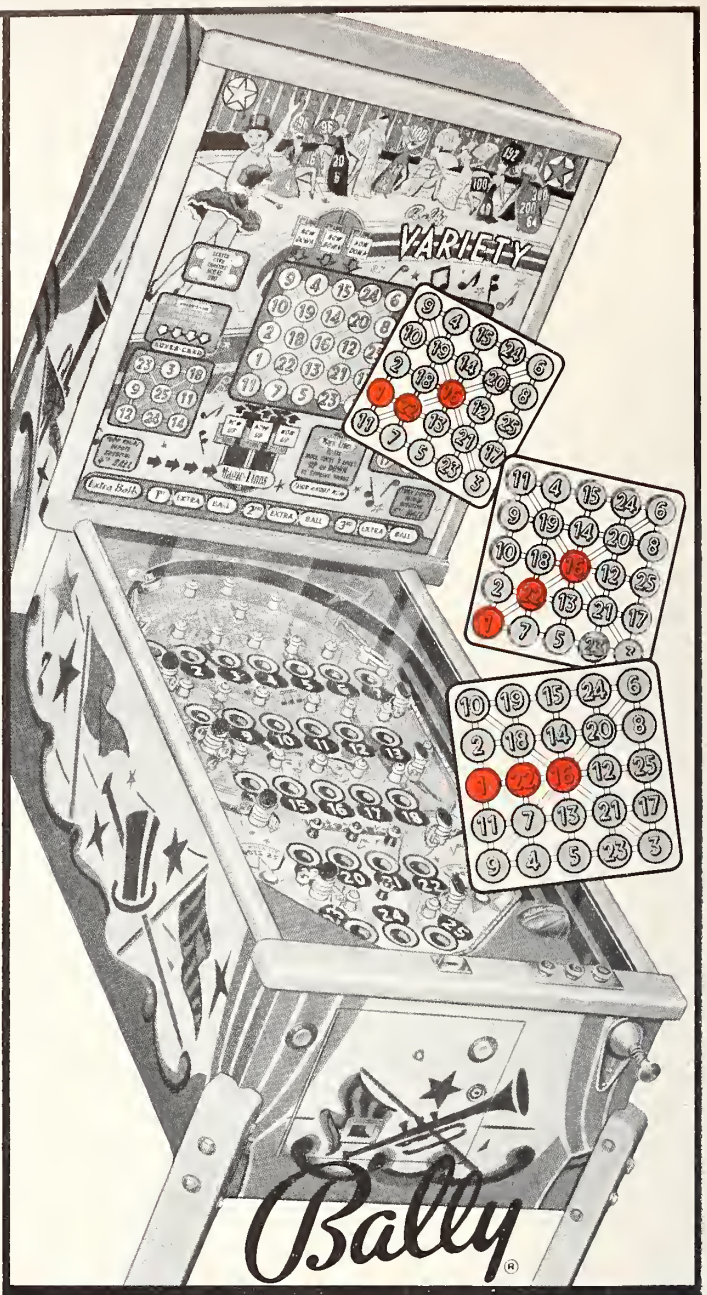


Amozing electronic Speed-O-Meter detects relotive speed of eoch ond every puck-shot. Ployer controls shot-speed for highest Strike-Spore Scores. If shot is too fost diomond-pointer shoots to top of Speed-O-Meter, registering 30-20 or 60-40. If too slow, pointer remoins in lower 30-20 section. Perfect speed-control permits ployer to ring up 120 for Strikes, 90 for Spores.

FAVORITE FEATURES

Light-up scores. Club-styled cabinet. Adjustable for 10 frames or 5 frames. 7-10 Pick-up. Last Frame Feature adjustable to allow player to keep shooting as long as he scores Strikes. Formica playfield. Giant pins. Hinged playfield, pin-hood and doors. Quiet operation. Choice of straight dime play or 1 play 10 cents, 3 plays 25 cents. High-speed scoring and pin reset. Sturdy, trouble-free mechanism.

POPULAR SIZE
8 ft. by 2 ft.



VARIETY

WITH SENSATIONAL

Magic-Lines

PROFIT-BOOSTING FEATURE

See Magic-Lines in action in Bally VARIETY! See Card-numbers change before your eyes! See lop-sided line-ups of lit numbers magically straighten out into scoring line-ups! You'll see why location-reports from coast to coast prove that VARIETY tops all other in-line games, including BEACH CLUB, for immediate attraction, continuous repeat-play and record-smashing earning-power. Get your share... get VARIETY today.

Bally Manufacturing Company, 2640 Belmont Ave., Chicago 18, Illinois